



SUMMER AIR SURVEY 2025 BISHOP AIRPORT

NOVEMBER 2025



2025 SUMMER AIR VISITOR PROFILE BISHOP



Objective: provide a current profile of the summer air visitor

Intercepts were conducted at the Eastern Sierra Regional Airport/Bishop
6/25/2025 – 10/6/2025

SAMPLE SIZE

853 TOTAL

423 LOCALS
430 VISITORS

157 FIRST TIME
273 REPEAT

146 CALIFORNIA
284 OUT OF STATE
(14 OUT OF US)

138 ARRIVALS
292 DEPARTURES



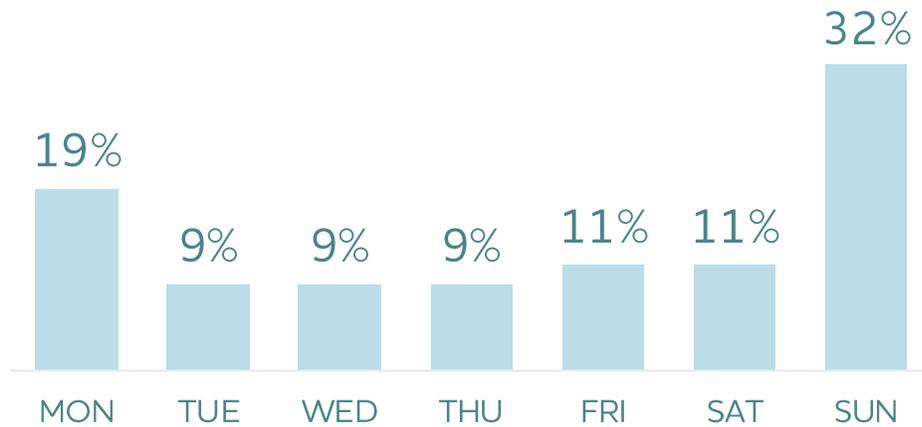
KEY CHANGES 2025 VS. 2024

- **SAMPLE SIZE:**
 - TOTAL VISITORS were down slightly in 2025 (430) from 468 in 2024
 - OUT OF STATE VISITORS: Declined in 2025 (284) from 310 in 2024
 - FIRST TIME VISITORS: Decreased in 2025 (157) from 179 IN 2024
- **MAMMOTH LAKES EXPERIENCE RATINGS:** 85.08, down from 87.26 in 2024
- **PRIMARY DESTINATION:**
 - Total: 40%, down from 46% in 2024
 - First Time: 48%
 - Out of State:39%
- **AVERAGE DAILY SPENDING:** Down slightly from \$432.22 in 2024 to \$428.36 in 2025

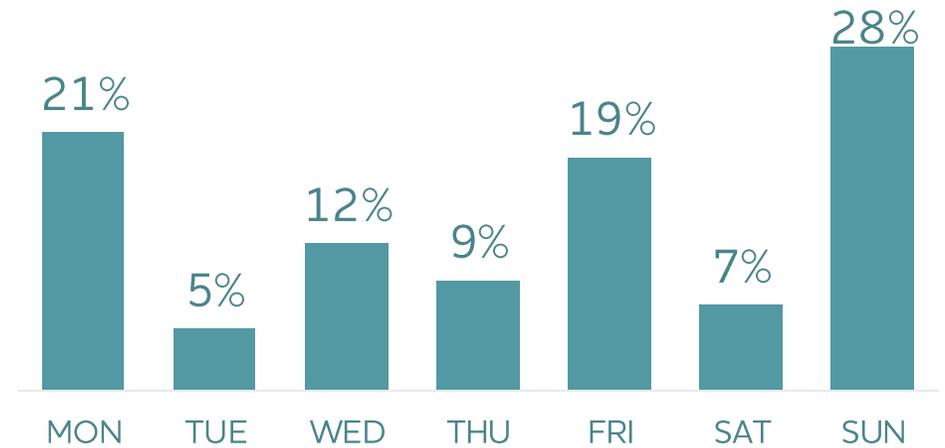


ARRIVALS/DEPARTURES

44% ARRIVALS



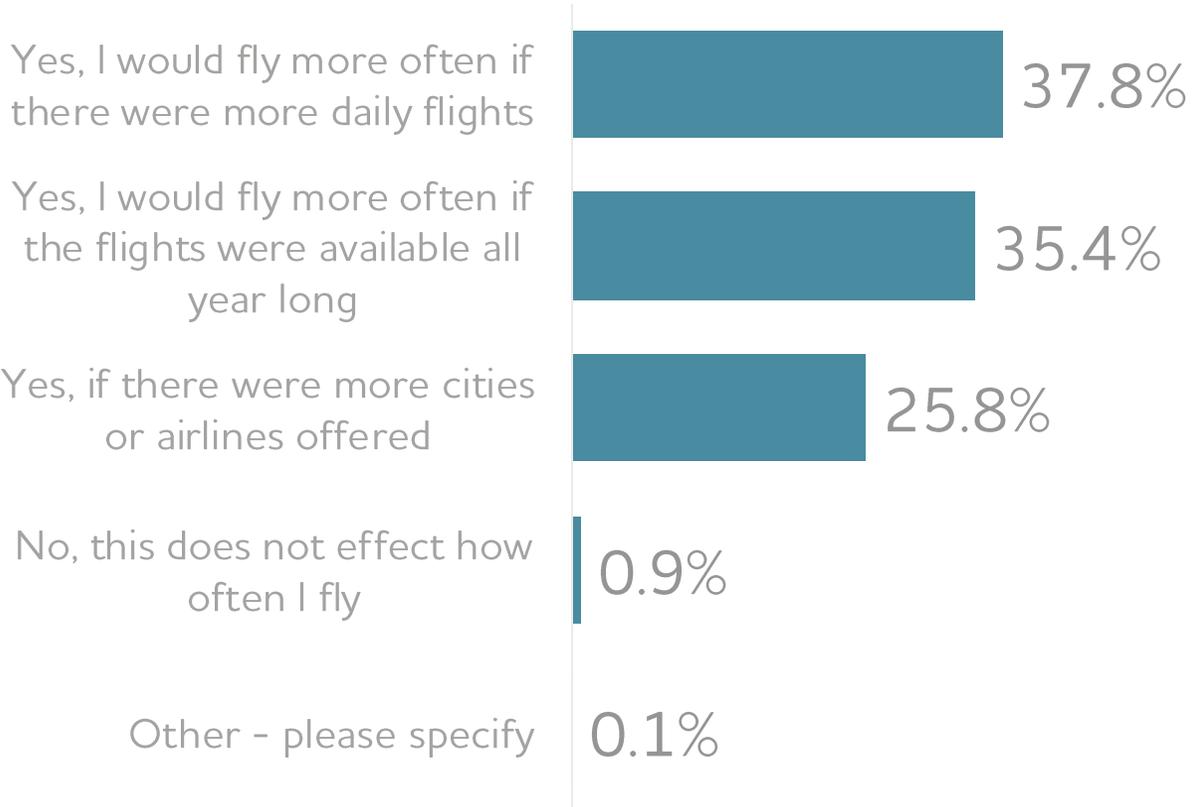
56% DEPARTURES



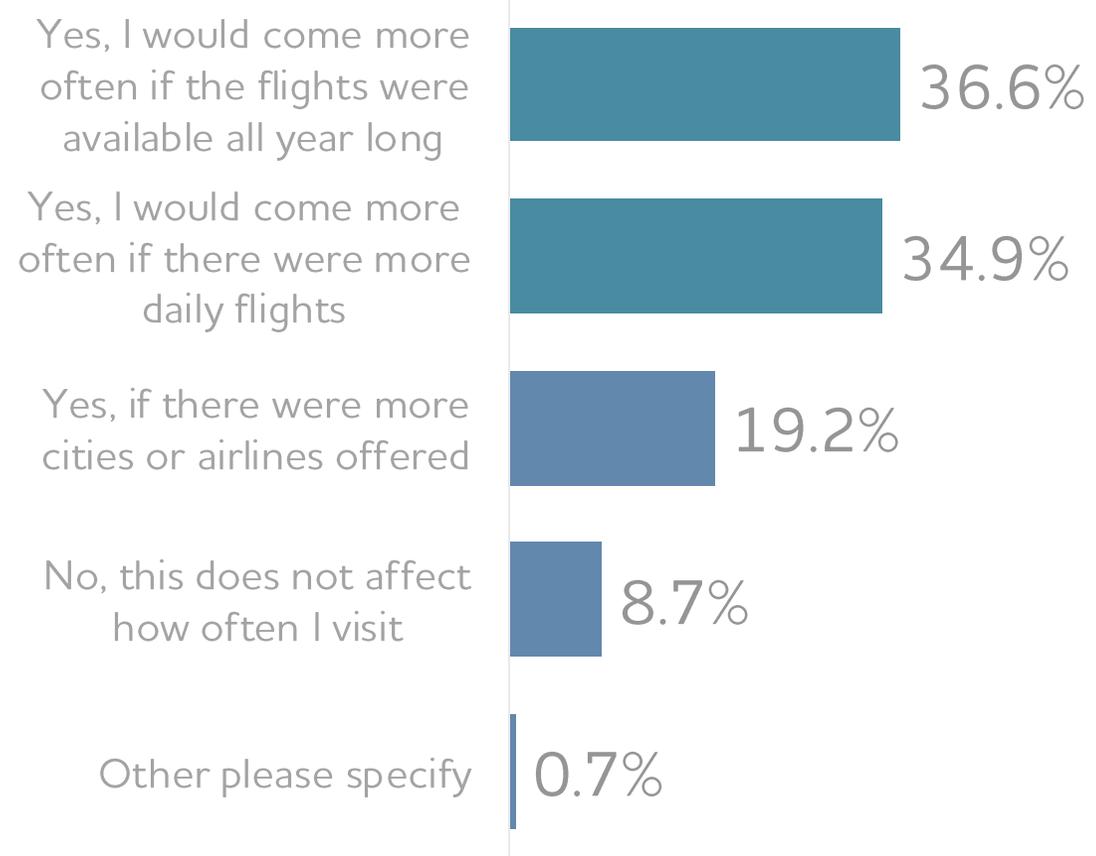
WOULD YOU UTILIZE AIR SERVICE MORE OFTEN IF THERE WERE MORE FLIGHTS TO BISHOP?



LOCALS



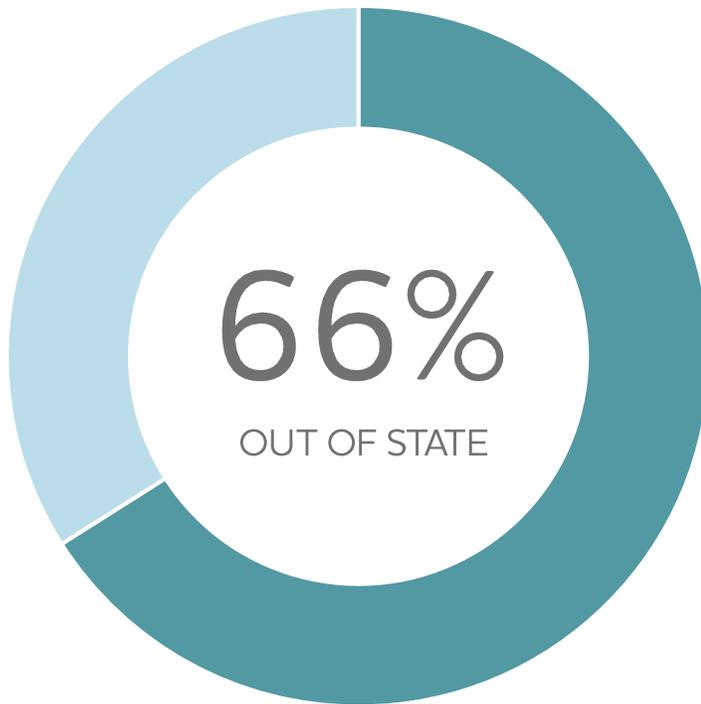
VISITORS



CALIFORNIA VS. OUT OF STATE VISITORS

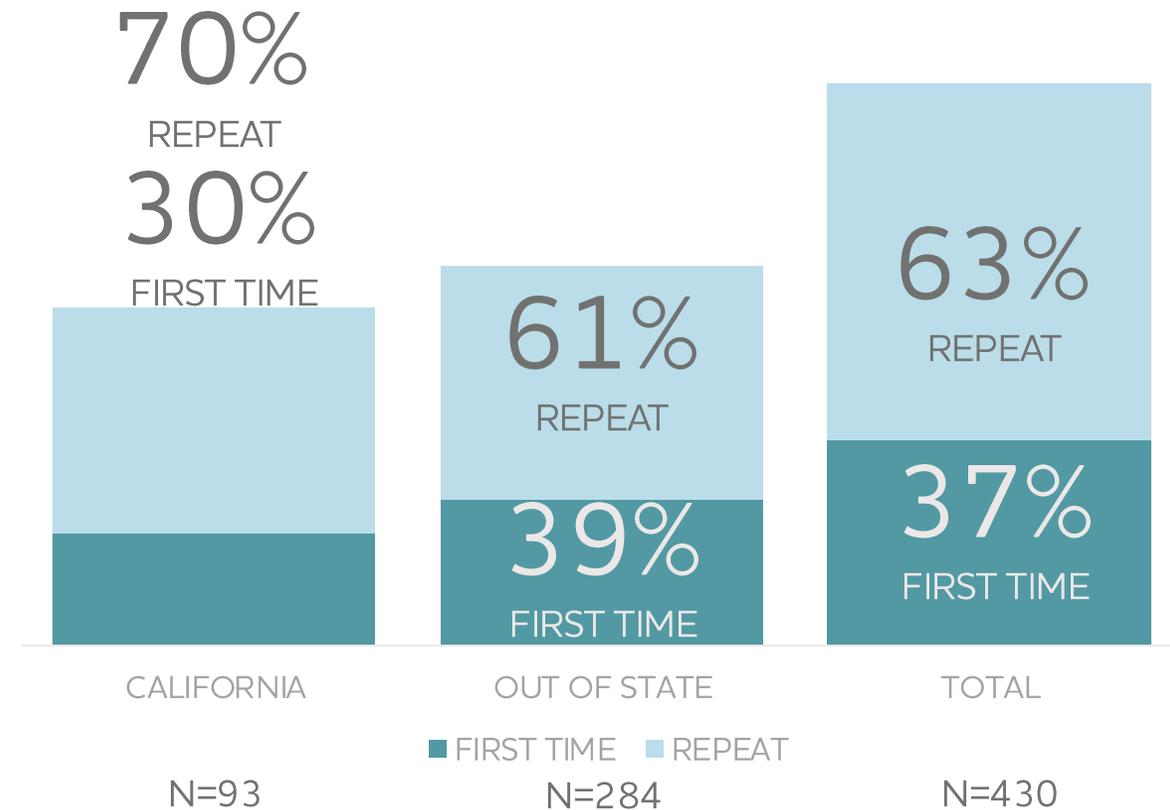


OUT OF STATE VS. CALIFORNIA



■ OUT OF STATE ■ CALIFORNIA

REPEAT VS. FIRST TIME - OUT OF STATE & CALIFORNIA



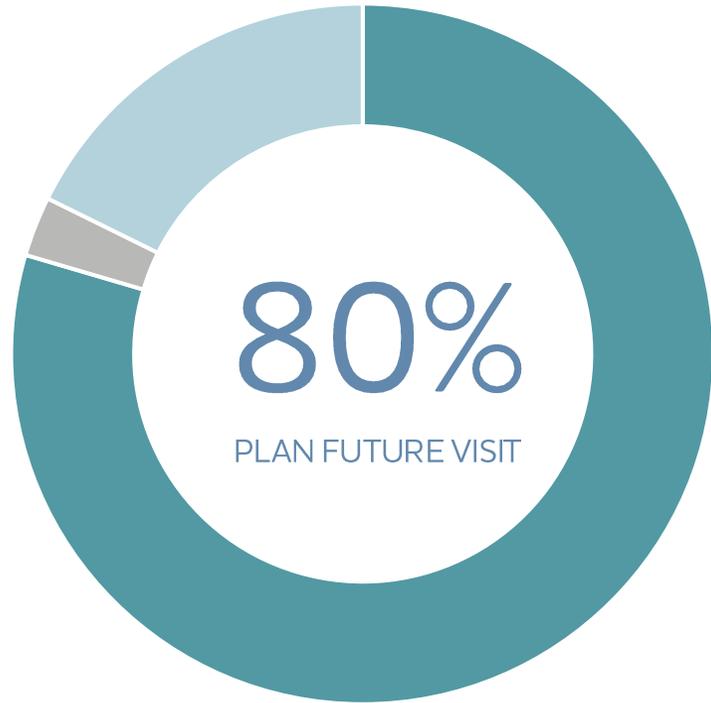
■ FIRST TIME ■ REPEAT

TOTAL SUMMER TRAVELER TYPE TREND



	2025	2024	2023	2022
CALIFORNIA	34%	33%	29%	32%
OUT OF STATE	66%	66%	71%	68%
FIRST TIME	37%	37%	42%	33%
REPEAT	63%	63%	58%	67%

PLANNED FUTURE VISITS REMAINS VERY HIGH, BUT IS LOWER THAN 2024



■ YES ■ NO ■ MAYBE
N=181

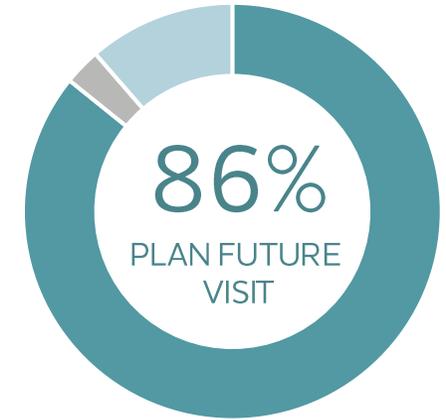
89% 2024

FIRST TIME VISITORS



■ YES ■ NO ■ MAYBE
83% 2024

REPEAT VISITORS



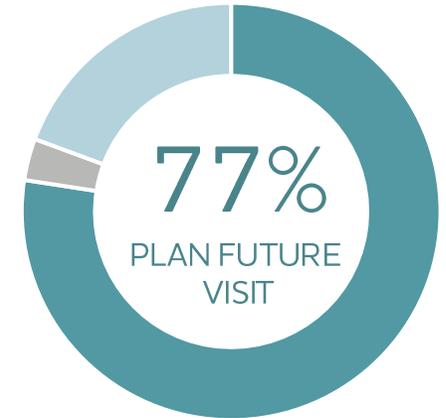
■ YES ■ NO ■ MAYBE
93% 2024

CALIFORNIA VISITORS



■ YES ■ NO ■ MAYBE
93% 2024

OUT-OF-STATE VISITORS

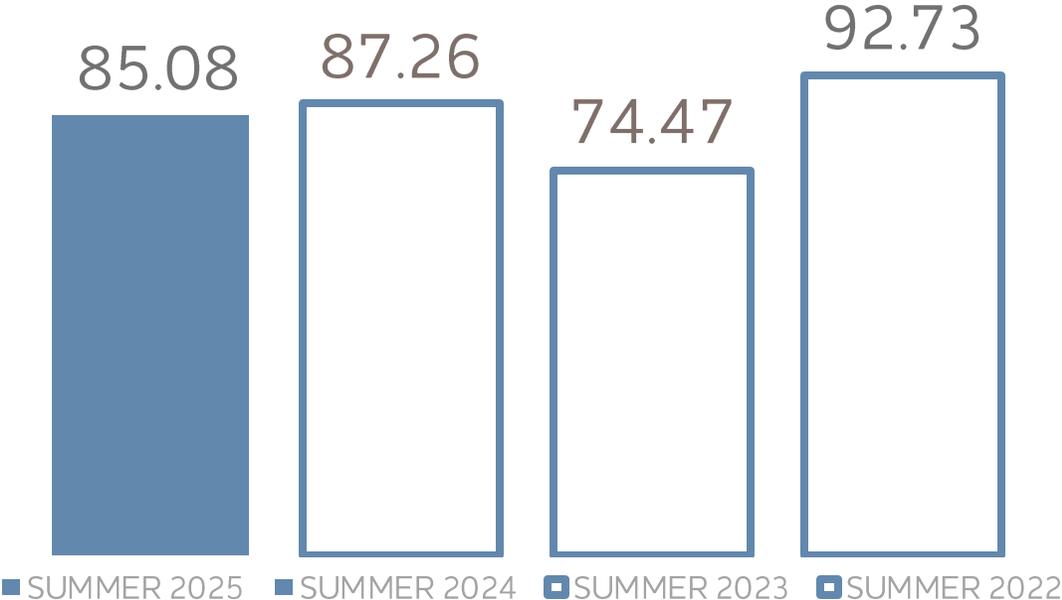


■ YES ■ NO ■ MAYBE
87% 2024

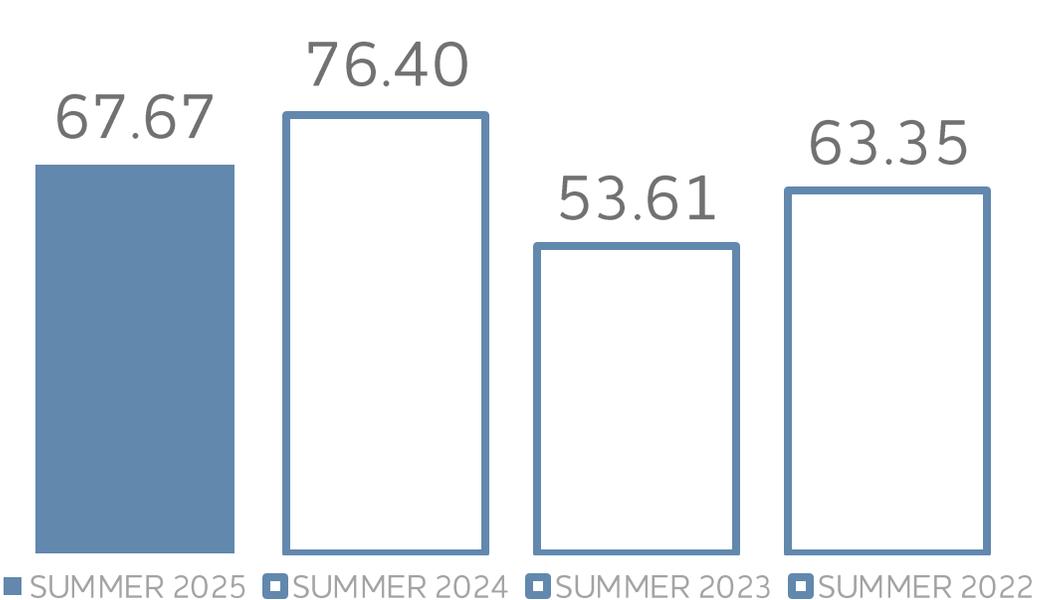
SUMMER EXPERIENCE RATING TREND



MAMMOTH LAKES



UNITED AIRLINES



MAMMOTH/UNITED COMMENTS



POSITIVE - MAMMOTH

- Such an amazing hidden gem, and a great place to get out of the heat in the summertime! Everyone was very friendly, especially the crews at Mammoth Mountain Inn and Tammarack Lodge. Looking forward to my next visit.
- Keep subsidizing, this flight is great, I would love for it to go in October too! See all the fall colors!
- We love coming here and flying in from Seattle to Bishop is incredibly convenient for my family!
- I had a great time with my visit! I love the free trolley service.
- Some of the most beautiful landscapes in the world. And the friendliest people. From our shuttle driver to the TSA agents, and also all the hospitality folks in the Village.

NEGATIVE - MAMMOTH

- Getting to, from, and around bishop was an impossible task: no transit, no taxi, unwalkable. mammoth lakes were great though.
- I wish there were more commercial flights during the shoulder season so we could visit more.
- Trip to Mammoth Lakes was delightful. The fact that rental cars don't allow for Sunday drop offs and ESTA doesn't take passengers after 12:30 (even though the only flight out is at 4pm) is AWFUL. Our delayed entry into the airport also meant we had to walk to Bishop Main St
- I flew from SFO this trip. Worked well. I really can't believe there is no CCS high speed car charging in Mammoth (only in Bishop). I would visit more often if I could charge my car in Mammoth.

NEGATIVE - AIR SERVICE

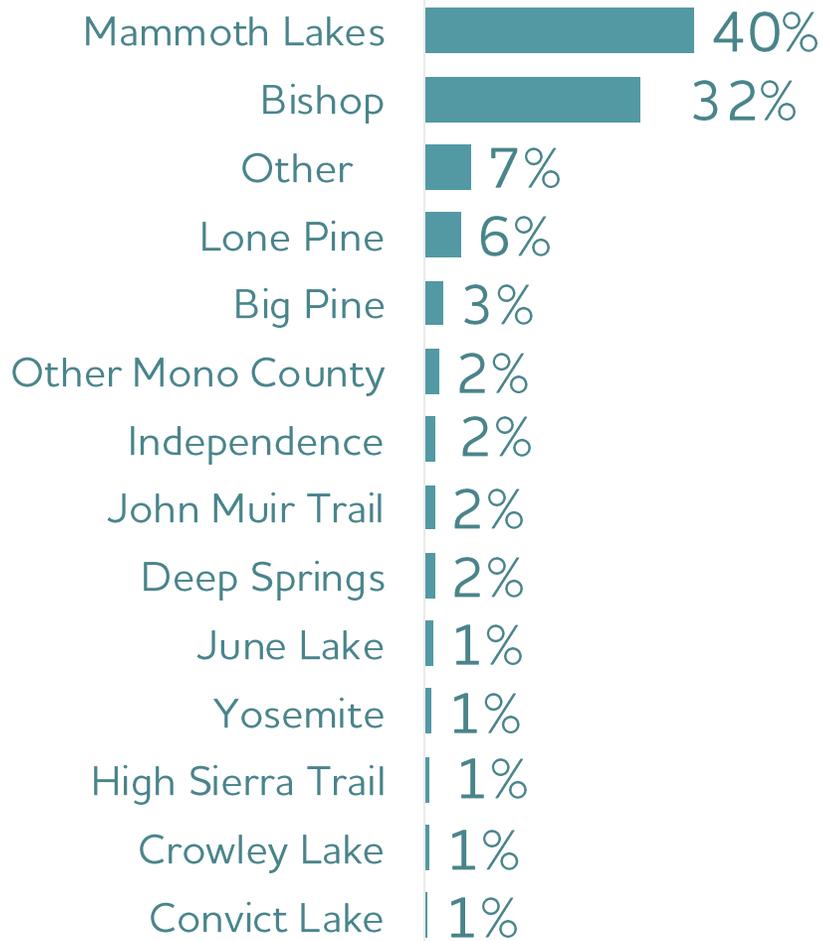
- The 4hr delay keeping everyone stuck on the plane. Not working meal vouchers and lack of transportation from the airport. Thanks to a member of airport staff for giving us a ride into the city
- Hard to get seats with my kids when booking online. There isn't a way to look for family seats on the website.
- Super long delay due to system error, leading to no transportation options
- Lost my bag and no compensation despite it affecting my trip significantly
- No power outlet, no free carry-on.

TRIP PROFILE TREND



	2025	2024	2023	2022
MAMMOTH PRIMARY DESTINATION	40%	46%	42%	51%
PARTY SIZE	2.1	2.1	2.1	2.7
AVG. # NIGHTS	4.2	4.5	4.8	4.8
HOTEL, MOTEL, INN	40%	38%	30%	27%
FRIENDS/FAMILY	28%	30%	29%	40%

PRIMARY DESTINATION 2025



FIRST TIME VISITORS

48%

MAMMOTH LAKES

24%

BISHOP
N=157

REPEAT VISITORS

35%

MAMMOTH LAKES

37%

BISHOP
N=273

CALIFORNIA VISITORS

42%

MAMMOTH LAKES

33%

BISHOP
N=146

OUT-OF-STATE VISITORS

39%

MAMMOTH LAKES

32%

BISHOP
N=284

LOCAL TRANSPORTATION



FROM AIRPORT

Friend's or Family's vehicle	49%
Rental Car	32%
Shuttle Service	10%
Other-Please specify	5%
Taxi	3%
Uber/Lyft	1%

N=430

IN-TOWN

Friend's or Family's vehicle	45%
Rental Car	31%
Shuttle Service	9%
Free Town Shuttle (Mammoth Lakes)	8%
Other Please specify	4%
Uber/Lyft	3%

TRIP SPENDING



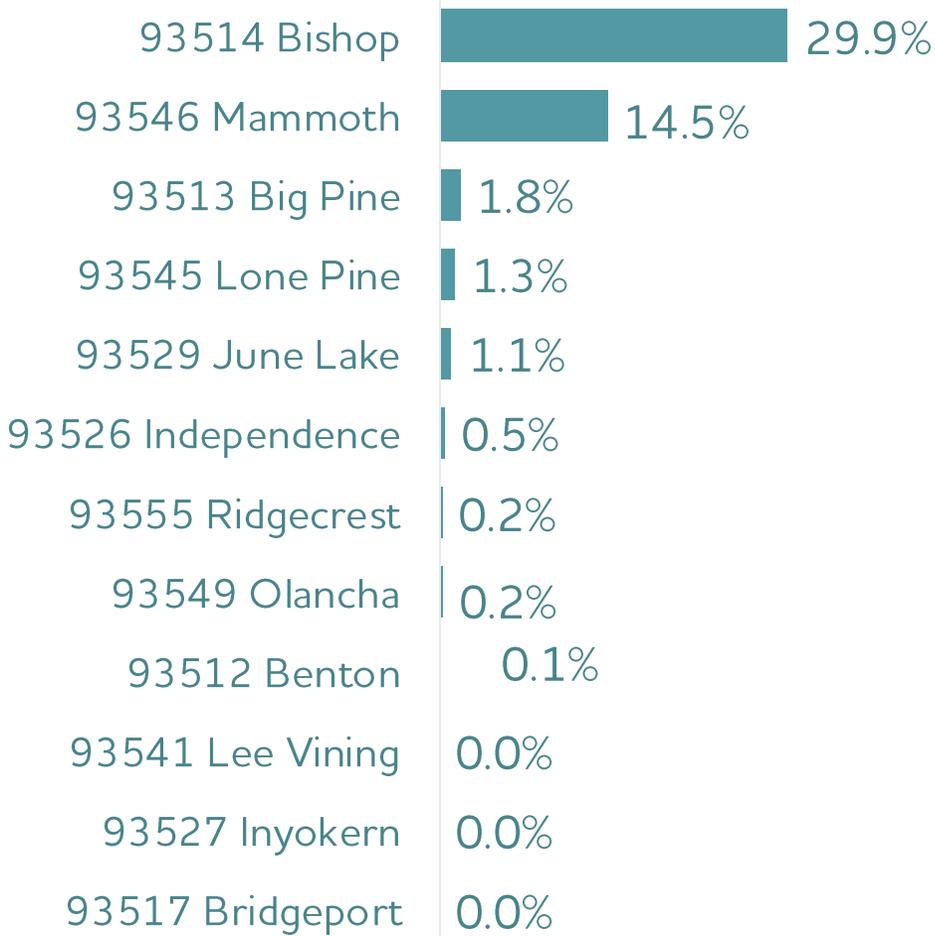
AVG. SPENDING/DAY TREND





SUMMER 2025 - LOCALS

LOCAL ZIP CODES



N=423

22%

FIRST TIME USING BIH

75%

TRIPS PAST YR

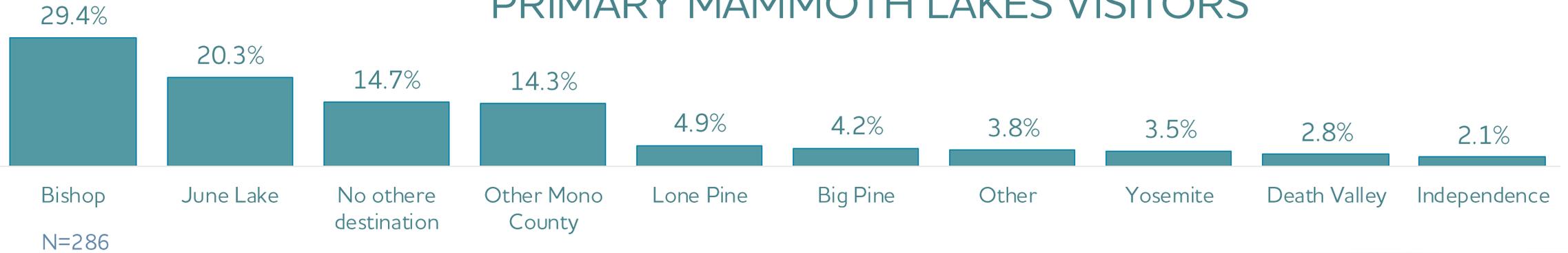
- 11% 1X/YR
- 40% 2-3X/YR
- 25% 3-5X/YR
- 24% 6+X/YR

N=331

SUMMER 2025 - VISITORS



PRIMARY MAMMOTH LAKES VISITORS



BISHOP ACTIVITIES –WILL/DID VISIT

Visit local restaurants	26.5%
Visit local shops	21.6%
Stay overnight in a hotel, motel, or inn	13.2%
Stay overnight in a rental Home/Condo, Airbnb/Vrbo etc.	10.3%
Other	8.3%
Rock climbing or Bouldering	7.8%
Visit a museum	6.4%
Stay overnight camping/RV Park	5.9%

N=204



THANK YOU