



We are pleased to announce the 2026 Special Events funding award allocations detailed below. All applications were thoroughly and thoughtfully considered by the Mammoth Lakes Tourism Special Event Committee as informed by the Special Event Funding Guidelines emphasizing Community Vitality, Economic Health, and Environmental Stewardship.

These funds are administered by Mammoth Lakes Tourism to special event producers who meet stringent criteria and are intended to support the growth of visitation to our area, particularly during shoulder seasons and need periods. Events must take place in Mammoth Lakes to be eligible for funding. **\$350,000** was available for award in 2026, the same amount as in 2025 which represented a \$65,500 increase from the funds disbursed to Special Events in 2024.

Six new applicants were awarded funding for the first time.

For more information on special events, and to subscribe to the special events producer newsletter, please visit www.visitmammoth.com/community

Special Event Committee

- Stuart Brown, Town of Mammoth Lakes Parks & Recreation Director | PIO
- Mary Beth Ericson, Lodging Representative, Mammoth Lakes Tourism Board
- John Morris, Treasurer, Mammoth Lakes Tourism Board
- Deb Radcliff, Owner, Side Door Wine Bar & Café



| | 2026 Funding Award |
|--|---------------------------|
| <i>Applicant</i> | |
| 5 th Annual Winter Get Down* | \$5,000 |
| The Awakened Warrior Retreat* | \$5,000 |
| Paint Mono County* | \$2,000 |
| E. Sierra Snow & Avalanche Workshop (ESSAW)* | \$5,000 |
| Mammoth 24* | \$3,000 |
| Limelight Live* | \$5,000 |
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| Elevation Mammoth | \$20,000 |
| Mammoth Lakes Film Festival | \$18,000 |
| Pamper Pedal | \$1,200 |
| Eastern Sierra Pride Festival | \$13,500 |
| The Mammoth Feel Good Festival | \$14,000 |
| Footloose Freedom Mile | \$2,500 |
| Fourth of July Parade | \$5,000 |
| Arts on the 4 th Festival | \$12,000 |
| Giddyup Country Music Festival | \$14,000 |
| Mammoth JazzFest | \$14,000 |
| Mammoth Reggae Festival | \$14,000 |
| Kids Fishing Festival | \$6,000 |
| Mammoth PedalPalooza | \$9,000 |
| Villagefest | \$14,000 |
| Mammoth Festival of Beers & Bluesapalooza | \$25,000 |
| The Mammoth Margarita Festival | \$14,000 |
| Mammoth Rocks | \$14,000 |
| Mammoth Rock N Rye | \$14,000 |
| Roll and Soul | \$2,800 |
| Mammoth Gran Fondo | \$15,000 |
| Mammoth TUFF | \$23,000 |
| Mammoth Lakes Health & Wellness Fair | \$7,500 |
| Mammoth trailfest | \$45,000 |
| The MAMMOTH | \$7,500 |
| *first-time funding recipient | |
| | \$350,000 |

