



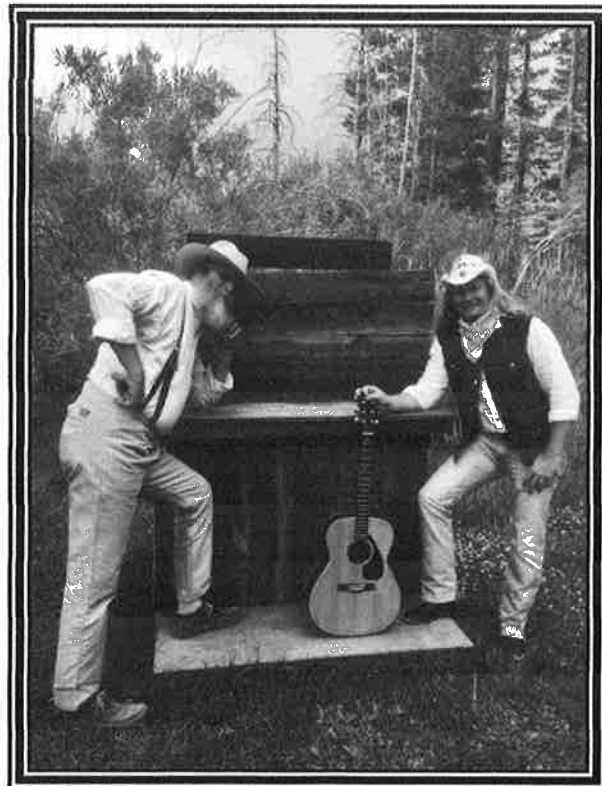
2018 “History Trolley” Program

[Request for Additional Funding from MLT]

- A program that promotes and serves TOURISM by entertaining and educating visitors to Mammoth Lakes, while also providing over 1000 newly created job hours for local residents as docents, entertainers, and program administration.
- A highly acclaimed and proven program created in 2017 by *The Mammoth Museum (SMHS)*, in a partnership with the *Eastern Sierra Transit Authority (ESTA)* and the *Town of Mammoth Lakes*.



- * One Costumed Entertainer per trolley who can tell stories and provide music or other entertainment on their own, as well as informing visitors about weekend Town events and activities.
- * Entertainers will be hired based on their ability to responsibly represent the Town and the Museum in a professional manner, their individual talents, and their desire to work regular shifts every week for consistency in programming.
- * 576 Total Program Hours - 48 Total Program Days
- * Town Trolley Entertainers work for and as employees of the SMHS Mammoth Museum at a compensation rate of \$25/hour
- * A Staff Employee is assigned to work approximately 300 total hours over the course of the year at our standard museum rate of \$15/hour as Program Administrator.
- * Estimated Additional Employment Costs @ \$5.00/hr: \$2,880 Entertainers, \$1,500 Staff Administrator



Budget and Program Dates

Lakes Basin History Trolley Summer Program

Two Trolley entertainers simultaneously on duty from 12:00 to 6:00pm /Friday, Saturday & Sunday

Total contracted 12hrs/day @ \$25/per hour. = labor per day \$300

Total Additional Employment Costs per day = \$60

Cost of Administration and other misc. costs per scheduled day = \$120

Total program cost per day = \$480.00

48 days between June 8th and Sept. 9th = \$23,040.00

FUNDING REQUEST [PROGRAM TOTALS]

Total 2018 Program Cost: \$ 23,000.00

Total Town of Mammoth Lakes Contribution: < 7,500.00 >

Total Additional Funding Requested from MLT \$ 15,500.00

