



Mammoth Lakes Tourism Monthly Board Meeting

Wednesday, July 11, 2018 - 9:00-11:00am in Suite Z

Board Member Call in # (310) 372-7549 - Participant Code 934985 - Host Code 3838

https://www.dropbox.com/sh/zxanpoyiv7mwd9t/AAB-aHpEDShkXC2UnH79_hRJa?dl=0

Meeting Agenda

1. **Call Meeting to Order – Brent Truax, Board Chairman**
2. **Roll Call – Scott McGuire - *Chairman*** (At-Large June 2020 2-year term) **Brent Truax – *Vice-Chairman*** (Chamber no term), **John Morris – *Treasurer*** (Lodging June 2021 3-year term), **Sean Turner - *Secretary*** (Retail June 2020 3-year term), **Kirk Schaubmayer –** (Lodging June 2020 2-year term), **Michael Ledesma –** (Restaurant June 2020 3-year term), **TBD** (Town Council no term), **Eric Clark** (MMSA no term), **Paul Rudder** (At-Large June 2019 2-year term),
3. **Board Member Comments/Reports/Agenda Additions**
4. **Public Comment –** Please limit to three minutes or less
5. **Minutes –** tabled until our regularly scheduled board meeting August 1st
6. **Air Service Workshop**
 1. Introductions
 - a. Kent Myers and Bill Tomcich from Air Planners
 2. US Airline Industry Overview
 3. MMH Air Service Overview
 4. 2018-19 Loaded MMH Service
 - a. LAX service with United Airlines loaded Sunday July 1, 2018
 - b. Service starts December 1, 2018 (Alaska Airlines service ends November 30, 2018)
 - c. Will run 7-days per week from December 1, 2018 – November 30, 2019
 - d. SFO service loaded with United Airlines for one flight per day seasonally
 5. 2018-19 Additional MMH Air Service Options Explored (Legacy and Business Class Jet Options)
 - a. Options based on Mammoth Lakes second homeowners, visitor base and Ikon pass sales
 - b. Denver, Colorado with United Airlines
 - c. Second flight options from SFO or LAX with United Airlines
 - i. Creates more options for domestic and worldwide connectivity
 - ii. Redundancy assists with flight cancellations
 - iii. Increased number of available seats
 - d. Business Class Jet Options
 - i. JetSuiteX options within California
 1. Burbank
 2. Orange County
 3. Carlsbad
 4. Oakland
 5. San Jose
 6. Concord
 - ii. 30 passenger jets
 - iii. First class experience
 - iv. Can divert to Bishop in weather situations at MMH (non-commercial service)
 6. Service Recommendations
 - a. Discussion and **vote** by MLT on recommended air service options

Future Meeting Dates: Next scheduled Board Meeting for **Wednesday August 1, 2018** from 1-3:00pm Suite Z