

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

Ordinary Income/Expense

Income

40110 · Rental Income - USFS

Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice

Total 40110 · Rental Income - USFS

40115 · Service Agreement Income - MLR

Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice

Total 40115 · Service Agreement Income - MLR

40300 · Retail Sales

40310 · Taxable

Deposit
Deposit
Deposit

Total 40310 · Taxable

Total 40300 · Retail Sales

40400 · Visitor Guide Sales

Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice
Invoice

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Type</u>
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 45010 · Lodging	
45020 · Restaurants	
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 45020 · Restaurants	
45030 · Retail	
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 45030 · Retail	
45040 · Ski Area	
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Type</u>
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 45040 · Ski Area	
Total 45000 · TBID Income	
45100 · TBID Income - Other	
45050 · Tier 2 & 3	
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 45050 · Tier 2 & 3	
45070 · TBID Penalties & Interest Inc.	
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 45070 · TBID Penalties & Interest Inc.	
Total 45100 · TBID Income - Other	
Total Income	
Gross Profit	
Expense	
62000 · Overhead	
62020 · Accounting Services	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill

Total 62020 · Accounting Services

62030 · Legal Services

Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill

Total 62030 · Legal Services

62040 · Internet

Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill

Total 62040 · Internet

62050 · Auto Insurance

Bill
Bill
Bill

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

	Type
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
Total 62090 · Telephone - Landlines	
62100 · Telephone - Cellular	
	Credit Card Charge
	Deposit
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Credit Card Charge
	Credit Card Charge
Total 62100 · Telephone - Cellular	
62110 · Copier Lease	
	Bill
Total 62110 · Copier Lease	
62120 · Copier Usage Contract	
	Credit Card Charge
	Bill
	Bill
	Invoice
	Bill
	Bill
	Bill
	Credit Card Charge
	Invoice
	Bill
	Credit Card Charge
	Invoice
	Credit Card Charge
	Credit Card Charge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Total 62120 · Copier Usage Contract

62130 · Postage Machine Lease

Total 62130 · Postage Machine Lease

62140 · Postage

Total 62140 · Postage

62150 · Mail Services (delivery)

Total 62150 · Mail Services (delivery)

62160 · Office Supplies

<u>Type</u>
Credit Card Charge
Invoice
Bill
Bill
Check
Bill
Bill
Bill
Bill
Deposit
Credit Card Charge
Bill
Invoice
Bill
Invoice
Credit Card Charge
Bill
Bill
Invoice
Credit Card Charge
Bill
Invoice
General Journal
Bill
Bill
Bill
Bill
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Credit Card Charge
Credit Card Charge
Credit Card Charge
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Credit Card Charge
Credit Card Charge
Credit Card Charge
Bill

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

<u>Type</u>
Credit Card Charge
Credit Card Charge
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Credit Card Charge
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Credit Card Charge
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Credit Card Charge
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Check
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Credit Card Charge
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Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Invoice
Credit Card Charge
Bill
Credit Card Charge
Credit Card Charge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Credit
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
Total 62160 · Office Supplies	
62170 · Cleaning Supplies	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
Total 62170 · Cleaning Supplies	
62190 · Vehicle Maintenance	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
Total 62190 · Vehicle Maintenance	
62200 · Gas	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Type

Bill
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Check
Credit Card Charge
Credit Card Charge
Check
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
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Credit Card Charge
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Credit Card Charge
Credit Card Charge
Bill
Bill
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge

Total 62200 · Gas
62210 · Uniforms

Credit Card Charge
Bill
Bill
Bill
Bill
Credit Card Charge
Bill
Deposit
Credit Card Charge
Credit Card Charge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Check
	Bill
	Check
	General Journal
	General Journal
	Bill
	Check
	Bill
	Check
	Bill
	Check
	General Journal
	General Journal
	Bill
Total 62250 · Bank Charges	
62270 · Insurance	
62272 · General Liability	
	Bill
	Bill
Total 62272 · General Liability	
Total 62270 · Insurance	
62280 · Meals and Entertainment	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
Total 62280 · Meals and Entertainment	
62290 · Moving Expenses	
	Bill
	Bill
	Bill
	Bill
Total 62290 · Moving Expenses	
62320 · Repairs and Maintenance	
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
Total 62320 · Repairs and Maintenance	
62330 · Storage Unit	
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
Total 62330 · Storage Unit	
62340 · Travel	
62341 · Lodging	
Total 62341 · Lodging	
62342 · Parking	
Total 62342 · Parking	
62344 · Transportation	
Total 62344 · Transportation	
Total 62340 · Travel	
62360 · Depreciation Expense	
Total 62360 · Depreciation Expense	
62370 · Property Taxes	
Total 62370 · Property Taxes	
62380 · TOML Processing Fee 2% - TBID	

Credit Card Charge

Credit Card Charge

Credit Card Charge

Credit Card Charge

Credit Card Charge

Credit Card Charge

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

General Journal

Bill

Invoice

Invoice

Invoice

Invoice

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
	Invoice
Total 62380 · TOML Processing Fee 2% - TBID	
62390 · Bad Debt Expense	
	Payment
	Payment
Total 62390 · Bad Debt Expense	
62400 · Insurance - Workers Comp	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Credit Card Charge
	Credit Card Charge
	Deposit
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
Total 62400 · Insurance - Workers Comp	
62410 · Vehicle Lease	
	Credit Card Charge
Total 62410 · Vehicle Lease	
Total 62000 · Overhead	
Marketing & Interactive	
63000 · Marketing	
63010 · Air Subsidy	
	Bill
	Bill
	Invoice
	Bill
	Bill
	Bill
	Bill
	Bill
Total 63010 · Air Subsidy	
63020 · Research	
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
Total 63020 · Research	
63030 · Branding/Promotional Items	
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Bill
Total 63030 · Branding/Promotional Items	
63040 · Contract Services	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Total 63040 · Contract Services
63050 · Collateral & Printing
63051 · Printing

Type
Bill
Credit Card Charge
Credit Card Credit
Bill
Bill
Bill
Bill
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Credit Card Charge
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Credit Card Charge
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Credit Card Charge
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Credit Card Charge
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
Total 63051 · Printing	
63052 · Collateral Distribution	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
Total 63052 · Collateral Distribution	
63050 · Collateral & Printing - Other	
	Bill
	Bill
Total 63050 · Collateral & Printing - Other	
Total 63050 · Collateral & Printing	
63060 · Guide Books	
	Bill
	Bill
	Bill
Total 63060 · Guide Books	
63070 · Newspaper	
	Bill
	Bill
	Bill
	Bill
Total 63070 · Newspaper	
63090 · Magazine	
	Bill
	Bill
	Bill
	Bill
Total 63090 · Magazine	
63100 · Radio	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
Total 63100 · Radio	
63120 · Out of Home (OOH)	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
Total 63120 · Out of Home (OOH)	
63140 · Giveaway Promotions	
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Credit Card Charge
Total 63140 · Giveaway Promotions	
63160 · Industry Training	
	Credit Card Charge
	General Journal
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
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	Credit Card Charge
	Credit Card Charge
Total 63160 · Industry Training	
63170 · Domestic Consumer Shows	
	General Journal
	General Journal
	General Journal
	Bill
	Bill
	Bill

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Type</u>
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
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	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Credit
	Credit Card Charge
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	Credit Card Charge
	Credit Card Charge
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	Credit Card Credit
	Credit Card Charge
	Credit Card Charge
	Credit Card Credit
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Credit
	Credit Card Charge
	Bill
	Bill
Total 63170 · Domestic Consumer Shows	
63180 · Dues and Subscriptions	
	Bill
	General Journal
	Credit Card Charge
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Credit Card Charge
	Bill
Total 63180 · Dues and Subscriptions	
63190 · Travel and Entertainment	
63191 · Lodging	
	Bill

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Type

Credit Card Charge

Bill

Bill

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Credit Card Charge

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Credit Card Charge

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Invoice

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Credit Card Charge

Credit Card Charge

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Credit Card Charge

Credit Card Charge

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Bill

Total 63191 · Lodging

63192 · Gas/Mileage

Bill

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Type</u>
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Type</u>
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Credit Card Charge
Invoice
Invoice
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Credit Card Charge
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**Mammoth Lakes Tourism
 Profit & Loss Detail
 July 2016 through June 2017**

	Type
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Total 63270 · Production	
63000 · Marketing - Other	
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
Total 63000 · Marketing - Other	
Total 63000 · Marketing	
66000 · Interactive	
66020 · Website Development & Maint.	
	Bill
	Invoice
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
	Invoice
	Credit Card Charge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Type</u>
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Invoice
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Credit Card Charge
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Invoice
Credit Card Charge
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

Invoice
Credit Card Charge
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Invoice
Credit Card Charge
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Invoice
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Credit Card Charge
Credit Card Charge
Credit Card Credit
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Invoice
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Credit Card Charge
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Total 66020 · Website Development & Maint.
66030 · Search Engine Optimiz. (SEO)

Bill
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

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Credit Card Charge
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Credit Card Charge
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Credit
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Total 66040 · Content
66050 · Search Engine Marketing (SEM)

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

Bill
Bill
Bill
Bill
Bill
Bill
Credit
Bill
Bill
Bill
Bill
Bill
Credit
Credit
Credit
Bill
Credit
Credit
Credit
Bill
Credit
Bill
Bill
Bill
Bill
Bill

Total 66050 · Search Engine Marketing (SEM)

66060 · Digital Advertising

Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Credit
Bill
Bill
Bill
Bill
Bill
Bill

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Type

Credit Card Charge
Credit Card Charge
Credit Card Credit
Credit Card Charge
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Credit Card Charge
Credit Card Charge
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Credit Card Charge
Credit Card Charge
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Credit Card Charge
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Credit Card Charge
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Credit Card Charge
Credit Card Charge
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Total 66130 · Hosting
66140 · Social Media

Credit Card Charge
Credit Card Credit
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge
Bill
Credit Card Charge
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Type</u>
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

Credit

Bill

Credit Card Charge

Credit Card Charge

Credit Card Charge

Total 66140 · Social Media

Total 66000 · Interactive

Total Marketing & Interactive

64000 · Sales

64010 · International Travel Shows

Bill

Bill

Bill

Bill

Credit Card Charge

Credit Card Charge

Credit Card Charge

Credit Card Charge

Bill

Bill

Invoice

Invoice

Bill

Bill

Total 64010 · International Travel Shows

64020 · Domestic Travel Shows

Bill

Bill

Total 64020 · Domestic Travel Shows

64040 · Travel & Entertainment

64041 · Lodging

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Type</u>
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
Total 64041 · Lodging	
64042 · Gas/Mileage	
	Bill
	Bill
	Bill
	Bill
	Bill
Total 64042 · Gas/Mileage	
64043 · Airfare	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
Total 64043 · Airfare	
64044 · Incidentals	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Type

Bill

Bill

Bill

Bill

Bill

Bill

Bill

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Bill

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Bill

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Bill

Bill

Bill

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Bill

Bill

Total 64070 · Advertising

64080 · Supplies

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Bill

Total 64080 · Supplies

64090 · Agency Fee

Bill

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Type</u>
	Credit Card Charge
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
Total 64110 · FAM Trip	
64150 · Merch. COGS & Promo Items	
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	General Journal
Total 64150 · Merch. COGS & Promo Items	
Total 64000 · Sales	
65000 · Communications & PR	
65010 · Fam Trips	
65011 · Airfare	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
Total 65011 · Airfare	
65012 · Lodging	
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Credit
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Total 65012 · Lodging
65013 · Meals

<u>Type</u>
Bill
Credit Card Charge
Credit Card Charge
Bill
Credit Card Charge
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Credit Card Charge
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Credit Card Charge
Credit Card Charge
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Credit Card Charge
Credit Card Charge
Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
Total 65013 · Meals	
65014 · Gifts	
Total 65014 · Gifts	
65015 · Transportation	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
Total 65015 · Transportation	
65010 · Fam Trips - Other	
	Bill
	Bill
	Credit Card Charge
	Bill
	Credit Card Charge
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Bill
Total 65024 · Entertainment	
65028 · Transportation	
	Bill
	Bill
	Bill
	Bill
	Bill
Total 65028 · Transportation	
65020 · Travel & Entertainment (staff) - Other	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
Total 65020 · Travel & Entertainment (staff) - Other	
Total 65020 · Travel & Entertainment (staff)	
65030 · Meals	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
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	Bill
	Bill
	Bill
	Bill
	Bill
	Bill

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Total 65030 · Meals

65040 · Dues and Subscriptions

Type

Bill
Credit Card Charge
Bill
Credit Card Charge
Credit Card Charge
Credit Card Charge
Bill
Bill
Deposit
Bill
Bill
Credit Card Charge
Bill

Total 65040 · Dues and Subscriptions

65050 · Sponsorship

Credit Card Charge
Bill
Bill
Bill
Bill
Bill
Bill
Bill

Total 65050 · Sponsorship

65050A · Sponsorship - Rent

Bill
Bill
Bill
Bill
Bill
Bill
Bill

Total 65050A · Sponsorship - Rent

65060 · Promotion

Credit Card Charge
Deposit
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Bill
Credit Card Charge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Type</u>
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Credit Card Charge
	Credit Card Charge
	Bill
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	Credit Card Charge
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	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Bill
	Bill
	Bill
	Credit Card Charge
Total 65060 · Promotion	
65070 · Supplies	
	Credit Card Charge
	Bill
	Bill
Total 65070 · Supplies	
65080 · Agency	
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Bill
	Credit Card Charge
	Bill
	Bill
	Bill
	Bill
Total 65080 · Agency	
65090 · Press Events	
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
	Credit Card Charge
Total 65090 · Press Events	

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Type

Credit Card Charge
Credit Card Credit
Credit Card Charge
Credit Card Credit
Credit Card Credit
Credit Card Charge
Credit Card Credit
Credit Card Charge
Credit Card Credit
Credit Card Charge
Credit Card Credit
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Credit
Credit Card Credit
Credit Card Charge
Credit Card Charge
Credit Card Charge
Credit Card Charge

Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

Total 80050 · Income Tax - CA

80070 · Penalties

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Check

Bill

Bill

Credit

Check

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
Ordinary Income/Expense		
Income		
40110 · Rental Income - USFS		
	07/01/2016	1761
	08/01/2016	1777
	09/01/2016	1786
	10/01/2016	1796
	11/01/2016	1848
	12/01/2016	1855
	01/01/2017	1863
	02/01/2017	1871
	03/01/2017	1882
	04/01/2017	1888
	05/01/2017	1906
	06/01/2017	1918
Total 40110 · Rental Income - USFS		
40115 · Service Agreement Income - MLR		
	07/01/2016	1760
	08/01/2016	1769
	09/01/2016	1784
	10/01/2016	1788
	11/01/2016	1846
	12/01/2016	1853
	01/01/2017	1862
	02/01/2017	1869
	03/01/2017	1878
	04/01/2017	1886
	05/01/2017	1901
	06/01/2017	1916
Total 40115 · Service Agreement Income - MLR		
40300 · Retail Sales		
40310 · Taxable		
	09/30/2016	110
	12/19/2016	127
	04/14/2017	
Total 40310 · Taxable		
Total 40300 · Retail Sales		
40400 · Visitor Guide Sales		
	10/05/2016	1798
	10/05/2016	1799
	10/05/2016	1800
	10/05/2016	1801
	10/05/2016	1802
	10/05/2016	1803
	10/05/2016	1804
	10/05/2016	1805
	10/05/2016	1806

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	10/05/2016	1807
	10/05/2016	1808
	10/05/2016	1809
	10/05/2016	1810
	10/05/2016	1811
	10/05/2016	1812
	10/05/2016	1813
	10/05/2016	1814
	10/05/2016	1815
	10/05/2016	1816
	10/05/2016	1817
	10/05/2016	1818
	10/05/2016	1819
	10/05/2016	1820
	10/05/2016	1821
	10/05/2016	1822
	10/05/2016	1823
	10/05/2016	1824
	10/05/2016	1825
	10/05/2016	1826
	10/05/2016	1827
	10/05/2016	1828
	10/05/2016	1829
	10/05/2016	1830
	10/05/2016	1831
	10/05/2016	1832
Total 40400 · Visitor Guide Sales		
40600 · TOT Payments from TOML		
	07/01/2016	1767
	08/01/2016	1770
	09/01/2016	1785
	10/01/2016	1789
	11/01/2016	1847
	12/01/2016	1854
	01/01/2017	1865
	02/01/2017	1870
	03/01/2017	1881
	04/01/2017	1887
	05/01/2017	1902
	06/01/2017	1917
Total 40600 · TOT Payments from TOML		
40700 · True-up/(down) TOT Pmts		
	09/30/2016	1895
	12/31/2016	1896
	03/31/2017	1897
	03/31/2017	1899
	06/30/2017	1898

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
Total 40700 · True-up/(down) TOT Pmts		
40800 · TOML Business License Fees		
	03/31/2017	1894
Total 40800 · TOML Business License Fees		
40900 · Brochure Distribution Revenue		
	07/31/2016	1790
	07/31/2016	1792
	08/31/2016	1791
	08/31/2016	1793
	09/30/2016	1842
	09/30/2016	1843
	10/31/2016	1851
	10/31/2016	1852
	11/30/2016	1858
	11/30/2016	1859
	12/31/2016	1875
	12/31/2016	1876
	12/31/2016	1921
	01/31/2017	1879
	01/31/2017	1880
	02/28/2017	1891
	02/28/2017	1892
	03/31/2017	1890
	03/31/2017	1903
	03/31/2017	1904
	04/30/2017	1913
	04/30/2017	1914
	05/31/2017	1923
	05/31/2017	1924
	06/30/2017	1932
	06/30/2017	1933
Total 40900 · Brochure Distribution Revenue		
41500 · Website Advertising		
	10/11/2016	1837
	10/11/2016	1838
	10/11/2016	1839
	10/11/2016	1840
	10/11/2016	1841
	12/02/2016	1856
Total 41500 · Website Advertising		
41600 · Royalty Income - Licensing Prog		
	12/31/2016	1877
	03/31/2017	1908
	06/30/2017	1934
Total 41600 · Royalty Income - Licensing Prog		
45000 · TBID Income		
45010 · Lodging		

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	07/31/2016	1834
	08/31/2016	1835
	09/30/2016	1849
	10/31/2016	1857
	11/30/2016	1864
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
Total 45010 · Lodging		
45020 · Restaurants		
	07/31/2016	1834
	08/31/2016	1835
	09/30/2016	1849
	10/31/2016	1857
	11/30/2016	1864
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
Total 45020 · Restaurants		
45030 · Retail		
	07/31/2016	1834
	08/31/2016	1835
	09/30/2016	1849
	10/31/2016	1857
	11/30/2016	1864
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
Total 45030 · Retail		
45040 · Ski Area		
	07/31/2016	1834
	08/31/2016	1835
	09/30/2016	1849
	10/31/2016	1857
	11/30/2016	1864

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
Total 45040 · Ski Area		
Total 45000 · TBID Income		
45100 · TBID Income - Other		
45050 · Tier 2 & 3		
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
Total 45050 · Tier 2 & 3		
45070 · TBID Penalties & Interest Inc.		
	07/31/2016	1834
	08/31/2016	1835
	09/30/2016	1849
	10/31/2016	1857
	11/30/2016	1864
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
	06/30/2017	1936
Total 45070 · TBID Penalties & Interest Inc.		
Total 45100 · TBID Income - Other		
Total Income		
Gross Profit		
Expense		
62000 · Overhead		
62020 · Accounting Services		
	07/30/2016	5991
	08/31/2016	6019
	09/30/2016	6059
	10/31/2016	6086
	11/30/2016	6104
	11/30/2016	6104
	12/15/2016	12604

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	12/16/2016	5-644-78848
	12/31/2016	6124
	12/31/2016	6124
	01/31/2017	6158
	01/31/2017	6158
	01/31/2017	6158
	01/31/2017	6158
	01/31/2017	12696
	02/28/2017	6244
	03/31/2017	6408
	03/31/2017	6408
	04/30/2017	6492
	05/01/2017	571L
	05/31/2017	6540
	06/30/2017	6552
Total 62020 · Accounting Services		
62030 · Legal Services		
	07/31/2016	2682
	08/15/2016	2698
	08/31/2016	501083
	09/08/2016	502171
	09/15/2016	2747
	10/15/2016	2798
	11/30/2016	2841
	12/15/2016	2887
	01/15/2017	2925
	01/31/2017	507431
	03/31/2017	51888
Total 62030 · Legal Services		
62040 · Internet		
	07/01/2016	413291
	08/01/2016	413526
	09/01/2016	413858
	10/01/2016	414093
	11/01/2016	414354
	12/01/2016	414650
	01/01/2017	415042
	02/01/2017	415262
	03/01/2017	415505
	04/01/2017	415972
	05/01/2017	416501
	06/01/2017	June 2017
Total 62040 · Internet		
62050 · Auto Insurance		
	07/01/2016	04024930949
	07/01/2016	04025193760
	10/01/2016	04025349924

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
Total 62050 · Auto Insurance		
62060 · Electricity		
	07/14/2016	1640
	07/20/2016	07/20/16
	08/12/2016	1682
	08/20/2016	08/20/16
	09/13/2016	1715
	09/20/2016	09/20/16
	10/13/2016	1745
	10/20/2016	10/20/16
	11/14/2016	1791
	11/19/2016	Nov 2016
	12/20/2016	Dec 2016
	12/21/2016	1831
	01/12/2017	1885
	01/12/2017	1918
	01/20/2017	Jan 2017
	02/20/2017	Feb 2017
	03/15/2017	1945
	03/22/2017	Mar 2017
	04/13/2017	2031
	04/21/2017	Apr 2017
	05/15/2017	2031
	05/20/2017	May 2017
	06/14/2017	2082
	06/20/2017	06/20/17
Total 62060 · Electricity		
62070 · Pest Control		
	07/11/2016	356567732
	08/01/2016	357162479
	09/12/2016	358321795
	10/03/2016	358883259
	11/07/2016	359830899
	12/05/2016	360553572
	12/15/2016	9340660
Total 62070 · Pest Control		
62080 · Janitorial Services		
	07/31/2016	4061
	08/31/2016	4098
	09/30/2016	4132
	10/28/2016	4163
	11/28/2016	4190
	12/31/2016	4210
	01/31/2017	4264
	02/28/2017	4306
	03/31/2017	4373
	04/30/2017	4428

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	05/31/2017	4439
	06/30/2017	4459
Total 62080 · Janitorial Services		
62090 · Telephone - Landlines		
	07/01/2016	
	07/09/2016	
	07/14/2016	
	07/15/2016	
	07/23/2016	
	07/31/2016	
	08/01/2016	
	08/04/2016	
	08/11/2016	
	08/13/2016	
	08/19/2016	
	08/21/2016	
	08/28/2016	
	09/03/2016	
	09/10/2016	
	09/19/2016	
	09/29/2016	
	10/01/2016	
	10/08/2016	
	10/09/2016	
	10/14/2016	
	10/29/2016	
	11/01/2016	
	11/12/2016	
	11/13/2016	
	11/17/2016	
	11/19/2016	
	12/01/2016	
	12/01/2016	
	12/08/2016	
	12/15/2016	
	12/19/2016	
	01/01/2017	
	01/28/2017	
	02/01/2017	
	02/04/2017	
	02/09/2017	
	02/12/2017	
	03/01/2017	
	03/03/2017	
	03/11/2017	
	03/13/2017	
	03/17/2017	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	03/19/2017	
	03/25/2017	
	03/26/2017	
	03/31/2017	
	04/01/2017	
	04/08/2017	
	04/27/2017	
	05/01/2017	
	05/14/2017	
	05/25/2017	
	05/27/2017	
	06/01/2017	
Total 62090 · Telephone - Landlines		
62100 · Telephone - Cellular		
	07/01/2016	
	07/06/2016	
	08/01/2016	
	08/12/2016	
	09/12/2016	
	11/01/2016	
	11/15/2016	
	12/14/2016	
	01/13/2017	
	03/01/2017	
	04/01/2017	
	04/11/2017	Exp Reimb 4/1017
	05/01/2017	
	06/01/2017	
Total 62100 · Telephone - Cellular		
62110 · Copier Lease		
	07/01/2016	16291657
Total 62110 · Copier Lease		
62120 · Copier Usage Contract		
	08/16/2016	
	08/26/2016	290096
	09/30/2016	16495718
	09/30/2016	1836
	10/31/2016	16598168
	11/18/2016	300622
	11/30/2016	16700909
	12/21/2016	
	12/31/2016	1867
	02/10/2017	17011953
	03/17/2017	
	03/31/2017	1900
	04/04/2017	
	05/01/2017	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	06/01/2017	
	06/30/2017	1927
Total 62120 · Copier Usage Contract		
62130 · Postage Machine Lease		
	07/31/2016	3100169016
	08/28/2016	3100397106
	09/06/2016	EFT
	02/01/2017	3101002576
	04/25/2017	3101222144
	06/01/2017	3101239960-1
Total 62130 · Postage Machine Lease		
62140 · Postage		
	07/07/2016	16088981
	08/12/2016	1004
	08/17/2016	
	09/07/2016	16088981
	09/30/2016	1836
	11/07/2016	Exp Reimb 11/10/16
	12/31/2016	1867
	02/02/2017	
	02/09/2017	1-533-39917
	02/22/2017	16088981
	03/31/2017	1900
	04/11/2017	
	05/04/2017	05/04/17
	06/30/2017	1927
Total 62140 · Postage		
62150 · Mail Services (delivery)		
	07/01/2016	06/30/16 #R
	07/01/2016	05-07-12-06
	01/31/2017	Jan 2017
	02/28/2017	Feb 2017
	03/31/2017	Mar 2017
	04/30/2017	April 2017
	05/31/2017	May 2017
	06/30/2017	June 2017
Total 62150 · Mail Services (delivery)		
62160 · Office Supplies		
	07/03/2016	
	07/05/2016	
	07/12/2016	
	07/20/2016	9210
	07/21/2016	520629
	07/22/2016	
	07/26/2016	
	07/28/2016	
	07/31/2016	35468

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
08/13/2016	
08/15/2016	
08/19/2016	5-518-32029
08/26/2016	
08/31/2016	35614
09/06/2016	
09/08/2016	
09/12/2016	10596
09/23/2016	
09/30/2016	35754
09/30/2016	
10/04/2016	
10/21/2016	533283-00
10/28/2016	534132-00
10/28/2016	533283-01
10/31/2016	35889
11/08/2016	
11/11/2016	
11/11/2016	
11/18/2016	
11/22/2016	
11/28/2016	
11/29/2016	25146
11/30/2016	36025
12/09/2016	25162
12/09/2016	
12/21/2016	82998468
12/31/2016	36155
12/31/2016	
01/03/2017	306769
01/11/2017	EFT
01/31/2017	36290
02/17/2017	
02/28/2017	36418
03/01/2017	
03/17/2017	
03/17/2017	
03/31/2017	36554
04/17/2017	
04/20/2017	
04/24/2017	
04/25/2017	
04/26/2017	1905
04/27/2017	
04/30/2017	36687
05/01/2017	
05/04/2017	

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Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	05/04/2017	
	05/17/2017	
	05/17/2017	
	05/18/2017	
	05/18/2017	
	05/23/2017	
	05/31/2017	36821
	06/13/2017	
	06/13/2017	
	06/28/2017	36950
Total 62160 · Office Supplies		
62170 · Cleaning Supplies		
	07/26/2016	
	10/27/2016	
	10/27/2016	
Total 62170 · Cleaning Supplies		
62190 · Vehicle Maintenance		
	08/02/2016	
	08/15/2016	
	10/21/2016	
	10/28/2016	
	11/05/2016	
	01/20/2017	
	01/25/2017	
	02/25/2017	
	02/27/2017	Exp Reimb 2/27/17
	03/13/2017	
	04/11/2017	
	04/28/2017	
	05/04/2017	76346G1
	05/17/2017	2005 Ford
	05/17/2017	
	05/26/2017	
	05/31/2017	
Total 62190 · Vehicle Maintenance		
62200 · Gas		
	07/05/2016	
	07/06/2016	
	07/07/2016	
	07/11/2016	
	07/13/2016	
	07/13/2016	
	07/27/2016	
	08/12/2016	Exp Reimb 8/12/16
	08/12/2016	
	08/12/2016	
	08/14/2016	

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Date</u>	<u>Num</u>
08/15/2016	
08/17/2016	
08/26/2016	
08/31/2016	
09/04/2016	
09/09/2016	
09/17/2016	
09/18/2016	
09/25/2016	
09/25/2016	
09/26/2016	
09/28/2016	
10/02/2016	
10/04/2016	
10/11/2016	
10/11/2016	
10/13/2016	
10/16/2016	
10/21/2016	
10/27/2016	
11/01/2016	
11/02/2016	
11/04/2016	
11/08/2016	
11/18/2016	
11/19/2016	
11/21/2016	
11/23/2016	
11/27/2016	
11/30/2016	
12/01/2016	Exp Reimb 12/1/16
12/05/2016	DD1263
12/07/2016	
12/12/2016	Exp Reimb 12/29/16
12/19/2016	
12/20/2016	
12/28/2016	
01/08/2017	
01/17/2017	
01/19/2017	
01/20/2017	
01/22/2017	
01/23/2017	
01/23/2017	
01/25/2017	
01/27/2017	
01/28/2017	

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	<u>Date</u>	<u>Num</u>
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	
	02/12/2017	
	02/23/2017	
	02/26/2017	
	02/27/2017	ATM
	03/05/2017	
	03/08/2017	
	03/22/2017	ATM
	03/22/2017	
	03/23/2017	
	03/25/2017	
	03/27/2017	
	03/30/2017	Exp Reimb 3/30/17
	03/31/2017	
	04/02/2017	
	04/06/2017	
	04/15/2017	
	04/27/2017	
	05/05/2017	
	05/06/2017	
	05/10/2017	
	05/17/2017	
	05/20/2017	
	05/25/2017	
	05/26/2017	
	05/29/2017	Exp Reimb 5/30/17
	05/29/2017	Exp Reimb 5/30/17
	06/02/2017	
	06/04/2017	
	06/04/2017	
	06/22/2017	
	06/24/2017	
	06/29/2017	
	06/29/2017	
Total 62200 · Gas		
62210 · Uniforms		
	07/19/2016	
	07/26/2016	915905
	07/26/2016	915906
	08/12/2016	Exp Reimb 8/12/16
	08/24/2016	915968
	12/14/2016	
	12/20/2016	916120
	12/29/2016	1042
	04/06/2017	
	05/05/2017	

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	<u>Date</u>	<u>Num</u>
	05/16/2017	916304
	05/20/2017	
	06/01/2017	916336
Total 62210 · Uniforms		
62220 · IT Support		
	07/01/2016	22283
	07/01/2016	22322
	07/01/2016	22343
	07/10/2016	22405
	07/18/2016	22427
	07/30/2016	22646
	08/01/2016	22497
	08/01/2016	22532
	08/01/2016	22554
	08/07/2016	22678
	08/15/2016	22715
	08/21/2016	22763
	08/22/2016	22859
	08/28/2016	22935
	09/01/2016	22891
	09/01/2016	22837
	09/01/2016	22827
	09/05/2016	22976
	09/18/2016	23046
	09/30/2016	23181
	10/01/2016	23084
	10/01/2016	23085
	10/10/2016	23255
	10/16/2016	23315
	10/25/2016	23448
	11/01/2016	23354
	11/01/2016	23353
	11/14/2016	23534
	11/28/2016	23708
	11/30/2016	23734
	12/01/2016	23617
	12/01/2016	23616
	12/18/2016	23818
	12/31/2016	23986
	01/01/2017	23883
	01/01/2017	23882
	01/01/2017	23860
	01/15/2017	24058
	01/23/2017	24089
	02/01/2017	24124
	02/01/2017	24126
	02/20/2017	24331

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	<u>Date</u>	<u>Num</u>
	02/26/2017	24458
	03/01/2017	24443
	03/01/2017	24413
	03/30/2017	24783
	04/01/2017	24676
	04/01/2017	24717
	04/30/2017	25051
	05/01/2017	24913
	05/01/2017	24915
	05/06/2017	25081
	05/15/2017	25145
	05/22/2017	25173
	06/01/2017	25241
	06/01/2017	25238
	06/10/2017	25417
	06/21/2017	25490
	06/30/2017	25653
Total 62220 · IT Support		
62230 · Computer Hardware		
	07/20/2016	22584
	12/24/2016	1866
	12/26/2016	
	05/27/2017	
	05/30/2017	
Total 62230 · Computer Hardware		
62240 · Computer Software		
	02/03/2017	Exp Reimb 2/3/17
Total 62240 · Computer Software		
62250 · Bank Charges		
	07/31/2016	
	07/31/2016	EFT
	08/31/2016	
	08/31/2016	EFT
	09/30/2016	
	09/30/2016	42
	09/30/2016	EFT
	09/30/2016	
	10/19/2016	FEE
	10/19/2016	FEE
	10/31/2016	
	10/31/2016	EFT
	11/30/2016	
	11/30/2016	Nov 2016
	12/31/2016	
	12/31/2016	
	01/31/2017	
	01/31/2017	

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	<u>Date</u>	<u>Num</u>
	02/28/2017	
	02/28/2017	
	03/31/2017	
	03/31/2017	73
	03/31/2017	73
	03/31/2017	
	04/24/2017	EFT
	04/30/2017	
	05/31/2017	
	05/31/2017	
	06/30/2017	
	06/30/2017	70
	06/30/2017	70
	06/30/2017	
Total 62250 · Bank Charges		
62270 · Insurance		
62272 · General Liability		
	07/01/2016	04024930949
	07/01/2016	04025030574
Total 62272 · General Liability		
Total 62270 · Insurance		
62280 · Meals and Entertainment		
	08/12/2016	
	09/23/2016	
	11/30/2016	
	12/07/2016	
	01/10/2017	
	03/29/2017	
	04/26/2017	
Total 62280 · Meals and Entertainment		
62290 · Moving Expenses		
	04/30/2017	128
	04/30/2017	128
	05/08/2017	Exp Reimb 5/8/17
	06/08/2017	Exp Reimb 6/9/17
Total 62290 · Moving Expenses		
62320 · Repairs and Maintenance		
	12/01/2016	
	12/07/2016	56677
	12/08/2016	56716
	12/14/2016	56765
	02/15/2017	57414
	05/09/2017	1183
Total 62320 · Repairs and Maintenance		
62330 · Storage Unit		
	07/01/2016	
	08/01/2016	

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	<u>Date</u>	<u>Num</u>
	09/01/2016	
	10/01/2016	
	11/01/2016	
	12/01/2016	
	01/01/2017	
	02/01/2017	
	03/01/2017	
	04/01/2017	
	05/01/2017	
	06/01/2017	
Total 62330 · Storage Unit		
62340 · Travel		
62341 · Lodging		
	11/10/2016	
Total 62341 · Lodging		
62342 · Parking		
	11/02/2016	
Total 62342 · Parking		
62344 · Transportation		
	03/28/2017	
	03/28/2017	
	03/28/2017	
	03/29/2017	
Total 62344 · Transportation		
Total 62340 · Travel		
62360 · Depreciation Expense		
	07/01/2016	72
	08/01/2016	63
	09/01/2016	70
	10/01/2016	72
	11/01/2016	43
	12/01/2016	06/30/16 #2
	01/01/2017	06/30/16 #3
	02/01/2017	56
	03/01/2017	72
	04/01/2017	69
	05/01/2017	72
	06/01/2017	70
Total 62360 · Depreciation Expense		
62370 · Property Taxes		
	07/01/2016	2016/2017
Total 62370 · Property Taxes		
62380 · TOML Processing Fee 2% - TBID		
	07/31/2016	1834
	08/31/2016	1835
	09/30/2016	1849
	10/31/2016	1857

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	<u>Date</u>	<u>Num</u>
	11/30/2016	1864
	12/31/2016	1873
	01/31/2017	1883
	02/28/2017	1889
	03/31/2017	1907
	04/30/2017	1919
	05/31/2017	1926
	06/30/2017	1936
Total 62380 · TOML Processing Fee 2% - TBID		
62390 · Bad Debt Expense		
	09/07/2016	
	06/30/2017	
Total 62390 · Bad Debt Expense		
62400 · Insurance - Workers Comp		
	07/08/2016	
	08/11/2016	
	09/14/2016	
	10/05/2016	
	10/19/2016	
	11/07/2016	
	12/08/2016	
	01/07/2017	Volunteer Insur
	01/19/2017	
	02/06/2017	
	02/13/2017	6150169841
	03/06/2017	
	04/26/2017	
	05/16/2017	
Total 62400 · Insurance - Workers Comp		
62410 · Vehicle Lease		
	05/06/2017	
Total 62410 · Vehicle Lease		
Total 62000 · Overhead		
Marketing & Interactive		
63000 · Marketing		
63010 · Air Subsidy		
	11/18/2016	5644
	11/18/2016	5644
	02/10/2017	1874
	05/31/2017	5782
	06/30/2017	5825
	06/30/2017	5825
	06/30/2017	5825
Total 63010 · Air Subsidy		
63020 · Research		
	07/31/2016	6366
	08/19/2016	2301

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	<u>Date</u>	<u>Num</u>
	08/31/2016	2600/ASa
	08/31/2016	160800-00431
	09/30/2016	6857
	10/01/2016	2302
	10/03/2016	
	10/31/2016	2665\ASa
	11/30/2016	2305
	01/01/2017	2303
	03/31/2017	8397
	04/14/2017	200-1969
	05/15/2017	
Total 63020 · Research		
63030 · Branding/Promotional Items		
	10/05/2016	821629
	10/14/2016	35339
	10/17/2016	821963
	12/02/2016	52975
	12/15/2016	
	12/19/2016	
	12/22/2016	10483
	01/06/2017	824074
	03/14/2017	53622
	04/21/2017	827861
	04/25/2017	3236
	04/26/2017	828010
	04/27/2017	3238
	06/01/2017	829581
	06/07/2017	
	06/13/2017	
	06/19/2017	54338
	06/19/2017	54339
	06/23/2017	830642
Total 63030 · Branding/Promotional Items		
63040 · Contract Services		
	07/01/2016	123
	07/01/2016	July 2016
	07/01/2016	265-2
	07/31/2016	6360
	08/01/2016	123
	08/01/2016	Aug 2016
	08/31/2016	6548
	09/01/2016	123
	09/01/2016	
	09/30/2016	Sept 2016
	09/30/2016	6846
	10/01/2016	125
	10/01/2016	282

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	<u>Date</u>	<u>Num</u>
	10/06/2016	2016LBA
	10/13/2016	
	10/20/2016	
	10/31/2016	Oct 2016
	10/31/2016	6952
	11/30/2016	Nov 2016
	11/30/2016	7332
	12/01/2016	Dec 2016
	12/31/2016	7499
	01/01/2017	126
	01/01/2017	284
	01/01/2017	Jan 2017
	01/23/2017	01/23/17
	01/31/2017	7836
	02/01/2017	Feb 2017
	02/28/2017	8131
	03/01/2017	March 2017
	03/23/2017	
	03/31/2017	8382
	04/01/2017	285
	04/01/2017	127
	04/01/2017	April 2017
	04/30/2017	8602
	05/01/2017	May 2017
	05/31/2017	9212
	06/01/2017	June 2017
	06/29/2017	
	06/30/2017	9346
Total 63040 · Contract Services		
63050 · Collateral & Printing		
63051 · Printing		
	07/05/2016	818546
	07/07/2016	
	08/22/2016	32393
	11/08/2016	147336
	12/07/2016	
	01/17/2017	Exp Reimb 1/17/17
	01/17/2017	Exp Reimb 1/17/17
	01/24/2017	Exp Reimb 2/6/17
	03/01/2017	466
	04/19/2017	
	05/16/2017	
	05/23/2017	32932
	05/24/2017	
	05/30/2017	
	06/13/2017	1052
	06/14/2017	830147

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	<u>Date</u>	<u>Num</u>
Total 63051 · Printing		
63052 · Collateral Distribution		
	07/01/2016	506463
	07/01/2016	506464
	07/12/2016	519292
	07/31/2016	16-0097343
	08/09/2016	520821
	09/08/2016	6-653-14109
	09/30/2016	521027
	02/23/2017	528347
	05/26/2017	
	06/22/2017	534471
	06/30/2017	16-0098955
	06/30/2017	16-0099162
	06/30/2017	532005-1
Total 63052 · Collateral Distribution		
63050 · Collateral & Printing - Other		
	11/18/2016	5-615-28809
	02/28/2017	8146
Total 63050 · Collateral & Printing - Other		
Total 63050 · Collateral & Printing		
63060 · Guide Books		
	07/01/2016	21630
	01/31/2017	7850
	02/10/2017	6017.10
Total 63060 · Guide Books		
63070 · Newspaper		
	01/31/2017	01/31/17
	04/27/2017	433423
	04/27/2017	433424
	04/29/2017	433653
Total 63070 · Newspaper		
63090 · Magazine		
	02/01/2017	142924
	03/01/2017	142925
	04/01/2017	142922
	06/01/2017	142921
Total 63090 · Magazine		
63100 · Radio		
	08/28/2016	939-00022-0000
	08/31/2016	12236
	08/31/2016	08/31/16
	09/30/2016	12284
	09/30/2016	09/30/16
	10/30/2016	12330
	10/31/2016	1886-3
	11/06/2016	12378

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	<u>Date</u>	<u>Num</u>
	01/31/2017	1996-1
	01/31/2017	939-00023-0000
	01/31/2017	8143
	02/26/2017	939-00024-0000
	03/31/2017	8389
	05/28/2017	939-00026-0000
Total 63100 · Radio		
63120 · Out of Home (OOH)		
	07/31/2016	6365
	09/01/2016	6554
	01/31/2017	7849
	05/01/2017	9222
	06/30/2017	9382
	06/30/2017	9352
Total 63120 · Out of Home (OOH)		
63140 · Giveaway Promotions		
	07/12/2016	
	08/02/2016	
	08/05/2016	Exp Reimb 8/5/16
	08/05/2016	124
	08/10/2016	
Total 63140 · Giveaway Promotions		
63160 · Industry Training		
	08/27/2016	
	08/30/2016	71
	10/28/2016	Exp Reimb 11/10/16
	11/19/2016	
	11/28/2016	
	12/06/2016	Exp Reimb 12/15/16
	12/06/2016	
	12/19/2016	
	12/21/2016	
	01/01/2017	70600-1
	02/05/2017	1322
	02/11/2017	
	03/28/2017	
	03/31/2017	38
	05/10/2017	
	06/06/2017	
Total 63160 · Industry Training		
63170 · Domestic Consumer Shows		
	07/01/2016	70
	07/01/2016	70
	07/01/2016	70
	11/30/2016	7348
	12/31/2016	7514
	01/24/2017	Exp Reimb 2/6/17

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	<u>Date</u>	<u>Num</u>
	01/28/2017	
	01/28/2017	
	01/28/2017	
	01/31/2017	
	01/31/2017	
	02/01/2017	
	02/01/2017	
	02/01/2017	
	02/05/2017	
	02/06/2017	
	02/10/2017	Exp Reimb 2/14/17
	02/12/2017	
	02/18/2017	
	02/18/2017	
	02/24/2017	
	02/28/2017	
	03/03/2017	
	03/05/2017	
	03/12/2017	
	03/22/2017	
	03/22/2017	
	03/22/2017	
	03/24/2017	
	03/24/2017	
	03/29/2017	
	04/01/2017	
	05/31/2017	9225
	05/31/2017	9266
Total 63170 · Domestic Consumer Shows		
63180 · Dues and Subscriptions		
	07/01/2016	69286
	08/11/2016	73
	09/26/2016	
	09/30/2016	006
	10/28/2016	Exp Reimb 11/10/16
	12/31/2016	022
	01/25/2017	
	02/04/2017	
	02/26/2017	
	03/26/2017	
	03/31/2017	037
	04/26/2017	
	06/30/2017	051
Total 63180 · Dues and Subscriptions		
63190 · Travel and Entertainment		
63191 · Lodging		
	08/15/2016	Exp Reimb 8/16/16

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 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	08/27/2016	
	08/31/2016	Exp Reimb 9/5/16
	09/04/2016	Exp Reimb 9/15/16
	09/04/2016	Exp Reimb 9/15/16
	09/30/2016	Exp Reimb 9/30/16
	09/30/2016	Exp Reimb 9/30/16
	10/13/2016	Exp Reimb 10/13
	11/03/2016	
	11/18/2016	Exp Reimb 11/18/19
	11/18/2016	Exp Reimb 11/18/19
	12/03/2016	Exp Reimb 12/16/16
	12/03/2016	Exp Reimb 12/16/16
	12/06/2016	Exp Reimb 12/15/16
	12/06/2016	Exp Reimb 12/15/16
	01/06/2017	
	01/16/2017	Exp Reimb 1/16/17
	01/16/2017	Exp Reimb 1/16/17
	01/24/2017	Exp Reimb 2/6/17
	02/05/2017	TOML Stmtnt
	02/06/2017	1872
	02/06/2017	Exp Reimb 2/6/17
	02/10/2017	Exp Reimb 2/14/17
	02/27/2017	Exp Reimb 2/27/17
	02/27/2017	Exp Reimb 2/27/17
	02/27/2017	Exp Reimb 2/27/17
	02/28/2017	
	03/01/2017	
	03/06/2017	Exp Reimb 3/15/17
	03/06/2017	Exp Reimb 3/15/17
	03/06/2017	Exp Reimb 3/15/17
	03/06/2017	Exp Reimb 3/15/17
	03/06/2017	
	03/10/2017	
	03/15/2017	Exp Reimb 3/15/17
	03/31/2017	Exp Reimb 4/6/17
	03/31/2017	Exp Reimb 4/6/17
	04/11/2017	Exp Reimb 4/10/17
	05/01/2017	Exp Reimb 5/22/17
	05/11/2017	Exp Reimb 5/11/17
	05/11/2017	Exp Reimb 5/11/17
	06/30/2017	Exp Reimb 6/30/17
Total 63191 · Lodging		
63192 · Gas/Mileage		
	09/04/2016	Exp Reimb 9/15/16
	09/04/2016	Exp Reimb 9/15/16
	09/04/2016	Exp Reimb 9/15/16
	09/30/2016	Exp Reimb 9/30/16

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	<u>Date</u>	<u>Num</u>
	09/30/2016	Exp Reimb 9/30/16
	09/30/2016	Exp Reimb 9/30/16
	09/30/2016	Exp Reimb 9/30/16
	12/06/2016	Exp Reimb 12/15/16
	02/16/2017	Exp Reimb 3/16/17
	02/27/2017	Exp Reimb 2/27/17
	02/27/2017	Exp Reimb 2/27/17
	02/27/2017	Exp Reimb 2/27/17
	02/27/2017	Exp Reimb 2/27/17
	02/27/2017	
	02/28/2017	
	03/06/2017	Exp Reimb 3/15/17
	03/09/2017	
	03/13/2017	
	03/14/2017	
	03/15/2017	Exp Reimb 3/15/17
	03/15/2017	Exp Reimb 3/15/17
	03/15/2017	Exp Reimb 3/15/17
	04/29/2017	Exp Reimb 5/11/17
	05/11/2017	Exp Reimb 5/11/17
	05/11/2017	Exp Reimb 5/11/17
	05/11/2017	Exp Reimb 5/11/17
	05/11/2017	Exp Reimb 5/11/17
Total 63192 · Gas/Mileage		
63193 · Airfare		
	07/26/2016	Exp Reimb 7/26/16
	07/26/2016	Exp Reimb 7/26/16
	08/31/2016	72
	09/04/2016	Exp Reimb 9/15/16
	09/04/2016	Exp Reimb 9/15/16
	09/20/2016	
	09/22/2016	
	01/24/2017	Exp Reimb 2/6/17
	01/24/2017	Exp Reimb 2/6/17
	01/24/2017	Exp Reimb 2/6/17
	02/27/2017	Exp Reimb 2/27/17
	03/06/2017	Exp Reimb 3/15/17
	03/07/2017	
	04/11/2017	Exp Reimb 4/10/17
	04/11/2017	Exp Reimb 4/10/17
	06/16/2017	Exp Reimb 6/21/17
Total 63193 · Airfare		
63194 · Incidentals		
	08/16/2016	
	08/31/2016	Exp Reimb 9/5/16
	08/31/2016	Exp Reimb 9/5/16
	09/04/2016	Exp Reimb 9/15/16

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<u>Date</u>	<u>Num</u>
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/30/2016	Exp Reimb 9/30/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
11/08/2016	
11/15/2016	
11/16/2016	
11/21/2016	
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
02/16/2017	Exp Reimb 3/16/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/28/2017	
02/28/2017	
03/01/2017	
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	
03/06/2017	
03/12/2017	
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/30/2017	
03/30/2017	
03/31/2017	Exp Reimb 4/6/17

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Date</u>	<u>Num</u>
08/27/2016	
08/31/2016	
08/31/2016	
08/31/2016	
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/04/2016	Exp Reimb 9/15/16
09/14/2016	
09/29/2016	
09/30/2016	Exp Reimb 9/30/16
09/30/2016	Exp Reimb 9/30/16
09/30/2016	Exp Reimb 9/30/16
09/30/2016	Exp Reimb 9/30/16
09/30/2016	Exp Reimb 9/30/16
09/30/2016	
10/07/2016	
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
11/01/2016	
11/02/2016	
11/15/2016	
11/27/2016	Exp Reimb 12/13/16
12/01/2016	
12/03/2016	Exp Reimb 12/16/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Date	Num
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/06/2016	Exp Reimb 12/15/16
12/10/2016	
12/10/2016	
12/12/2016	
12/16/2016	
12/23/2016	
12/27/2016	
01/03/2017	
01/05/2017	
01/16/2017	Exp Reimb 1/16/17
01/30/2017	
01/31/2017	Exp Reimb 2/7/17
01/31/2017	Exp Reimb 2/7/17
01/31/2017	Exp Reimb 2/7/17
01/31/2017	
02/02/2017	
02/16/2017	#PTOmg
02/16/2017	Exp Reimb 3/16/17
02/16/2017	Exp Reimb 3/16/17
02/16/2017	Exp Reimb 3/16/17
02/16/2017	Exp Reimb 3/16/17
02/16/2017	Exp Reimb 3/16/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	Exp Reimb 2/27/17
02/27/2017	
02/27/2017	
02/28/2017	
02/28/2017	
03/01/2017	
03/01/2017	
03/01/2017	
03/02/2017	
03/02/2017	
03/02/2017	
03/03/2017	
03/03/2017	
03/03/2017	
03/04/2017	
03/04/2017	
03/05/2017	
03/05/2017	
03/05/2017	
03/05/2017	
03/05/2017	
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/06/2017	Exp Reimb 3/15/17
03/10/2017	
03/10/2017	
03/10/2017	
03/11/2017	
03/11/2017	
03/13/2017	
03/14/2017	Exp Reimb 3/14/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Date</u>	<u>Num</u>
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/22/2017	
03/23/2017	
03/27/2017	
03/27/2017	
03/29/2017	
03/29/2017	
04/01/2017	
04/01/2017	
04/03/2017	
04/10/2017	
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/11/2017	Exp Reimb 4/1017
04/23/2017	
04/24/2017	
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17
05/11/2017	Exp Reimb 5/11/17

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	05/24/2017	
	06/14/2017	
	06/16/2017	Exp Reimb 6/21/17
	06/16/2017	Exp Reimb 6/21/17
	06/23/2017	
	06/29/2017	Exp Reimb 6/29/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
	06/30/2017	Exp Reimb 6/30/17
Total 63200 · Meals		
63260 · Photo Usage		
	09/16/2016	554750284
Total 63260 · Photo Usage		
63270 · Production		
	07/14/2016	MHAS
	07/20/2016	4081AS
	07/27/2016	07/27/16
	07/31/2016	6357
	07/31/2016	6358
	07/31/2016	6359
	07/31/2016	6361
	07/31/2016	6367
	08/01/2016	4085AS
	08/10/2016	4094AS
	08/16/2016	855
	08/22/2016	08/22/16 FYE 6/30/17
	08/29/2016	4104AS
	08/31/2016	6556
	08/31/2016	6557
	08/31/2016	6558
	09/15/2016	874
	09/30/2016	6852
	09/30/2016	6853
	09/30/2016	6854
	09/30/2016	6855
	09/30/2016	6858
	10/18/2016	4134AS
	10/27/2016	4144AS
	10/31/2016	6958
	10/31/2016	6959
	10/31/2016	6960

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
10/31/2016	6961
10/31/2016	6962
10/31/2016	6963
10/31/2016	6964
11/18/2016	2215
11/18/2016	2216
11/29/2016	
11/29/2016	1861
11/29/2016	1861
11/30/2016	7338
11/30/2016	7339
11/30/2016	7340
11/30/2016	7342
11/30/2016	7343
11/30/2016	7344
11/30/2016	7345
12/05/2016	
12/21/2016	2220
12/31/2016	926
12/31/2016	7517
12/31/2016	7511
12/31/2016	7512
12/31/2016	7515
12/31/2016	7516
01/04/2017	439
01/31/2017	2246
01/31/2017	2245
01/31/2017	2244
01/31/2017	945
01/31/2017	7858
01/31/2017	7851
02/06/2017	963
02/28/2017	4214AS
02/28/2017	8152
02/28/2017	8144
03/07/2017	17010
03/31/2017	8390
03/31/2017	8393
03/31/2017	8394
03/31/2017	8395
03/31/2017	8396
04/24/2017	MLTWED
04/24/2017	MLTWED
04/30/2017	4238AS
04/30/2017	4246AS
04/30/2017	8607
04/30/2017	8608

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	04/30/2017	8609
	05/24/2017	4252AS
	05/25/2017	2260
	05/25/2017	2261
	05/25/2017	2256
	05/25/2017	2257
	05/25/2017	2258
	05/25/2017	2259
	05/31/2017	1029
	05/31/2017	9264
	05/31/2017	9265
	05/31/2017	9267
	06/08/2017	5890
	06/14/2017	4256AS
	06/30/2017	9386
	06/30/2017	9383
	06/30/2017	9356
	06/30/2017	9385
	06/30/2017	9357
Total 63270 · Production		
63000 · Marketing - Other		
	07/07/2016	
	09/16/2016	554750284
	09/30/2016	6856
	10/06/2016	MMG16-2588
	12/06/2016	Exp Reimb 12/15/16
	12/23/2016	
	01/31/2017	8145
	03/06/2017	1-541-61994
	03/15/2017	Exp Reimb 3/15/17
	04/30/2017	1711
	06/16/2017	5-837-02773
Total 63000 · Marketing - Other		
Total 63000 · Marketing		
66000 · Interactive		
66020 · Website Development & Maint.		
	07/01/2016	7409876
	07/01/2016	1764
	07/06/2016	
	07/24/2016	
	07/31/2016	MMG16-2036
	07/31/2016	MMG16-2039
	07/31/2016	MMG16-2039
	07/31/2016	MMG16-2318
	08/01/2016	7410274
	08/01/2016	1783
	08/06/2016	

Mammoth Lakes Tourism
Profit & Loss Detail
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<u>Date</u>	<u>Num</u>
08/31/2016	MMG16-2317
08/31/2016	MMG16-2316
09/01/2016	1787
09/01/2016	7410637
09/06/2016	
09/30/2016	MMG16-2587
10/01/2016	7411020
10/01/2016	1845
10/06/2016	
10/06/2016	MMG16-2589
10/06/2016	MMG16-2589
10/06/2016	MMG16-2589
10/31/2016	MMG16-2807
10/31/2016	MMG16-2808
10/31/2016	MMG16-2808
11/01/2016	7411398
11/01/2016	1850
11/01/2016	MMG16-3083
11/01/2016	MMG16-3084
11/01/2016	MMG16-3084
11/06/2016	
12/01/2016	MMG16-3085
12/01/2016	1860
12/01/2016	7411760
12/06/2016	
12/17/2016	
12/31/2016	MMG16-3487
12/31/2016	3488
12/31/2016	3489
12/31/2016	3489
01/01/2017	1868
01/01/2017	7412151
01/06/2017	
01/31/2017	264
01/31/2017	263
01/31/2017	253
02/01/2017	7412514
02/01/2017	1884
02/06/2017	
02/17/2017	
02/24/2017	
02/28/2017	379
02/28/2017	472
02/28/2017	478
02/28/2017	578
02/28/2017	578
03/01/2017	7412897

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 July 2016 through June 2017

<u>Date</u>	<u>Num</u>
03/01/2017	1885
03/06/2017	
03/30/2017	7413078
03/31/2017	1143
03/31/2017	943
03/31/2017	944
03/31/2017	1016589
04/01/2017	7413256
04/01/2017	1920
04/06/2017	
04/06/2017	1016700
04/20/2017	
04/23/2017	
04/30/2017	1709
04/30/2017	1712
04/30/2017	1293
04/30/2017	1294
04/30/2017	1710
05/01/2017	7413621
05/01/2017	1915
05/05/2017	1016861
05/06/2017	
05/25/2017	
05/26/2017	
05/31/2017	1938
05/31/2017	1942
05/31/2017	2308
06/01/2017	1928
06/01/2017	7413975
06/06/2017	1017023
06/06/2017	
06/30/2017	2941
06/30/2017	2685
06/30/2017	2686
06/30/2017	2940
Total 66020 · Website Development & Maint.	
66030 · Search Engine Optimiz. (SEO)	
07/31/2016	MMG16-2036
08/31/2016	MMG16-2317
08/31/2016	MMG16-2316
08/31/2016	MMG16-2315
09/30/2016	MMG16-2587
09/30/2016	MMG16-2587
09/30/2016	MMG16-2587
09/30/2016	MMG16-2587
10/31/2016	MMG16-2807
12/31/2016	MMG16-3487

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	12/31/2016	MMG16-3487
	12/31/2016	MMG16-3487
	01/31/2017	264
	02/28/2017	472
	03/31/2017	944
	05/31/2017	1942
	06/13/2017	
	06/30/2017	2685
Total 66030 · Search Engine Optimiz. (SEO)		
66040 · Content		
	07/21/2016	
	07/31/2016	MMG16-2036
	08/05/2016	
	08/05/2016	
	08/19/2016	08/22/16 2nd
	08/24/2016	250
	08/24/2016	
	08/31/2016	MMLT-001NB
	08/31/2016	MMG16-2316
	09/01/2016	16026
	09/07/2016	16027
	09/21/2016	255
	09/30/2016	MMLT-002NB
	09/30/2016	2016-1012
	09/30/2016	09/30/16
	09/30/2016	MMG16-2587
	09/30/2016	MMG16-2586
	10/04/2016	10/10/16
	10/19/2016	256
	10/28/2016	10/28/16
	10/28/2016	16/17 Ski Pass
	10/31/2016	MMLT-003NB
	10/31/2016	MMG16-2806
	10/31/2016	MMG16-2807
	10/31/2016	6965
	11/01/2016	MMG16-3082
	11/14/2016	11/14/16
	11/23/2016	16034
	11/30/2016	257
	11/30/2016	MMLT-004NB
	12/03/2016	Exp Reimb 12/16/16
	12/05/2016	2016-1206
	12/06/2016	Exp Reimb 12/15/16
	12/09/2016	12/09/16
	12/21/2016	MMLT-005NB
	12/22/2016	260
	12/31/2016	MMG16-3486

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Profit & Loss Detail
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	<u>Date</u>	<u>Num</u>
	12/31/2016	MMG16-3487
	12/31/2016	1
	01/26/2017	MMLT-006NB
	01/27/2017	MLT 1.2017
	01/27/2017	261
	01/31/2017	254
	02/06/2017	Exp Reimb 2/6/17
	02/06/2017	17003
	02/13/2017	MLT 2.2017
	02/28/2017	577
	02/28/2017	267
	03/28/2017	17012
	03/30/2017	270
	03/31/2017	1142
	04/23/2017	05/17/17
	04/24/2017	17015
	04/25/2017	MMLT-007NB
	04/25/2017	
	04/30/2017	1708
	04/30/2017	MLT 4.2017
	04/30/2017	9354
	05/11/2017	1-565-03328
	05/17/2017	05/17/17
	05/30/2017	MLT 5.2017
	05/31/2017	274
	05/31/2017	MMLT-008NB
	05/31/2017	9224
	05/31/2017	9227
	06/01/2017	
	06/26/2017	277
	06/30/2017	BF050452W0280
	06/30/2017	BS050452W0281
	06/30/2017	2017-0703
	06/30/2017	MMLT-0009NB-1
Total 66040 · Content		
66050 · Search Engine Marketing (SEM)		
	07/31/2016	6362
	08/31/2016	6363
	08/31/2016	MMG16-2316
	08/31/2016	MMG16-2316
	08/31/2016	6847
	09/30/2016	6550
	09/30/2016	6953
	10/31/2016	6848
	10/31/2016	7333
	11/01/2016	MMG16-3083
	11/01/2016	MMG16-3083

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	11/30/2016	6954
	11/30/2016	7500
	11/30/2016	7503
	11/30/2016	7506
	11/30/2016	7507
	11/30/2016	7334
	12/31/2016	7837
	12/31/2016	7505
	12/31/2016	7509
	01/31/2017	7838
	01/31/2017	7844
	01/31/2017	7848
	01/31/2017	7501
	01/31/2017	8132
	02/25/2017	8138
	02/25/2017	8142
	02/28/2017	8133
	02/28/2017	8383
	03/17/2017	8388
	03/29/2017	8386
	03/31/2017	8384
	04/13/2017	8604
	04/30/2017	1294
	04/30/2017	8603
	04/30/2017	8605
	05/31/2017	9214
	06/30/2017	9347
Total 66050 · Search Engine Marketing (SEM)		
66060 · Digital Advertising		
	07/31/2016	6354
	07/31/2016	6356
	07/31/2016	6364
	07/31/2016	6549
	07/31/2016	6551
	07/31/2016	6552
	08/31/2016	6849
	08/31/2016	6850
	08/31/2016	6955
	09/30/2016	6956
	09/30/2016	6957
	11/30/2016	7845
	11/30/2016	8135
	11/30/2016	8139
	12/31/2016	7846
	12/31/2016	7510
	12/31/2016	8136
	12/31/2016	8140

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	<u>Date</u>	<u>Num</u>
	01/31/2017	7841
	01/31/2017	7842
	01/31/2017	8137
	01/31/2017	8141
	02/28/2017	8385
	02/28/2017	8387
	04/30/2017	9216
	04/30/2017	9217
	04/30/2017	9218
	04/30/2017	9348
	05/31/2017	9220
	05/31/2017	9349
	06/30/2017	9381
Total 66060 · Digital Advertising		
66070 · Email		
	11/18/2016	
Total 66070 · Email		
66120 · Hardware/ Software		
	07/21/2016	
	07/21/2016	
	07/25/2016	
	08/01/2016	
	09/30/2016	Exp Reimb 9/30/16
	10/21/2016	
	12/15/2016	
	01/24/2017	Exp Reimb 2/6/17
	06/14/2017	
	06/30/2017	Exp Reimb 6/30/17
Total 66120 · Hardware/ Software		
66130 · Hosting		
	07/01/2016	May to Dec 2016
	07/01/2016	20163280
	07/01/2016	2775
	07/18/2016	
	07/31/2016	MMG16-2039
	08/18/2016	
	08/27/2016	
	08/31/2016	MMG16-2317
	09/01/2016	20163550
	09/18/2016	
	09/23/2016	
	09/27/2016	
	10/01/2016	2884
	10/06/2016	MMG16-2589
	10/18/2016	
	10/31/2016	MMG16-2808
	11/01/2016	MMG16-3084

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Profit & Loss Detail

July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	11/10/2016	
	12/14/2016	
	12/15/2016	
	12/18/2016	
	12/31/2016	3489
	01/01/2017	2999
	01/10/2017	
	01/18/2017	
	01/31/2017	263
	02/18/2017	
	03/18/2017	
	03/31/2017	943
	04/01/2017	3122
	04/18/2017	
	04/30/2017	1293
	05/18/2017	
	05/31/2017	1938
	06/13/2017	
	06/18/2017	
	06/30/2017	2686
Total 66130 · Hosting		
66140 · Social Media		
	07/20/2016	
	07/25/2016	
	07/26/2016	
	07/27/2016	
	07/27/2016	
	07/31/2016	
	08/29/2016	
	08/31/2016	
	08/31/2016	
	08/31/2016	6553
	09/02/2016	
	09/08/2016	20160908
	09/30/2016	
	09/30/2016	
	09/30/2016	6851
	10/08/2016	
	10/13/2016	
	10/14/2016	
	10/14/2016	
	10/14/2016	
	10/15/2016	
	10/15/2016	
	10/15/2016	
	10/16/2016	
	10/17/2016	

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<u>Date</u>	<u>Num</u>
10/18/2016	1014
10/31/2016	
10/31/2016	
11/10/2016	
11/30/2016	
11/30/2016	
11/30/2016	7335
11/30/2016	7337
12/07/2016	
12/07/2016	
12/07/2016	
12/07/2016	
12/09/2016	
12/09/2016	
12/31/2016	
12/31/2016	
12/31/2016	
12/31/2016	
12/31/2016	7502
12/31/2016	7504
12/31/2016	7508
12/31/2016	7336
01/15/2017	
01/31/2017	
01/31/2017	
01/31/2017	7839
01/31/2017	7840
01/31/2017	7843
01/31/2017	7847
02/15/2017	
02/28/2017	478
02/28/2017	
02/28/2017	
02/28/2017	8134
02/28/2017	9215
03/15/2017	
03/31/2017	
03/31/2017	
04/14/2017	Exp Reimb 4/27/17
04/14/2017	Exp Reimb 4/27/17
04/14/2017	Exp Reimb 4/27/17
04/15/2017	
04/30/2017	
04/30/2017	
04/30/2017	9219
05/15/2017	
05/31/2017	

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 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	05/31/2017	9213
	05/31/2017	9221
	06/15/2017	
	06/30/2017	
	06/30/2017	
Total 66140 · Social Media		
Total 66000 · Interactive		
Total Marketing & Interactive		
64000 · Sales		
64010 · International Travel Shows		
	09/01/2016	Exp Reimb 9/2/16
	09/01/2016	Exp Reimb 9/2/16
	11/16/2016	2016-037
	12/01/2016	Exp Reimb 12/1/16
	12/03/2016	
	12/19/2016	
	12/31/2016	
	01/04/2017	
	02/24/2017	Exp Reimb 2/24/17
	05/11/2017	Exp Reimb 5/11/17
	05/16/2017	1911
	05/16/2017	1912
	05/29/2017	Exp Reimb 5/30/17
	06/30/2017	4543
Total 64010 · International Travel Shows		
64020 · Domestic Travel Shows		
	09/29/2016	Exp Reimb 9/29/16
	10/28/2016	Exp Reimb 10/28
Total 64020 · Domestic Travel Shows		
64040 · Travel & Entertainment		
64041 · Lodging		
	09/01/2016	Exp Reimb 9/2/16
	09/15/2016	Exp Reimb 9/15/16
	10/12/2016	Exp Reimb 10/13/16
	10/12/2016	Exp Reimb 10/13/16
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	12/01/2016	Exp Reimb 12/1/16
	12/01/2016	Exp Reimb 12/1/16
	12/01/2016	Exp Reimb 12/1/16
	12/01/2016	Exp Reimb 12/1/16
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	03/15/2017	Exp Reimb 3/15/17

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Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	03/15/2017	Exp Reimb 3/15/17
	03/15/2017	Exp Reimb 3/15/17
	03/30/2017	Exp Reimb 3/30/17
	03/30/2017	Exp Reimb 3/30/17
	03/30/2017	Exp Reimb 3/30/17
	04/27/2017	Exp Reimb 4/27/17
	04/27/2017	Exp Reimb 4/27/17
	04/27/2017	
	05/03/2017	
	05/05/2017	
	06/08/2017	Exp Reimb 6/13/17
Total 64041 · Lodging		
64042 · Gas/Mileage		
	10/25/2016	Mileage Reimb 10/25
	12/01/2016	Exp Reimb 12/1/16
	12/01/2016	Exp Reimb 12/1/16
	03/12/2017	Mileage Reimb 3/12
	06/08/2017	Mileage Reimb 6/8
Total 64042 · Gas/Mileage		
64043 · Airfare		
	09/01/2016	Exp Reimb 9/2/16
	09/01/2016	Exp Reimb 9/2/16
	09/01/2016	Exp Reimb 9/2/16
	09/01/2016	Exp Reimb 9/2/16
	09/01/2016	Exp Reimb 9/2/16
	09/15/2016	Exp Reimb 9/15/16
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	02/24/2017	Exp Reimb 2/24/17
	02/24/2017	Exp Reimb 2/24/17
	03/15/2017	Exp Reimb 3/15/17
	03/15/2017	Exp Reimb 3/15/17
	03/30/2017	Exp Reimb 3/30/17
	04/27/2017	Exp Reimb 4/27/17
	06/08/2017	Exp Reimb 6/13/17
	06/08/2017	Exp Reimb 6/13/17
Total 64043 · Airfare		
64044 · Incidentals		
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28
	10/28/2016	Exp Reimb 10/28

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Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
03/05/2017	
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
05/05/2017	
05/07/2017	
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

<u>Date</u>	<u>Num</u>
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
10/28/2016	Exp Reimb 10/28
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16

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Date	Num
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/01/2016	Exp Reimb 12/1/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
12/12/2016	Exp Reimb 12/29/16
02/24/2017	Exp Reimb 2/24/17
02/24/2017	Exp Reimb 2/24/17
02/24/2017	Exp Reimb 2/24/17
03/01/2017	
03/02/2017	
03/05/2017	
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17

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<u>Date</u>	<u>Num</u>
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
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03/30/2017	Exp Reimb 3/30/17
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03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
05/02/2017	
05/16/2017	
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17
05/29/2017	Exp Reimb 5/30/17

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	<u>Date</u>	<u>Num</u>
	08/02/2016	520768
	08/22/2016	LOA00409
	10/05/2016	SIG24892
	11/30/2016	93110
	11/30/2016	124/2016
	12/01/2016	Exp Reimb 12/1/16
	12/31/2016	33339
	01/25/2017	2017-005
	01/27/2017	3968 DF
	01/31/2017	2242
	01/31/2017	2241
	02/10/2017	6017.10
	03/30/2017	EA
	03/31/2017	CH17-04-24-1
	05/19/2017	EVN00259
	05/22/2017	217053
	05/25/2017	2017-149
	05/30/2017	33542
	06/27/2017	4567
	06/28/2017	LOA00602
	06/28/2017	73/2017
	06/28/2017	2017-1810
	06/28/2017	38/2017
	06/28/2017	10960
	06/28/2017	2017/27191
	06/29/2017	33577
	06/30/2017	33589
Total 64070 · Advertising		
64080 · Supplies		
	07/12/2016	519285
	07/12/2016	519268
	07/28/2016	519761
	07/28/2016	519762
	10/27/2016	523825
	11/10/2016	6-674-82883
	01/26/2017	1-528-72813
	02/16/2017	1-535-72361
	03/09/2017	529290
	03/28/2017	529622
	05/09/2017	532996
	05/16/2017	532573
	05/18/2017	1-567-51652
	05/25/2017	156998547
	05/31/2017	534099
Total 64080 · Supplies		
64090 · Agency Fee		
	07/01/2016	42/2016

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	<u>Date</u>	<u>Num</u>
	07/01/2016	42/2016
	07/01/2016	4170
	07/01/2016	4171
	07/01/2016	216083
	07/01/2016	06/30/16 #R
	07/01/2016	31923
	09/30/2016	32898
	10/01/2016	32938
	01/12/2017	AK-VCK-170112A
	01/12/2017	AK-VCK-170112A
	01/17/2017	33260
	01/23/2017	217007
	01/30/2017	10840
	06/23/2017	10950
	06/30/2017	CH17-04-07-2
	06/30/2017	CH17-04-07-2
Total 64090 · Agency Fee		
64100 · Promotions		
	09/01/2016	Exp Reimb 9/2/16
	09/28/2016	16030
	10/21/2016	5-585-61499
	02/21/2017	1-537-48024
	03/13/2017	MLT Amb 3.2017
	03/29/2017	17-0329
	04/04/2017	04/04/17
	04/17/2017	MLT Amb 4.2017
	04/20/2017	1-557-58318
	04/27/2017	10910
	05/01/2017	#CACupMLT-2017
	05/21/2017	2017521
	06/24/2017	
Total 64100 · Promotions		
64110 · FAM Trip		
	07/25/2016	
	07/26/2016	
	07/27/2016	
	07/27/2016	
	07/29/2016	
	08/08/2016	
	08/11/2016	08016
	08/11/2016	
	08/12/2016	Exp Reimb 8/12/16
	08/12/2016	Exp Reimb 8/12/16
	08/12/2016	Exp Reimb 8/12/16
	08/12/2016	Exp Reimb 8/12/16
	08/12/2016	Exp Reimb 8/12/16
	08/12/2016	Exp Reimb 8/12/16

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
08/12/2016	Exp Reimb 8/12/16
08/12/2016	Exp Reimb 8/12/16
08/12/2016	Exp Reimb 8/12/16
08/12/2016	Exp Reimb 8/12/16
08/12/2016	Exp Reimb 8/12/16
08/12/2016	
08/19/2016	
08/23/2016	
08/24/2016	
08/30/2016	
08/31/2016	
09/01/2016	155
09/01/2016	Exp Reimb 9/2/16
09/01/2016	Exp Reimb 9/2/16
09/02/2016	67623448
09/02/2016	
09/07/2016	159
09/12/2016	
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/15/2016	Exp Reimb 9/15/16
09/26/2016	161
09/26/2016	1002
09/27/2016	163
09/29/2016	09/30/16
09/29/2016	Exp Reimb 9/29/16
09/29/2016	Exp Reimb 9/29/16
09/29/2016	Exp Reimb 9/29/16
09/29/2016	Exp Reimb 9/29/16
09/29/2016	
09/29/2016	
09/29/2016	
09/29/2016	
10/12/2016	Exp Reimb 10/13/16
10/12/2016	Exp Reimb 10/13/16
10/12/2016	Exp Reimb 10/13/16
10/12/2016	Exp Reimb 10/13/16
10/12/2016	Exp Reimb 10/13/16
10/12/2016	Exp Reimb 10/13/16
10/18/2016	
10/18/2016	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Date</u>	<u>Num</u>
10/18/2016	
10/18/2016	
10/18/2016	
10/26/2016	Exp Reimb 10/26
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
10/28/2016	Exp Reimb 11/10/16
12/01/2016	Exp Reimb 12/1/16
12/13/2016	33187
02/02/2017	
02/03/2017	Exp Reimb 2/3/17
02/13/2017	
02/16/2017	
02/20/2017	19007
03/03/2017	
03/08/2017	03/08/17
03/09/2017	03/14/17
03/09/2017	03/14/17
03/10/2017	
03/10/2017	20129
03/11/2017	
03/15/2017	Exp Reimb 3/15/17
03/15/2017	Exp Reimb 3/15/17
03/16/2017	Exp Reimb 3/16/17
03/28/2017	209
03/28/2017	20399
03/29/2017	Exp Reimb 4/7/17
03/29/2017	Exp Reimb 4/7/17
03/29/2017	Exp Reimb 4/7/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	Exp Reimb 3/30/17
03/30/2017	20652
03/31/2017	Exp Reimb 4/7/17
03/31/2017	Exp Reimb 4/7/17
03/31/2017	Exp Reimb 4/7/17
04/06/2017	
04/10/2017	Exp Reimb 4/10/17
04/12/2017	223
04/19/2017	Exp Reimb 5/1/17
04/19/2017	Exp Reimb 5/1/17
04/19/2017	21081
04/20/2017	21058
04/27/2017	
05/04/2017	12899
05/08/2017	100
05/21/2017	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	05/21/2017	
	05/31/2017	MLT Amb. 5.2017
	06/16/2017	
	06/29/2017	Exp Reimb 6/29/17
	06/29/2017	Exp Reimb 6/29/17
	06/29/2017	Exp Reimb 6/29/17
	06/29/2017	Exp Reimb 6/29/17
Total 64110 · FAM Trip		
64150 · Merch. COGS & Promo Items		
	01/18/2017	
	01/31/2017	2243
	02/02/2017	MLT2217
	02/27/2017	19499
	03/14/2017	25353
	03/14/2017	
	06/01/2017	25584
	06/06/2017	214100
	06/09/2017	25605
	06/30/2017	53
Total 64150 · Merch. COGS & Promo Items		
Total 64000 · Sales		
65000 · Communications & PR		
65010 · Fam Trips		
65011 · Airfare		
	08/03/2016	
	08/04/2016	
	12/19/2016	
	05/27/2017	A527
Total 65011 · Airfare		
65012 · Lodging		
	07/07/2016	58124
	07/09/2016	
	07/20/2016	
	07/20/2016	
	07/25/2016	
	08/06/2016	
	08/10/2016	
	08/15/2016	211672
	08/28/2016	64608
	09/04/2016	Exp Reimb 9/13/16
	09/11/2016	212444
	09/30/2016	09/30/16
	10/05/2016	60262
	11/21/2016	68647593
	01/21/2017	Reimbursement
	01/28/2017	
	02/28/2017	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	03/15/2017	69651518
	03/15/2017	
	03/29/2017	
	04/06/2017	70660296
	04/18/2017	
	05/18/2017	214753
	05/18/2017	214754
	05/24/2017	
Total 65012 · Lodging		
65013 · Meals		
	07/13/2016	Exp Reimb 7/14/16
	08/01/2016	
	08/01/2016	
	08/01/2016	
	08/11/2016	Exp Reimb 8/11/16
	08/11/2016	Exp Reimb 8/11/16
	08/19/2016	Exp Reimb 8/30/16
	08/20/2016	
	08/20/2016	
	08/24/2016	
	08/30/2016	
	09/04/2016	
	09/06/2016	
	09/18/2016	
	09/18/2016	
	09/18/2016	
	09/20/2016	
	09/29/2016	Exp Reimb 9/29/16
	10/26/2016	Exp Reimb 10/26
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	01/21/2017	Reimbursement
	01/23/2017	
	01/23/2017	
	01/25/2017	
	01/31/2017	
	02/01/2017	
	02/03/2017	Exp Reimb 2/3/17
	02/03/2017	Exp Reimb 2/3/17
	02/15/2017	Exp Reimb 2/16/17
	03/09/2017	03/14/17
	03/13/2017	MLT Amb 3.2017
	03/13/2017	MLT Amb 3.2017
	03/13/2017	
	03/13/2017	
	03/14/2017	Exp Reimb 3/14/17

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	03/14/2017	Exp Reimb 3/16/17
	03/14/2017	Exp Reimb 3/16/17
	03/14/2017	Exp Reimb 3/16/17
	03/14/2017	Exp Reimb 3/16/17
	03/14/2017	
	03/16/2017	Exp Reimb 3/16/17
	03/30/2017	Exp Reimb 3/30/17
	04/03/2017	
	04/03/2017	
	04/03/2017	
	04/05/2017	
	04/11/2017	Exp Reimb 4/13/17
	04/11/2017	Exp Reimb 4/13/17
	04/11/2017	Exp Reimb 4/13/17
	04/11/2017	Exp Reimb 4/13/17
	04/20/2017	Exp Reimb 4/25/17
	04/20/2017	Exp Reimb 4/25/17
	04/28/2017	Exp Reimb 5/11/17
	04/28/2017	Exp Reimb 5/11/17
	05/02/2017	
	05/24/2017	
	05/26/2017	
	06/20/2017	20004
Total 65013 · Meals		
65014 · Gifts		
	10/13/2016	Exp Reimb 10/13/16
Total 65014 · Gifts		
65015 · Transportation		
	07/13/2016	Exp Reimb 7/14/16
	08/11/2016	Exp Reimb 8/11/16
	08/19/2016	Exp Reimb 8/30/16
	08/20/2016	11860
	08/22/2016	08/22/16
	08/25/2016	11861
	08/29/2016	
	08/31/2016	
	03/02/2017	03/02/17
	03/08/2017	196
Total 65015 · Transportation		
65010 · Fam Trips - Other		
	08/19/2016	Exp Reimb 8/30/16
	08/19/2016	Exp Reimb 8/30/16
	08/24/2016	
	08/26/2016	1001
	08/29/2016	
	11/20/2016	16472-27948
	11/21/2016	Exp Reimb 12/01

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	01/23/2017	
	01/23/2017	
	01/23/2017	
	01/26/2017	
	03/09/2017	
	03/13/2017	32432
	03/13/2017	32448
	03/14/2017	Exp Reimb 3/16/17
	03/14/2017	
	03/31/2017	
	04/06/2017	33180
	04/06/2017	33259
	04/06/2017	33178
	04/28/2017	33610
	05/08/2017	1
Total 65010 · Fam Trips - Other		
Total 65010 · Fam Trips		
65020 · Travel & Entertainment (staff)		
65021 · Lodging		
	09/29/2016	Exp Reimb 9/29/16
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	03/03/2017	Exp Reimb 3/3/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
Total 65021 · Lodging		
65022 · Gas/Mileage		
	08/24/2016	
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	11/16/2016	Mileage Reimb 12/01
	02/03/2017	Mileage Reimb 2/1
	03/03/2017	Exp Reimb 3/3/17
	03/03/2017	Exp Reimb 3/3/17
	03/03/2017	Exp Reimb 3/3/17
	05/24/2017	Mil Reimb 5/30/17
Total 65022 · Gas/Mileage		
65023 · Airfare		
	10/13/2016	Exp Reimb 10/13/16
	11/21/2016	Exp Reimb 12/01
Total 65023 · Airfare		
65024 · Entertainment		

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	07/13/2016	Exp Reimb 7/14/16
Total 65024 · Entertainment		
65028 · Transportation		
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
Total 65028 · Transportation		
65020 · Travel & Entertainment (staff) - Other		
	08/19/2016	Exp Reimb 8/30/16
	11/21/2016	Exp Reimb 12/01
	03/03/2017	Exp Reimb 3/3/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
Total 65020 · Travel & Entertainment (staff) - Other		
Total 65020 · Travel & Entertainment (staff)		
65030 · Meals		
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	09/29/2016	Exp Reimb 9/29/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	10/13/2016	Exp Reimb 10/13/16
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	11/21/2016	Exp Reimb 12/01
	02/03/2017	Exp Reimb 2/3/17
	03/03/2017	Exp Reimb 3/3/17
	03/03/2017	Exp Reimb 3/3/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17
	05/24/2017	Exp Reimb 5/30/17

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
Total 65030 · Meals		
65040 · Dues and Subscriptions		
	07/01/2016	Membership 16/17
	07/21/2016	
	08/11/2016	Exp Reimb 8/11/16
	09/15/2016	
	10/07/2016	
	10/21/2016	
	10/26/2016	Exp Reimb 10/26
	11/01/2016	1885591
	11/15/2016	459
	12/05/2016	Exp Reimb 12/15/16
	12/05/2016	Exp Reimb 12/15/16
	12/05/2016	
	01/01/2017	177984
Total 65040 · Dues and Subscriptions		
65050 · Sponsorship		
	07/09/2016	
	07/17/2016	211375
	08/11/2016	Exp Reimb 8/11/16
	08/23/2016	2131
	02/15/2017	Exp Reimb 2/16/17
	04/15/2017	2017-01 MLT
	05/15/2017	2017-02 MLT
	06/26/2017	2017-03 MLT
Total 65050 · Sponsorship		
65050A · Sponsorship - Rent		
	07/01/2016	July 2016
	08/01/2016	Aug 2016
	09/01/2016	Sept 2016
	10/01/2016	Oct 2016
	03/15/2017	3/15 to 4/30
	05/01/2017	May 2017
	06/01/2017	June 2017
Total 65050A · Sponsorship - Rent		
65060 · Promotion		
	07/13/2016	
	07/20/2016	4048
	07/26/2016	16023
	08/09/2016	16024
	08/31/2016	252
	09/09/2016	16028
	12/15/2016	258
	12/23/2016	1043
	01/31/2017	MLT Amb 2017
	02/06/2017	Exp Reimb 2/6/17
	02/17/2017	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	02/21/2017	265
	03/06/2017	17009
	03/15/2017	
	03/15/2017	
	03/23/2017	269
	04/17/2017	MLT Amb 4.2017
	04/30/2017	
	05/25/2017	
	05/31/2017	06/09/17
	05/31/2017	17019
	05/31/2017	
	06/05/2017	275
	06/05/2017	
	06/15/2017	
	06/15/2017	
	06/15/2017	
	06/20/2017	1070
	06/21/2017	17022
	06/27/2017	17023
	06/30/2017	
Total 65060 · Promotion		
65070 · Supplies		
	08/09/2016	
	03/30/2017	Exp Reimb 3/30/17
	06/07/2017	829873
Total 65070 · Supplies		
65080 · Agency		
	07/31/2016	MLT 08-16
	08/31/2016	MLT 09-16
	09/30/2016	MLT 10-16
	10/31/2016	MLT 11-16
	11/30/2016	MLT 12-16
	12/31/2016	MLT 01-17
	01/31/2017	MLT 02-17
	02/28/2017	MLT 03-17
	03/21/2017	
	03/31/2017	MLT 04-17
	04/30/2017	MLT 05-17
	05/31/2017	MLT 06-17
	06/30/2017	MLT 07-17
Total 65080 · Agency		
65090 · Press Events		
	08/30/2016	
	10/08/2016	
	01/19/2017	
	02/07/2017	
Total 65090 · Press Events		

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
Total 65000 · Communications & PR		
69000 · Grant Exp. - Wood Site Event V.		
	04/06/2017	WIRE
	04/06/2017	EFT
Total 69000 · Grant Exp. - Wood Site Event V.		
Total Expense		
Net Ordinary Income		
Other Income/Expense		
Other Income		
70000 · Other Income		
70200 · Interest Income		
	07/01/2016	990T FYE 6/30/15
	07/31/2016	
	07/31/2016	
	08/25/2016	
	08/31/2016	
	08/31/2016	
	08/31/2016	
	08/31/2016	
	09/30/2016	
	09/30/2016	
	09/30/2016	
	10/31/2016	
	10/31/2016	
	10/31/2016	
	11/30/2016	
	11/30/2016	
	12/31/2016	
	12/31/2016	
	01/31/2017	
	01/31/2017	
	02/28/2017	
	02/28/2017	
	03/31/2017	
	03/31/2017	
	04/30/2017	
	04/30/2017	
	05/31/2017	
	05/31/2017	
	06/30/2017	
	06/30/2017	
Total 70200 · Interest Income		
Total 70000 · Other Income		
Total Other Income		
Other Expense		
Needs Research		
	08/05/2016	
	08/24/2016	

Mammoth Lakes Tourism
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 July 2016 through June 2017

	<u>Date</u>	<u>Num</u>
	11/18/2016	
	12/09/2016	
	01/13/2017	
	01/21/2017	
	01/22/2017	
	01/23/2017	
	01/24/2017	
	02/02/2017	
	02/03/2017	
	02/05/2017	
	02/17/2017	
	03/07/2017	
	03/10/2017	
	03/10/2017	
	03/10/2017	
	03/10/2017	
	05/09/2017	
	06/30/2017	
Total Needs Research		
80000 · Other Expenses		
80040 · Income Tax - Federal		
	07/19/2016	EFTPS
Total 80040 · Income Tax - Federal		
80050 · Income Tax - CA		
	07/01/2016	2016 Form 109 ES
	04/04/2017	2015 Form 199
Total 80050 · Income Tax - CA		
80070 · Penalties		
	07/01/2016	990T FYE 6/30/15
	07/12/2016	EFTPS
Total 80070 · Penalties		
Total 80000 · Other Expenses		
Total Other Expense		
Net Other Income		
Net Income		

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Ordinary Income/Expense

Income

40110 · Rental Income - USFS

Total 40110 · Rental Income - USFS

40115 · Service Agreement Income - MLR

Total 40115 · Service Agreement Income - MLR

40300 · Retail Sales

40310 · Taxable

Total 40310 · Taxable

Total 40300 · Retail Sales

40400 · Visitor Guide Sales

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 40400 · Visitor Guide Sales
40600 · TOT Payments from TOML

Total 40600 · TOT Payments from TOML
40700 · True-up/(down) TOT Pmts

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 40700 · True-up/(down) TOT Pmts

40800 · TOML Business License Fees

Total 40800 · TOML Business License Fees

40900 · Brochure Distribution Revenue

Total 40900 · Brochure Distribution Revenue

41500 · Website Advertising

Total 41500 · Website Advertising

41600 · Royalty Income - Licensing Prog

Total 41600 · Royalty Income - Licensing Prog

45000 · TBID Income

45010 · Lodging

Mammoth Lakes Tourism
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Adj

Total 45010 · Lodging
45020 · Restaurants

Total 45020 · Restaurants
45030 · Retail

Total 45030 · Retail
45040 · Ski Area

Mammoth Lakes Tourism
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Adj

Total 45040 · Ski Area
Total 45000 · TBID Income
45100 · TBID Income - Other
45050 · Tier 2 & 3

Total 45050 · Tier 2 & 3
45070 · TBID Penalties & Interest Inc.

Total 45070 · TBID Penalties & Interest Inc.
Total 45100 · TBID Income - Other
Total Income
Gross Profit
Expense
62000 · Overhead
62020 · Accounting Services

Mammoth Lakes Tourism
Profit & Loss Detail
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Adj

Total 62020 · Accounting Services

62030 · Legal Services

Total 62030 · Legal Services

62040 · Internet

Total 62040 · Internet

62050 · Auto Insurance

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62050 · Auto Insurance

62060 · Electricity

Total 62060 · Electricity

62070 · Pest Control

Total 62070 · Pest Control

62080 · Janitorial Services

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62080 · Janitorial Services

62090 · Telephone - Landlines

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62090 · Telephone - Landlines
62100 · Telephone - Cellular

Total 62100 · Telephone - Cellular
62110 · Copier Lease

Total 62110 · Copier Lease
62120 · Copier Usage Contract

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62120 · Copier Usage Contract

62130 · Postage Machine Lease

Total 62130 · Postage Machine Lease

62140 · Postage

Total 62140 · Postage

62150 · Mail Services (delivery)

Ö

Total 62150 · Mail Services (delivery)

62160 · Office Supplies

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
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Adj

Total 62160 · Office Supplies
62170 · Cleaning Supplies

Total 62170 · Cleaning Supplies
62190 · Vehicle Maintenance

Total 62190 · Vehicle Maintenance
62200 · Gas

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62200 · Gas
62210 · Uniforms

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62210 · Uniforms
62220 · IT Support

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62220 · IT Support
62230 · Computer Hardware

Total 62230 · Computer Hardware
62240 · Computer Software

Total 62240 · Computer Software
62250 · Bank Charges

Ö

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Ö
Ö

Ö
Ö

Total 62250 · Bank Charges

62270 · Insurance

62272 · General Liability

 Total 62272 · General Liability

Total 62270 · Insurance

62280 · Meals and Entertainment

Total 62280 · Meals and Entertainment

62290 · Moving Expenses

Total 62290 · Moving Expenses

62320 · Repairs and Maintenance

Total 62320 · Repairs and Maintenance

62330 · Storage Unit

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Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62330 · Storage Unit

62340 · Travel

62341 · Lodging

Total 62341 · Lodging

62342 · Parking

Total 62342 · Parking

62344 · Transportation

Total 62344 · Transportation

Total 62340 · Travel

62360 · Depreciation Expense

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Total 62360 · Depreciation Expense

62370 · Property Taxes

Total 62370 · Property Taxes

62380 · TOML Processing Fee 2% - TBID

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 62380 · TOML Processing Fee 2% - TBID

62390 · Bad Debt Expense

Total 62390 · Bad Debt Expense

62400 · Insurance - Workers Comp

Total 62400 · Insurance - Workers Comp

62410 · Vehicle Lease

Total 62410 · Vehicle Lease

Total 62000 · Overhead

Marketing & Interactive

63000 · Marketing

63010 · Air Subsidy

Total 63010 · Air Subsidy

63020 · Research

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63020 · Research

63030 · Branding/Promotional Items

Total 63030 · Branding/Promotional Items

63040 · Contract Services

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63040 · Contract Services
63050 · Collateral & Printing
63051 · Printing

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63051 · Printing

63052 · Collateral Distribution

Total 63052 · Collateral Distribution

63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing

63060 · Guide Books

Total 63060 · Guide Books

63070 · Newspaper

Total 63070 · Newspaper

63090 · Magazine

Total 63090 · Magazine

63100 · Radio

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63100 · Radio
63120 · Out of Home (OOH)

Total 63120 · Out of Home (OOH)
63140 · Giveaway Promotions

Total 63140 · Giveaway Promotions
63160 · Industry Training

Ö

Total 63160 · Industry Training
63170 · Domestic Consumer Shows

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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63170 · Domestic Consumer Shows

63180 · Dues and Subscriptions

Ö

Total 63180 · Dues and Subscriptions

63190 · Travel and Entertainment

63191 · Lodging

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63191 · Lodging
63192 · Gas/Mileage

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63192 · Gas/Mileage
63193 · Airfare

Ö

Total 63193 · Airfare
63194 · Incidentals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63194 · Incidentals
63190 · Travel and Entertainment - Other

Total 63190 · Travel and Entertainment - Other
Total 63190 · Travel and Entertainment
63200 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63200 · Meals
63260 · Photo Usage

Total 63260 · Photo Usage
63270 · Production

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 63270 · Production
63000 · Marketing - Other

Total 63000 · Marketing - Other
Total 63000 · Marketing
66000 · Interactive
66020 · Website Development & Maint.

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66020 · Website Development & Maint.
66030 · Search Engine Optimiz. (SEO)

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66030 · Search Engine Optimiz. (SEO)

66040 · Content

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66040 · Content

66050 · Search Engine Marketing (SEM)

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66050 · Search Engine Marketing (SEM)
66060 · Digital Advertising

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66060 · Digital Advertising
66070 · Email

Total 66070 · Email
66120 · Hardware/ Software

Total 66120 · Hardware/ Software
66130 · Hosting

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66130 · Hosting
66140 · Social Media

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 66140 · Social Media

Total 66000 · Interactive

Total Marketing & Interactive

64000 · Sales

64010 · International Travel Shows

Total 64010 · International Travel Shows

64020 · Domestic Travel Shows

Total 64020 · Domestic Travel Shows

64040 · Travel & Entertainment

64041 · Lodging

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 64041 · Lodging

64042 · Gas/Mileage

Total 64042 · Gas/Mileage

64043 · Airfare

Total 64043 · Airfare

64044 · Incidentals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 64044 · Incidentals
Total 64040 · Travel & Entertainment
64050 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 64050 · Meals

64060 · Dues & Subscriptions

Total 64060 · Dues & Subscriptions

64070 · Advertising

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 64070 · Advertising

64080 · Supplies

Total 64080 · Supplies

64090 · Agency Fee

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Ö

Total 64090 · Agency Fee
64100 · Promotions

Total 64100 · Promotions
64110 · FAM Trip

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 64110 · FAM Trip
64150 · Merch. COGS & Promo Items

Ö

Total 64150 · Merch. COGS & Promo Items
Total 64000 · Sales
65000 · Communications & PR
65010 · Fam Trips
65011 · Airfare

Total 65011 · Airfare
65012 · Lodging

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65012 · Lodging

65013 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65013 · Meals

65014 · Gifts

Total 65014 · Gifts

65015 · Transportation

Total 65015 · Transportation

65010 · Fam Trips - Other

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65010 · Fam Trips - Other
Total 65010 · Fam Trips
65020 · Travel & Entertainment (staff)
65021 · Lodging

Total 65021 · Lodging
65022 · Gas/Mileage

Total 65022 · Gas/Mileage
65023 · Airfare

Total 65023 · Airfare
65024 · Entertainment

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65024 · Entertainment
65028 · Transportation

Total 65028 · Transportation
65020 · Travel & Entertainment (staff) - Other

Total 65020 · Travel & Entertainment (staff) - Other
Total 65020 · Travel & Entertainment (staff)
65030 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65030 · Meals

65040 · Dues and Subscriptions

Total 65040 · Dues and Subscriptions

65050 · Sponsorship

Total 65050 · Sponsorship

65050A · Sponsorship - Rent

Total 65050A · Sponsorship - Rent

65060 · Promotion

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65060 · Promotion
65070 · Supplies

Total 65070 · Supplies
65080 · Agency

Total 65080 · Agency
65090 · Press Events

Total 65090 · Press Events

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total 65000 · Communications & PR

69000 · Grant Exp. - Wood Site Event V.

Total 69000 · Grant Exp. - Wood Site Event V.

Total Expense

Net Ordinary Income

Other Income/Expense

Other Income

70000 · Other Income

70200 · Interest Income

Total 70200 · Interest Income

Total 70000 · Other Income

Total Other Income

Other Expense

Needs Research

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Adj

Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

Total 80050 · Income Tax - CA

80070 · Penalties

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Ordinary Income/Expense

Income

40110 · Rental Income - USFS

USFS
USFS
USFS
USFS
USFS
USFS
USFS
USFS
USFS
USFS
USFS
USFS

Total 40110 · Rental Income - USFS

40115 · Service Agreement Income - MLR

Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation
Mammoth Lakes Recreation

Total 40115 · Service Agreement Income - MLR

40300 · Retail Sales

40310 · Taxable

Cynthia Fleming

Total 40310 · Taxable

Total 40300 · Retail Sales

40400 · Visitor Guide Sales

Alpenhof Lodge
1849 Condos
Mammoth Premiere Reservations
Snowcreek Resort (Customer)
Snowcreek Athletic Club
Mono Council for the Arts
Mammoth Film Festival
Old Mammoth Restaurant Association
Davison Guest House

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Slocums
St. Anton Rentals Inc.
Seasons 4 Condominiums
The Village at Mammoth
Mammoth Hospital
YARTS
Austria Hof {customer}
Wave Rave
Mammoth Mountain Vacations
Mammoth Galleries, Inc.
Basecamp
Gomez's
Mammoth Mountain Ski Area (Customer)
MAWS Transportation, LLC {customer}
Westin
Mammoth Mountain RV Park
Mammoth Reservation Bureau
Mammoth Fun Shop
Mammoth Estates Rentals
Mammoth Rock n Bowl {customer}
101 Great Escapes
Footloose Incorporated
Mountain Sol Yoga & Holistic Healing
Sierra Sundance Whole Foods
MMSA Disabled Sports
Black Tie Mammoth Ski Rental

Total 40400 · Visitor Guide Sales

40600 · TOT Payments from TOML

Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
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Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes

Total 40600 · TOT Payments from TOML

40700 · True-up/(down) TOT Pmts

Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Total 40700 · True-up/(down) TOT Pmts

40800 · TOML Business License Fees

Town of Mammoth Lakes

Total 40800 · TOML Business License Fees

40900 · Brochure Distribution Revenue

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

InfoBoard Systems

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

InfoBoard Systems

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Certified Folder Display {customer}

Total 40900 · Brochure Distribution Revenue

41500 · Website Advertising

Mammoth Premiere Reservations

Snowcreek Resort (Customer)

Westin

Whitebark

Slocums

101 Great Escapes

Total 41500 · Website Advertising

41600 · Royalty Income - Licensing Prog

Peak Productions {customer}

Peak Productions {customer}

Peak Productions {customer}

Total 41600 · Royalty Income - Licensing Prog

45000 · TBID Income

45010 · Lodging

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
Town of Mammoth Lakes
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Town of Mammoth Lakes
Total 45010 · Lodging
45020 · Restaurants

Town of Mammoth Lakes
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Total 45020 · Restaurants
45030 · Retail

Town of Mammoth Lakes
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Total 45030 · Retail
45040 · Ski Area

Town of Mammoth Lakes
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Town of Mammoth Lakes

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	Name
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
Total 45040 · Ski Area	
Total 45000 · TBID Income	
45100 · TBID Income - Other	
45050 · Tier 2 & 3	
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
Total 45050 · Tier 2 & 3	
45070 · TBID Penalties & Interest Inc.	
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
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	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
Total 45070 · TBID Penalties & Interest Inc.	
Total 45100 · TBID Income - Other	
Total Income	
Gross Profit	
Expense	
62000 · Overhead	
62020 · Accounting Services	
	Frostad & Ward, An Accountancy Corp.
	Frostad & Ward, An Accountancy Corp.
	Frostad & Ward, An Accountancy Corp.
	Frostad & Ward, An Accountancy Corp.
	Frostad & Ward, An Accountancy Corp.
	Frostad & Ward, An Accountancy Corp.
	Frostad & Ward, An Accountancy Corp.
	Kohn & Company

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

FedEx
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Kohn & Company
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.
Frostad & Ward, An Accountancy Corp.

Total 62020 · Accounting Services

62030 · Legal Services

Civitas Advisors Inc.
Civitas Advisors Inc.
Downey Brand Attorneys LLP
Downey Brand Attorneys LLP
Civitas Advisors Inc.
Civitas Advisors Inc.
Civitas Advisors Inc.
Civitas Advisors Inc.
Civitas Advisors Inc.
Civitas Advisors Inc.
Downey Brand Attorneys LLP
Liebersbach, Mohun, Carney & Reed, APC

Total 62030 · Legal Services

62040 · Internet

California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative
California Broadband Cooperative

Total 62040 · Internet

62050 · Auto Insurance

Philadelphia Ins. Co
Philadelphia Ins. Co
Philadelphia Ins. Co

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Name

Total 62080 · Janitorial Services

62090 · Telephone - Landlines

Ms. Clean

Ms. Clean

Nextiva Voip Service

Vast Conference

Vast Conference

Vast Conference

Vast Conference

Vast Conference

Nextiva Voip Service

Vast Conference

Nextiva Voip Service

Vast Conference

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Nextiva Voip Service

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Nextiva Voip Service

Vast Conference

Vast Conference

Vast Conference

Vast Conference

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Name</u>
	Vast Conference
	Vast Conference
	Vast Conference
	Vast Conference
	Nextiva Voip Service
	Vast Conference
	Vast Conference
	Nextiva Voip Service
	Vast Conference
	Vast Conference
	Vast Conference
	Nextiva Voip Service
Total 62090 · Telephone - Landlines	
62100 · Telephone - Cellular	
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Verizon Wireless
	Whitney Lennon {vendor}
	Verizon Wireless
	Verizon Wireless
Total 62100 · Telephone - Cellular	
62110 · Copier Lease	
	Canon Financial Services, Inc.
Total 62110 · Copier Lease	
62120 · Copier Usage Contract	
	Canon Financial Services, Inc.
	American Business Machines
	Canon Financial Services, Inc.
	Mammoth Lakes Recreation
	Canon Financial Services, Inc.
	American Business Machines
	Canon Financial Services, Inc.
	Canon Financial Services, Inc.
	Mammoth Lakes Recreation
	Canon Financial Services, Inc.
	Canon Financial Services, Inc.
	Mammoth Lakes Recreation
	Canon Financial Services, Inc.
	Canon Financial Services, Inc.

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Name</u>
	Canon Financial Services, Inc.
	Mammoth Lakes Recreation
Total 62120 · Copier Usage Contract	
62130 · Postage Machine Lease	
	Pitney Bowes Global Financial Serv LLC
	Pitney Bowes Global Financial Serv LLC
	Pitney Bowes Global Financial Serv LLC
	Pitney Bowes Global Financial Serv LLC
	Pitney Bowes Global Financial Serv LLC
	Pitney Bowes Global Financial Serv LLC
Total 62130 · Postage Machine Lease	
62140 · Postage	
	Reserve Account
	Whitney Lennon {vendor}
	Mammoth Business Essentials Inc
	Reserve Account
	Mammoth Lakes Recreation
	Jessica Kennedy {vendor}
	Mammoth Lakes Recreation
	US Postal Service
	FedEx
	Reserve Account
	Mammoth Lakes Recreation
	US Postal Service
	Reserve Account
	Mammoth Lakes Recreation
Total 62140 · Postage	
62150 · Mail Services (delivery)	
	Mammoth Mail Delivery
	Mammoth Mail Delivery
	Mammoth Express Mail
	Mammoth Express Mail
	Mammoth Express Mail
	Mammoth Express Mail
	Mammoth Express Mail
	Mammoth Express Mail
Total 62150 · Mail Services (delivery)	
62160 · Office Supplies	
	Do It Center
	Office Depot
	Amazon.com
	Quality Press, Inc.
	Mission Janitorial Supplies
	Office Depot
	Office Depot
	Office Depot
	Big Mountain Bottled Water

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Office Depot
Office Depot
FedEx
Office Depot
Big Mountain Bottled Water
Amazon Marketplace
Nametagcountry
Quality Press, Inc.
Amazon Marketplace
Big Mountain Bottled Water
www.refillabook.com
Amazon Marketplace
Mission Janitorial Supplies
Mission Janitorial Supplies
Mission Janitorial Supplies
Big Mountain Bottled Water
Pitney Bowes Inc
Office Depot
Office Depot
Office Depot
MammothWeather.com
Do It Center
Peak Productions
Big Mountain Bottled Water
Peak Productions
Office Depot
Uline
Big Mountain Bottled Water
Deluxe for Small Business
American Business Machines
Intuit
Big Mountain Bottled Water
Mammoth Business Essentials Inc
Big Mountain Bottled Water
Office Depot
Office Depot
Office Depot
Big Mountain Bottled Water
Office Depot
Office Depot
DIY Home Center
Amazon.com
Mammoth Lakes Chamber Of Commerce (Cust)
DIY Home Center
Big Mountain Bottled Water
7-Eleven
Office Depot

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Name</u>
	Office Depot
	Office Max
	Office Depot
	Amazon.com
	Office Depot
	Office Depot
	Big Mountain Bottled Water
	Office Depot
	Office Depot
	Big Mountain Bottled Water
Total 62160 · Office Supplies	
62170 · Cleaning Supplies	
	Office Depot
	Office Depot
	Office Depot
Total 62170 · Cleaning Supplies	
62190 · Vehicle Maintenance	
	Chevron
	Quick Lube & Oil
	Chevron
	Chevron
	Jiffy Lube
	Autozone
	Jiffy Lube
	Spirit of Truckee
	Whitney Lennon {vendor}
	Traction Tire Services
	TCA Fastrack
	Our Water Works
	DMV Renewal
	DMV Renewal
	Napa Auto Parts
	Chevron
	Chevron
Total 62190 · Vehicle Maintenance	
62200 · Gas	
	Fort Independence Travel
	Fort Independence Travel
	Golden Gate Petro
	Vons Fuel
	Chevron
	Fort Independence Travel
	Exxon Mobile
	Michael Vanderhurst {vendor}
	Chevron
	Golden Gate Petro
	Pilot

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Name

Chevron
Shell
Chevron
Shell
Chevron
Chevron
Shell
Shell
Chevron
Vons Fuel
Shell
Shell
Chevron
Shell
Fort Independence Travel
Shell
Chevron
Chevron
Chevron
Shell
Shell
Shell
Golden Gate Petro
Chevron
Golden Gate Petro
Golden Gate Petro
Propel Fuels
Shell
Golden Gate Petro
Chevron
Michael Vanderhurst {vendor}
John J Urdi
Shell
Michael Vanderhurst {vendor}
Shell
Golden Gate Petro
Shell
Chevron
Chevron
Death Valley Nut and Candy
Chevron
Circle K
Chevron
Vons Fuel
Shell
Chevron
Shell

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Michael Vanderhurst {vendor}
Chevron
Chevron
Chevron
Shell
Arco
Shell
Chevron
Arco
Chevron
Chevron
Chevron
Chevron
Michael Vanderhurst {vendor}
Fort Independence Travel
Shell
Chevron
Golden Gate Petro
Chevron
Shell
Chevron
Chevron
Chevron
Vons Fuel
Chevron
Chevron
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Fort Independence Travel
Fort Independence Travel
Shell
Chevron
Vons Fuel
Vons Fuel
Shell

Total 62200 · Gas
62210 · Uniforms

Nametagcountry
Designs Unlimited
Designs Unlimited
Michael Vanderhurst {vendor}
Designs Unlimited
Spyder
Designs Unlimited
Michael Vanderhurst {vendor}
Nametagcountry
Columbia Sportswear

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.
Carmichael Business Technology Inc.

Total 62220 · IT Support

62230 · Computer Hardware

Carmichael Business Technology Inc.
Mammoth Lakes Chamber Of Commerce (Cust)
Apple Store
Apple Store
Amazon.com

Total 62230 · Computer Hardware

62240 · Computer Software

Michael Vanderhurst {vendor}

Total 62240 · Computer Software

62250 · Bank Charges

Bankcard

Bankcard

State Board of Equalization
Bankcard
State Board of Equalization
Eastern Sierra Community Bank
Eastern Sierra Community Bank

Bankcard

Bankcard
State Board of Equalization
Bankcard

Bankcard

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Name</u>
	Bankcard
	State Board of Equalization
	State Board of Equalization
	Bankcard
	Eastern Sierra Community Bank
	Bankcard
	Bankcard
	Bankcard
	Bankcard
	Bankcard
Total 62250 · Bank Charges	
62270 · Insurance	
62272 · General Liability	
	Philadelphia Ins. Co
	Philadelphia Ins. Co
Total 62272 · General Liability	
Total 62270 · Insurance	
62280 · Meals and Entertainment	
	Mammoth Mountain Inn
	Toomey Catering & Carry
	Square Inc
	Square Inc
	Domino's
	Hart Sundry
	Burgers
Total 62280 · Meals and Entertainment	
62290 · Moving Expenses	
	Mammoth Lakes Chamber of Commerce
	Mammoth Lakes Chamber of Commerce
	Ken Brengle {exp reimb}
	Ken Brengle {exp reimb}
Total 62290 · Moving Expenses	
62320 · Repairs and Maintenance	
	Factory Direct
	Dean's Plumbing & Heating, Inc
	Dean's Plumbing & Heating, Inc
	Dean's Plumbing & Heating, Inc
	Dean's Plumbing & Heating, Inc
	Blizzard Fire Protection
Total 62320 · Repairs and Maintenance	
62330 · Storage Unit	
	395 Mammoth LLC
	395 Mammoth LLC

Mammoth Lakes Tourism
 Profit & Loss Detail
 July 2016 through June 2017

Name

Total 62330 · Storage Unit
62340 · Travel
 62341 · Lodging
 Grand Sierra
 Total 62341 · Lodging
 62342 · Parking
 The Claremont Hotel
 Total 62342 · Parking
 62344 · Transportation
 Uber
 Uber
 Uber
 Uber
 Total 62344 · Transportation
 Total 62340 · Travel
62360 · Depreciation Expense

Total 62360 · Depreciation Expense

62370 · Property Taxes

Mono County Tax Collector

Total 62370 · Property Taxes

62380 · TOML Processing Fee 2% - TBID

Town of Mammoth Lakes
 Town of Mammoth Lakes
 Town of Mammoth Lakes
 Town of Mammoth Lakes

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Name</u>
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
	Town of Mammoth Lakes
Total 62380 · TOML Processing Fee 2% - TBID	
62390 · Bad Debt Expense	
	Davidson Guest House
	Horizons 4 Condo Rentals
Total 62390 · Bad Debt Expense	
62400 · Insurance - Workers Comp	
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	Robert Beach & Associates Ins.
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
	State Compensation Ins. Fund
Total 62400 · Insurance - Workers Comp	
62410 · Vehicle Lease	
	Hertz Rent a Car
Total 62410 · Vehicle Lease	
Total 62000 · Overhead	
Marketing & Interactive	
63000 · Marketing	
63010 · Air Subsidy	
	Mammoth Mountain Ski Area, LLC
	Mammoth Mountain Ski Area, LLC
	Mono County (Customer)
	Mammoth Mountain Ski Area, LLC
	Mammoth Mountain Ski Area, LLC
	Mammoth Mountain Ski Area, LLC
	Mammoth Mountain Ski Area, LLC
Total 63010 · Air Subsidy	
63020 · Research	
	Mering Carson
	DestiMetrics LLC

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Tourism Economics, LLC
Visa USA, Inc.
Mering Carson
DestiMetrics LLC
Skiftreporttinypass
Tourism Economics, LLC
DestiMetrics LLC
DestiMetrics LLC
Mering Carson
Ascent360, Inc.
Rocket Lawyer

Total 63020 · Research

63030 · Branding/Promotional Items

AMI Graphics
Demand Driven Displays
AMI Graphics
Websticker.com
AMI Graphics
Speedy Buttons
Visit Yosemite
AMI Graphics
Freely Creative, Inc.
AMI Graphics
Bluebird Imaging
AMI Graphics
Bluebird Imaging
AMI Graphics
Coastal Press Inc.
Next Day Flyers
Websticker.com
Websticker.com
AMI Graphics

Total 63030 · Branding/Promotional Items

63040 · Contract Services

Mammoth Lakes Chamber of Commerce
Airplanners LLC
Eastern Sierra Interpretive
Mering Carson
Mammoth Lakes Chamber of Commerce
Airplanners LLC
Mering Carson
Mammoth Lakes Chamber of Commerce
Westin Monache
Airplanners LLC
Mering Carson
Mammoth Lakes Chamber of Commerce
Eastern Sierra Interpretive

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Desert Springs Trout Farm
Westin Hotel
Westin Hotel
Airplanners LLC
Mering Carson
Airplanners LLC
Mering Carson
Airplanners LLC
Mering Carson
Mammoth Lakes Chamber of Commerce
Eastern Sierra Interpretive
Airplanners LLC
Barberstock Systems Inc.
Mering Carson
Airplanners LLC
Mering Carson
Airplanners LLC
Westin Hotel
Mering Carson
Eastern Sierra Interpretive
Mammoth Lakes Chamber of Commerce
Airplanners LLC
Mering Carson
Airplanners LLC
Mering Carson
Airplanners LLC
Westin Hotel
Mering Carson

Total 63040 · Contract Services
63050 · Collateral & Printing
63051 · Printing

AMI Graphics
Overnightprints
Printers Litho, Inc.
Southwest Offset Printing Co., Inc.
Dri Next Day Flyers
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Mammoth Lakes Creative
Next Day Flyers
Next Day Flyers
Printers Litho, Inc.
Next Day Flyers
Zuza
Kerry Martyr
AMI Graphics

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Name

Total 63051 · Printing

63052 · Collateral Distribution

Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
FedEx
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Staples
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.

Total 63052 · Collateral Distribution

63050 · Collateral & Printing - Other

FedEx
Mering Carson

Total 63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing

63060 · Guide Books

APN Media LLC
Mering Carson
Globelite Travel Marketing Inc.

Total 63060 · Guide Books

63070 · Newspaper

The Inyo Register
Horizon California Publications, Inc.
Horizon California Publications, Inc.
Horizon California Publications, Inc.

Total 63070 · Newspaper

63090 · Magazine

Paradigm Press, Inc
Paradigm Press, Inc
Paradigm Press, Inc
Paradigm Press, Inc

Total 63090 · Magazine

63100 · Radio

KMMT/KRHV
Let's Talk Hook-up, Inc.
Sierra Wave
Let's Talk Hook-up, Inc.
Sierra Wave
Let's Talk Hook-up, Inc.
Sierra Wave
Let's Talk Hook-up, Inc.

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

	Sierra Wave
	KMMT/KRHV
	Mering Carson
	KMMT/KRHV
	Mering Carson
	KMMT/KRHV
Total 63100 · Radio	
63120 · Out of Home (OOH)	
	Mering Carson
	Mering Carson
	Mering Carson
	Mering Carson
	Mering Carson
	Mering Carson
Total 63120 · Out of Home (OOH)	
63140 · Giveaway Promotions	
	Mammoth Lakes Pack Outfit
	Snow Summit Phone Sales
	Jessica Kennedy {vendor}
	Mammoth Lakes Chamber of Commerce
	Caldera Kayaks
Total 63140 · Giveaway Promotions	
63160 · Industry Training	
	Amazon.com
	Whitney Lennon {vendor}
	CalTravel Association
	CalTravel Association
	Whitney Lennon {vendor}
	Amazon.com
	CalTravel Association
	CalTravel Association
	U.S. Travel Association
	Chandler Coaching
	Visit California
	U.S. Travel Association
	U.S. Travel Association
	Westin Hotel
	California Travel Association
Total 63160 · Industry Training	
63170 · Domestic Consumer Shows	
	Mering Carson
	Mering Carson
	Whitney Lennon {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Freeman San Fran
Freeman San Fran
Freeman San Fran
Freeman Anaheim
Freeman Anaheim
Global Experience Specialists
Global Experience Specialists
Global Experience Specialists
Global Experience Specialists
Fred Hall & Associates
Whitney Lennon {vendor}
Freeman San Fran
Freeman San Fran
Freeman San Fran
Freeman Anaheim
Freeman Anaheim
Freeman San Fran
Freeman San Diego
Freeman San Diego
Raphael's Party Rentals
Raphael's Party Rentals
Edlen Electrical Exhibit
Raphael's Party Rentals
Raphael's Party Rentals
Freeman San Fran
Freeman San Fran
Mering Carson
Mering Carson

Total 63170 · Domestic Consumer Shows
63180 · Dues and Subscriptions

U.S. Travel Association

California Travel Association
California Welcome Center Fund
Whitney Lennon {vendor}
California Welcome Center Fund
Trello
Trello
Trello
Trello
California Welcome Center Fund
Trello
California Welcome Center Fund

Total 63180 · Dues and Subscriptions
63190 · Travel and Entertainment
63191 · Lodging

John Urdi

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Hyatt Hotels
John Urdi
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
John Urdi
Claremont Hotel
John Urdi
John Urdi
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Tamarack Lodge
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
The Village Lodge
Inside Out Media
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Hyatt Hotels
Bacara Resort
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Hyatt Hotels
Hotwire Sales
Whitney Lennon {vendor}
John Urdi
John Urdi
Whitney Lennon {vendor}
John Urdi
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Total 63191 · Lodging
63192 · Gas/Mileage

Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Josh Wray
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Vons Fuel
Union 76
Meghan Miranda {expense reimb}
Valero
Shell
Shell
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Josh Wray
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Total 63192 · Gas/Mileage

63193 · Airfare

Whitney Lennon {vendor}
Whitney Lennon {vendor}

Whitney Lennon {vendor}
Whitney Lennon {vendor}
United Airlines
Alaska Airlines
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Meghan Miranda {expense reimb}
United Airlines
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Total 63193 · Airfare

63194 · Incidentals

Elevation EscapeLA Tours & Team.
John Urdi
John Urdi
Whitney Lennon {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Fastrak R.
Checker Airport Taxi
Uber
Reno Tahoe Airport
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Josh Wray
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Target
City of Long Beach Parking
Bacara Resort
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
The Village Parking Lot
Hyatt Hotels
Wyndham SD
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Reno Tahoe Airport
Taxi Charge DC
John Urdi

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
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Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Total 63194 · Incidentals

63190 · Travel and Entertainment - Other

Mering Carson
Mering Carson
Miles Media Group, LLLP
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson

Total 63190 · Travel and Entertainment - Other

Total 63190 · Travel and Entertainment

63200 · Meals

53 Restaurant
Liberty Sports Bar
Robertos Cafe
Domino's
Denny's
Chevron
Robertos Cafe
53 Restaurant

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

HMS Host Tapenade
Hudson News
Hudson News
Famiglia Houston
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
The Eatery
Nevados
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Liberty Sports Bar
Gomez's Restaurant
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Starbucks USA
Starbucks USA
RNO Timber Ridge
John Urdi
Robertos Cafe
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Mimi's Cookie Bar
Vons
Toomey Catering & Carry
Vons
53 Restaurant
Robertos Cafe
Good Life
Liberty Sports Bar
Whitney Lennon {vendor}
Stellar Brew
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Robertos Cafe
53 Restaurant
Lesley-Anne Hoxie
Josh Wray
Josh Wray
Josh Wray
Josh Wray
Josh Wray
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
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Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Carl's Jr.
Octopus Restaurant
Hyatt Hotels
Belmont Brewing Co
Modicas Deli
Revive Juice Bar
Beachwood BBQ
Poke Bar
Recreational Co
LB Aquarium & Conv.
Tequila Jack's
Coffee Bean
In-N-Out Burger
Octopus Restaurant
Hyatt Hotels
Togo's
Tequila Jack's
Convict Lake Resort {vendor}
Recreational Co
Octopus Restaurant
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
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Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}
Meghan Miranda {expense reimb}

**Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017**

Name
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Craft and Commerce
KFC
RNO Timber Ridge
Blackfinn Ameripub
Le Diplomate
Longworth
United Airlines
United Airlines
Good Life
Liberty Sports Bar
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
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Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitebark Restaurant
Whitebark Restaurant
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Vons
Toomey Catering & Carry
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Mama's Kitchen
Michael Vanderhurst {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}

Total 63200 · Meals

63260 · Photo Usage

FedEx

Total 63260 · Photo Usage

63270 · Production

Scarlet Letters Copywriting
Scarlet Letters Copywriting
Scarlet Letters Copywriting
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Scarlet Letters Copywriting
Scarlet Letters Copywriting
Kerry Martyr
Betsy Temple Truax
Scarlet Letters Copywriting
Mering Carson
Mering Carson
Mering Carson
Kerry Martyr
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Scarlet Letters Copywriting
Scarlet Letters Copywriting
Mering Carson
Mering Carson
Mering Carson

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Mering Carson
Mering Carson
Mering Carson
Mering Carson
Laura Patterson Design
Laura Patterson Design
Color FX Inc
Town of Mammoth Lakes
Town of Mammoth Lakes
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Color FX Inc
Laura Patterson Design
Kerry Martyr
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mammoth Lakes Creative
Laura Patterson Design
Laura Patterson Design
Laura Patterson Design
Kerry Martyr
Mering Carson
Mering Carson
Kerry Martyr
Scarlet Letters Copywriting
Mering Carson
Mering Carson
On Point Productions
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Scarlet Letters Copywriting
Scarlet Letters Copywriting
Scarlet Letters Copywriting
Scarlet Letters Copywriting
Mering Carson
Mering Carson

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Mering Carson
Scarlet Letters Copywriting
Laura Patterson Design
Laura Patterson Design
Laura Patterson Design
Laura Patterson Design
Laura Patterson Design
Laura Patterson Design
Kerry Martyr
Mering Carson
Mering Carson
Mering Carson
Mountain Studio
Scarlet Letters Copywriting
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson

Total 63270 · Production

63000 · Marketing - Other

Officesupply.com
FedEx
Mering Carson
Miles Media Group, LLLP
Whitney Lennon {vendor}
1 800 Mammoth
Mering Carson
FedEx
Whitney Lennon {vendor}
Miles Media Group, LLLP
FedEx

Total 63000 · Marketing - Other

Total 63000 · Marketing

66000 · Interactive

66020 · Website Development & Maint.

FlightView Inc.
Town of Mammoth Lakes
Wufoo.com
GoDaddy.Com
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
FlightView Inc.
Town of Mammoth Lakes
Wufoo.com

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Name</u>
Miles Media Group, LLLP
Miles Media Group, LLLP
Town of Mammoth Lakes
FlightView Inc.
Wufoo.com
Miles Media Group, LLLP
FlightView Inc.
Town of Mammoth Lakes
Wufoo.com
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
FlightView Inc.
Town of Mammoth Lakes
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Wufoo.com
Miles Media Group, LLLP
Town of Mammoth Lakes
FlightView Inc.
Wufoo.com
GoDaddy.Com
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Town of Mammoth Lakes
OAG Aviation Worldwide LLC
Wufoo.com
Miles Partnership
Miles Partnership
Miles Partnership
OAG Aviation Worldwide LLC
Town of Mammoth Lakes
Wufoo.com
DNH/Godaddy.com
DNH/Godaddy.com
Miles Partnership
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
OAG Aviation Worldwide LLC

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Town of Mammoth Lakes
Wufoo.com
OAG Aviation Worldwide LLC
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
OAG Aviation Worldwide LLC
OAG Aviation Worldwide LLC
Town of Mammoth Lakes
Wufoo.com
OAG Aviation Worldwide LLC
GoDaddy.Com
GoDaddy.Com
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
OAG Aviation Worldwide LLC
Town of Mammoth Lakes
OAG Aviation Worldwide LLC
Wufoo.com
GoDaddy.Com
GoDaddy.Com
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Town of Mammoth Lakes
OAG Aviation Worldwide LLC
OAG Aviation Worldwide LLC
Wufoo.com
Miles Partnership
Miles Partnership
Miles Partnership
Miles Partnership

Total 66020 · Website Development & Maint.

66030 · Search Engine Optimiz. (SEO)

Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Total 66030 · Search Engine Optimiz. (SEO)

66040 · Content

Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Partnership
Miles Media Group, LLLP
Miles Media Group, LLLP
Miles Media Group, LLLP
Next Day Flyers
Miles Partnership

Shutterstock.com
Miles Media Group, LLLP
Shutterstock.com
Mammoth Business Essentials Inc
Betsy Temple Truax
Monica Prella
Mammoth Online
Jason M. Abplanalp
Miles Media Group, LLLP
On Point Productions
On Point Productions
Monica Prella
Jason M. Abplanalp
Mike McKenna
Betsy Temple Truax
Miles Media Group, LLLP
Miles Media Group, LLLP
Betsy Temple Truax
Monica Prella
Betsy Temple Truax
Betsy Temple Truax
Jason M. Abplanalp
Miles Media Group, LLLP
Miles Media Group, LLLP
Mering Carson
Miles Media Group, LLLP
Betsy Temple Truax
On Point Productions
Monica Prella
Jason M. Abplanalp
Whitney Lennon {vendor}
Mike McKenna
Whitney Lennon {vendor}
Betsy Temple Truax
Jason M. Abplanalp
Monica Prella
Miles Media Group, LLLP

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Miles Media Group, LLLP
Kalyn Lepre
Jason M. Abplanalp
Betsy Temple Truax
Monica Prella
Miles Partnership
Whitney Lennon {vendor}
On Point Productions
Betsy Temple Truax
Miles Media Group, LLLP
Monica Prella
On Point Productions
Monica Prella
Miles Media Group, LLLP
Miles Weaver
On Point Productions
Jason M. Abplanalp
Shutterstock.com
Miles Media Group, LLLP
Betsy Temple Truax
Mering Carson
FedEx
Barberstock Systems Inc.
Betsy Temple Truax
Monica Prella
Jason M. Abplanalp
Mering Carson
Mering Carson
Shell
Monica Prella
USDA Forest Service
USDA Forest Service
Mike McKenna
Jason M. Abplanalp

Total 66040 · Content

66050 · Search Engine Marketing (SEM)

Mering Carson
Mering Carson
Miles Media Group, LLLP
Miles Media Group, LLLP
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Miles Media Group, LLLP
Miles Media Group, LLLP

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Mering Carson
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Mering Carson
Miles Media Group, LLLP
Mering Carson
Mering Carson
Mering Carson
Mering Carson

Total 66050 · Search Engine Marketing (SEM)

66060 · Digital Advertising

Mering Carson
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

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Mering Carson
Mering Carson
Mering Carson
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Mering Carson

Total 66060 · Digital Advertising

66070 · Email

Mailchimp

Total 66070 · Email

66120 · Hardware/ Software

Amazon.com
Amazon.com
Amazon.com
Amazon Marketplace
Whitney Lennon {vendor}
Adobe Creative Cloud
Sprout Social
Whitney Lennon {vendor}
JMAC Supply
Whitney Lennon {vendor}

Total 66120 · Hardware/ Software

66130 · Hosting

AppNexus Resources Inc.
BarZ Adventures Inc
Barberstock Systems Inc.
Mailchimp
Miles Media Group, LLLP
Mailchimp
Vimeo
Miles Media Group, LLLP
BarZ Adventures Inc
Mailchimp
Surveymonkey.com
Mailchimp
Barberstock Systems Inc.
Miles Media Group, LLLP
Mailchimp
Miles Media Group, LLLP
Miles Media Group, LLLP

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Media Temple
Surveymonkey.com
Surveymonkey.com
Mailchimp
Miles Media Group, LLLP
Barberstock Systems Inc.
Surveymonkey.com
Mailchimp
Miles Partnership
Mailchimp
Mailchimp
Miles Media Group, LLLP
Barberstock Systems Inc.
Mailchimp
Miles Media Group, LLLP
Mailchimp
Miles Media Group, LLLP
Drop Box
Mailchimp
Miles Partnership

Total 66130 · Hosting
66140 · Social Media

Mammoth Mtn Inn
Mammoth Mountain Inn
Vons
Shell
Tioga Gas Mart
Facebook.com
Food Cache Cafe
Facebook.com
Facebook.com
Mering Carson
Vons
Joshua Cripps Photography
Facebook.com
Facebook.com
Mering Carson
Amazon Marketplace
Vons
Facebook.com
Facebook.com
Vons
Black Velvet Coffee
Latin Market
Mammoth Liquor
ZPizza
Wingatemoti

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Name

Black Velvet Coffee
Facebook.com
Facebook.com
PremiumBeat.com
Facebook.com
Facebook.com
Mering Carson
Mering Carson
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Facebook.com
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Sprout Social
Facebook.com
Facebook.com
Mering Carson
Mering Carson
Mering Carson
Mering Carson
Sprout Social
Miles Media Group, LLLP
Facebook.com
Facebook.com
Mering Carson
Mering Carson
Sprout Social
Facebook.com
Facebook.com
Josh Wray
Josh Wray
Josh Wray
Sprout Social
Facebook.com
Facebook.com
Mering Carson
Sprout Social
Facebook.com

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Mering Carson
Mering Carson
Sprout Social
Facebook.com
Facebook.com

Total 66140 · Social Media

Total 66000 · Interactive

Total Marketing & Interactive

64000 · Sales

64010 · International Travel Shows

Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Active Marketing
Michael Vanderhurst {vendor}
Visit California
USFCS
Visit California
Visit California
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Alpenhof Lodge
Westin
Michael Vanderhurst {vendor}
Gate 7 Pty Ltd

Total 64010 · International Travel Shows

64020 · Domestic Travel Shows

Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}

Total 64020 · Domestic Travel Shows

64040 · Travel & Entertainment

64041 · Lodging

Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

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Total 64041 · Lodging

64042 · Gas/Mileage

Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}

Total 64042 · Gas/Mileage

64043 · Airfare

Michael Vanderhurst {vendor}
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Total 64043 · Airfare

64044 · Incidentals

Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
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Michael Vanderhurst {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}

Total 64044 · Incidentals

Total 64040 · Travel & Entertainment

64050 · Meals

Michael Vanderhurst {vendor}
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Michael Vanderhurst {vendor}
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

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TBIT Ink Sack
Ristorante Patelli Trento - Italy
McDonald's

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Name

Michael Vanderhurst {vendor}
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 Mountain Gate Golf
 Toomey Catering & Carry
 Michael Vanderhurst {vendor}
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Michael Vanderhurst {vendor}

Total 64050 · Meals

64060 · Dues & Subscriptions

Visit California
High Sierra Visitors Council
NTA
Office Du Tourisme
Associazione Visit USA Italia
Associazione Visit USA Italia
American Bus Association
NTA
Office Du Tourisme

Total 64060 · Dues & Subscriptions

64070 · Advertising

Morris Media Network
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Certified Folder Display Service, Inc.
Brand USA
Signature Publishing Pty Ltd
DER Tourisk
Canusa Touristik
Michael Vanderhurst {vendor}
Black Diamond Films Ltd
Active Marketing
JL Media & Marketing, Inc.
Laura Patterson Design
Laura Patterson Design
Globelite Travel Marketing Inc.
High Sierra Visitors Council
Aviareps Marketing Garden Holdings Ltd.
Brand USA
MSi
Signature Publishing Pty Ltd
Black Diamond Films Ltd
Gate 7 Pty Ltd
Brand USA
Canusa Touristik
Faszination
Master Consulting FL Sri
Atlantic Link ApS
Murielle Nouchy Organisation
Black Diamond Films Ltd
Black Diamond Films Ltd

Total 64070 · Advertising

64080 · Supplies

Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
FedEx
FedEx
FedEx
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
Certified Folder Display Service, Inc.
FedEx
FedEx
Certified Folder Display Service, Inc.

Total 64080 · Supplies

64090 · Agency Fee

Master Consulting FL Sri

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Master Consulting FL Sri
Gate 7 Pty Ltd
Gate 7 Pty Ltd
MSi
Black Diamond Films Ltd
Black Diamond Films Ltd
Black Diamond Films Ltd
Black Diamond Films Ltd
Aviareps Marketing Garden Holdings Ltd.
Aviareps Marketing Garden Holdings Ltd.
Black Diamond Films Ltd
MSi
Atlantic Link ApS
Atlantic Link ApS
Aviareps Marketing Garden Holdings Ltd.
Aviareps Marketing Garden Holdings Ltd.

Total 64090 · Agency Fee

64100 · Promotions

Michael Vanderhurst {vendor}
On Point Productions
FedEx
FedEx
Betsy Temple Truax
Linda Dore Foodservice/Catering, LLC
Robert Kaufman
Betsy Temple Truax
FedEx
Atlantic Link ApS
Tasmark Enterprises
Liz Grans
Westin Hotel

Total 64100 · Promotions

64110 · FAM Trip

1 800 Mammoth
1 800 Mammoth
1 800 Mammoth
1 800 Mammoth
Mammoth Mtn Svcs
1 800 Mammoth
Mammoth Kayaks, LLC
Stellar Brew
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

<u>Name</u>
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
1 800 Mammoth
1 800 Mammoth
1 800 Mammoth
1 800 Mammoth
1 800 Mammoth
1849 Management Corporation
MAWS Transportation, LLC
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Sierra Nevada Resort
1 800 Mammoth
MAWS Transportation, LLC
1 800 Mammoth
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
MAWS Transportation, LLC
Scott Flint
MAWS Transportation, LLC
Petra's Bistro
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Westin Monache
Westin Monache
Westin Monache
Westin Monache
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Wave Rave {vendor}
Gomez's Restaurant

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Name

Wave Rave {vendor}
Mammoth Rock n Bowl
Mammoth Rock n Bowl
Lara Kaylor {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Whitney Lennon {vendor}
Michael Vanderhurst {vendor}
Black Diamond Films Ltd
Sierra Nevada Resort
Michael Vanderhurst {vendor}
Mammoth/Big Bear Reservations
Mammoth/Big Bear Reservations
Black Tie Ski Rentals
1849 Management Corporation
Petra's Bistro
Betsy Temple Truax
Betsy Temple Truax
Jimmy's Taverna
Black Tie Ski Rentals
Gomez's Restaurant
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Christopher Wiles
MAWS Transportation, LLC
Black Tie Ski Rentals
Madeline Brown
Madeline Brown
Madeline Brown
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Black Tie Ski Rentals
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Mammoth/Big Bear Reservations
Betsy Temple Truax
MAWS Transportation, LLC
Jessica Kennedy {vendor}
Jessica Kennedy {vendor}
Black Tie Ski Rentals
Black Tie Ski Rentals
Westin Hotel
MAWS Transportation, LLC
Madeline Brown
The Eatery

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Name

Total 64110 · FAM Trip

64150 · Merch. COGS & Promo Items

Mammoth Brewing Company
Betsy Temple Truax
Mammoth/Big Bear Reservations
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}
Michael Vanderhurst {vendor}

Broder Bros., CO
Laura Patterson Design
Peak Productions
Designs Unlimited
Peak Productions
Ouray Sportswear
Peak Productions
Ouray Sportswear
Peak Productions

Total 64150 · Merch. COGS & Promo Items

Total 64000 · Sales

65000 · Communications & PR

65010 · Fam Trips

65011 · Airfare

Alaska Airlines
1 800 Mammoth
Alaska Airlines
SkyTime LLC {vendor}

Total 65011 · Airfare

65012 · Lodging

Alpenhof Lodge {vendor}
Westin
Westin Monache
Mammoth Mtn Inn
Mammoth Mountain Inn
Westin Monache
Westin Monache
Snowcreek Resort
Sierra Nevada Resort
Lara Kaylor {vendor}
Snowcreek Resort
Alpenhof Lodge {vendor}
Alpenhof Lodge {vendor}
Sierra Nevada Resort
Jane Ko
Westin Hotel
Westin Hotel

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Total 65012 · Lodging

65013 · Meals

Sierra Nevada Resort
Westin Hotel
Westin Hotel
Sierra Nevada Resort
Westin Hotel
Snowcreek Resort
Snowcreek Resort
Sierra Nevada Resort

Lara Kaylor {vendor}
Mammoth Rock n Bowl
Mammoth Rock n Bowl
Mammoth Rock n Bowl
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Elevation EscapeLA Tours & Team.
Gomez's Restaurant
Mammoth Rock n Bowl
Mammoth Rock n Bowl
Lakefront Restaurant
Mammoth Rock n Bowl
The Eatery
Mammoth Brewing Company
Stellar Brew
Gomez's Restaurant
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Madeline Brown
Side Door Deli
Mammoth Rock n Bowl
Gomez's Restaurant
Mammoth Rock n Bowl
Lakefront Restaurant
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Betsy Temple Truax
Betsy Temple Truax
Betsy Temple Truax
The Eatery
Mammoth Brewing Company
Jessica Kennedy {vendor}

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Name</u>
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Mammoth Rock n Bowl
	Christopher Wiles
	Lara Kaylor {vendor}
	Mammoth Rock n Bowl
	Mammoth Rock n Bowl
	Mammoth Rock n Bowl
	Whitebark Restaurant
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Mammoth Tavern
	Mammoth Tavern
	Skadi
	Petra's Bistro
Total 65013 · Meals	
65014 · Gifts	
	Lara Kaylor {vendor}
Total 65014 · Gifts	
65015 · Transportation	
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	MAWS Transportation, LLC
	PLAYosemite Private Tours
	MAWS Transportation, LLC
	Lake Mary Marina
	Eastern Sierra Transit Authority
	SkyTime LLC {vendor}
	MAWS Transportation, LLC
Total 65015 · Transportation	
65010 · Fam Trips - Other	
	Lara Kaylor {vendor}
	Lara Kaylor {vendor}
	Mammoth Rock n Bowl
	Scott Flint
	Mammoth Lakes Pack Outfit
	Black Tie Ski Rentals
	Lara Kaylor {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Brian's Bicycles
1 800 Mammoth
MMSA Rental Shop
1 800 Mammoth
Sierra Nevada Resort
Black Tie Ski Rentals
Black Tie Ski Rentals
Lara Kaylor {vendor}
Mammoth Rock n Bowl
Mammoth/Big Bear Reservations
Black Tie Ski Rentals
Black Tie Ski Rentals
Black Tie Ski Rentals
Black Tie Ski Rentals
Mike Villemaire

Total 65010 · Fam Trips - Other

Total 65010 · Fam Trips

65020 · Travel & Entertainment (staff)

65021 · Lodging

Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}

Total 65021 · Lodging

65022 · Gas/Mileage

Shell
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
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Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}

Total 65022 · Gas/Mileage

65023 · Airfare

Lara Kaylor {vendor}
Lara Kaylor {vendor}

Total 65023 · Airfare

65024 · Entertainment

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Total 65024 · Entertainment

65028 · Transportation

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Total 65028 · Transportation

65020 · Travel & Entertainment (staff) - Other

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Total 65020 · Travel & Entertainment (staff) - Other

Total 65020 · Travel & Entertainment (staff)

65030 · Meals

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

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Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Lara Kaylor {vendor}

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Total 65030 · Meals

65040 · Dues and Subscriptions

NASJA
Visit California
Lara Kaylor {vendor}
AP Bookstore.com
SATW
Public Relations Society
Lara Kaylor {vendor}
PRSA
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Lara Kaylor {vendor}
Adobe Systems
Cision US Inc.

Total 65040 · Dues and Subscriptions

65050 · Sponsorship

Westin
Snowcreek Resort
Lara Kaylor {vendor}
Poimiroo & Partners
Lara Kaylor {vendor}
Mammoth Track Club
Mammoth Track Club
Mammoth Track Club

Total 65050 · Sponsorship

65050A · Sponsorship - Rent

Michael Osborn
Michael Osborn
Michael Osborn
Michael Osborn
Michael Osborn
Michael Osborn
Michael Osborn

Total 65050A · Sponsorship - Rent

65060 · Promotion

Visit California
Petoskey Area Visitors Bureau
On Point Productions
On Point Productions
Monica Prella
On Point Productions
Monica Prella
Christian Pondella Photography
Betsy Temple Truax
Josh Wray
Showmark Media

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Monica Prella
On Point Productions
The Eatery
Mammoth Brewing Company
Monica Prella
Betsy Temple Truax
Facebook.com
PremiumBeat.com
Miles Weaver
On Point Productions
Facebook.com
Monica Prella
Bleu Handcrafted Foods
Mammoth Brewing Company
Mammoth Brewing Company
Mammoth Brewing Company
Christian Pondella Photography
On Point Productions
On Point Productions
Facebook.com

Total 65060 · Promotion

65070 · Supplies

Access Intelligence
Lara Kaylor {vendor}
AMI Graphics

Total 65070 · Supplies

65080 · Agency

Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency
Westin Hotel
Lyman Agency
Lyman Agency
Lyman Agency
Lyman Agency

Total 65080 · Agency

65090 · Press Events

Visit California
Visit California
PR Society of America
Visit California

Total 65090 · Press Events

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Total 65000 · Communications & PR

69000 · Grant Exp. - Wood Site Event V.

Sierra Escrow Inc

Eastern Sierra Community Bank

Total 69000 · Grant Exp. - Wood Site Event V.

Total Expense

Net Ordinary Income

Other Income/Expense

Other Income

70000 · Other Income

70200 · Interest Income

Internal Revenue Service

Total 70200 · Interest Income

Total 70000 · Other Income

Total Other Income

Other Expense

Needs Research

Westin Monache

Westin Monache

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Name

Istock International
YNP Big Trees Lodging
1 800 Mammoth
1 800 Mammoth
1 800 Mammoth
Amazon Digital Services
1 800 Mammoth
Global Experience Specialists
Alaska Airlines
Global Experience Specialists
Paypal Positive ADV
The Village Lodge
Hotwire Sales
Hotwire Sales
Hotwire Sales
Hotwire Sales
Westin Hotel
Marriott Hotels

Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

Total 80050 · Income Tax - CA

80070 · Penalties

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Internal Revenue Service

Franchise Tax Board

Franchise Tax Board

Internal Revenue Service

Internal Revenue Service

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Ordinary Income/Expense

Income

40110 · Rental Income - USFS

Total 40110 · Rental Income - USFS

40115 · Service Agreement Income - MLR

Total 40115 · Service Agreement Income - MLR

40300 · Retail Sales

40310 · Taxable

Total 40310 · Taxable

Total 40300 · Retail Sales

40400 · Visitor Guide Sales

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 40400 · Visitor Guide Sales
40600 · TOT Payments from TOML

Total 40600 · TOT Payments from TOML
40700 · True-up/(down) TOT Pmts

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 40700 · True-up/(down) TOT Pmts

40800 · TOML Business License Fees

Total 40800 · TOML Business License Fees

40900 · Brochure Distribution Revenue

Total 40900 · Brochure Distribution Revenue

41500 · Website Advertising

Total 41500 · Website Advertising

41600 · Royalty Income - Licensing Prog

Total 41600 · Royalty Income - Licensing Prog

45000 · TBID Income

45010 · Lodging

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Total 45010 · Lodging
45020 · Restaurants

Total 45020 · Restaurants
45030 · Retail

Total 45030 · Retail
45040 · Ski Area

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 45040 · Ski Area
Total 45000 · TBID Income
45100 · TBID Income - Other
45050 · Tier 2 & 3

Total 45050 · Tier 2 & 3
45070 · TBID Penalties & Interest Inc.

Total 45070 · TBID Penalties & Interest Inc.
Total 45100 · TBID Income - Other
Total Income
Gross Profit
Expense
62000 · Overhead
62020 · Accounting Services

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62020 · Accounting Services

62030 · Legal Services

Total 62030 · Legal Services

62040 · Internet

Total 62040 · Internet

62050 · Auto Insurance

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62050 · Auto Insurance

62060 · Electricity

Total 62060 · Electricity

62070 · Pest Control

Total 62070 · Pest Control

62080 · Janitorial Services

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62080 · Janitorial Services

62090 · Telephone - Landlines

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62090 · Telephone - Landlines
62100 · Telephone - Cellular

Total 62100 · Telephone - Cellular
62110 · Copier Lease

Total 62110 · Copier Lease
62120 · Copier Usage Contract

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62120 · Copier Usage Contract

62130 · Postage Machine Lease

Total 62130 · Postage Machine Lease

62140 · Postage

Total 62140 · Postage

62150 · Mail Services (delivery)

Total 62150 · Mail Services (delivery)

62160 · Office Supplies

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62160 · Office Supplies
62170 · Cleaning Supplies

Total 62170 · Cleaning Supplies
62190 · Vehicle Maintenance

Total 62190 · Vehicle Maintenance
62200 · Gas

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62200 · Gas
62210 · Uniforms

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62210 · Uniforms
62220 · IT Support

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62220 · IT Support
62230 · Computer Hardware

Total 62230 · Computer Hardware
62240 · Computer Software

Total 62240 · Computer Software
62250 · Bank Charges

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62250 · Bank Charges

62270 · Insurance

62272 · General Liability

Total 62272 · General Liability

Total 62270 · Insurance

62280 · Meals and Entertainment

Total 62280 · Meals and Entertainment

62290 · Moving Expenses

Total 62290 · Moving Expenses

62320 · Repairs and Maintenance

Total 62320 · Repairs and Maintenance

62330 · Storage Unit

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62330 · Storage Unit

62340 · Travel

62341 · Lodging

Total 62341 · Lodging

62342 · Parking

Total 62342 · Parking

62344 · Transportation

Total 62344 · Transportation

Total 62340 · Travel

62360 · Depreciation Expense

Total 62360 · Depreciation Expense

62370 · Property Taxes

Total 62370 · Property Taxes

62380 · TOML Processing Fee 2% - TBID

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 62380 · TOML Processing Fee 2% - TBID

62390 · Bad Debt Expense

Total 62390 · Bad Debt Expense

62400 · Insurance - Workers Comp

Total 62400 · Insurance - Workers Comp

62410 · Vehicle Lease

Total 62410 · Vehicle Lease

Total 62000 · Overhead

Marketing & Interactive

63000 · Marketing

63010 · Air Subsidy

Total 63010 · Air Subsidy

63020 · Research

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63020 · Research

63030 · Branding/Promotional Items

Total 63030 · Branding/Promotional Items

63040 · Contract Services

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63040 · Contract Services
63050 · Collateral & Printing
63051 · Printing

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63051 · Printing

63052 · Collateral Distribution

Total 63052 · Collateral Distribution

63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing

63060 · Guide Books

Total 63060 · Guide Books

63070 · Newspaper

Total 63070 · Newspaper

63090 · Magazine

Total 63090 · Magazine

63100 · Radio

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63100 · Radio
63120 · Out of Home (OOH)

Total 63120 · Out of Home (OOH)
63140 · Giveaway Promotions

Total 63140 · Giveaway Promotions
63160 · Industry Training

Total 63160 · Industry Training
63170 · Domestic Consumer Shows

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63170 · Domestic Consumer Shows
63180 · Dues and Subscriptions

Total 63180 · Dues and Subscriptions
63190 · Travel and Entertainment
63191 · Lodging

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63191 · Lodging
63192 · Gas/Mileage

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63192 · Gas/Mileage
63193 · Airfare

Total 63193 · Airfare
63194 · Incidentals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63194 · Incidentals
63190 · Travel and Entertainment - Other

Total 63190 · Travel and Entertainment - Other
Total 63190 · Travel and Entertainment
63200 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63200 · Meals
63260 · Photo Usage

Total 63260 · Photo Usage
63270 · Production

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 63270 · Production
63000 · Marketing - Other

Total 63000 · Marketing - Other
Total 63000 · Marketing
66000 · Interactive
66020 · Website Development & Maint.

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66020 · Website Development & Maint.
66030 · Search Engine Optimiz. (SEO)

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66030 · Search Engine Optimiz. (SEO)

66040 · Content

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66040 · Content
66050 · Search Engine Marketing (SEM)

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66050 · Search Engine Marketing (SEM)
66060 · Digital Advertising

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66060 · Digital Advertising
66070 · Email

Total 66070 · Email
66120 · Hardware/ Software

Total 66120 · Hardware/ Software
66130 · Hosting

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66130 · Hosting
66140 · Social Media

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 66140 · Social Media

Total 66000 · Interactive

Total Marketing & Interactive

64000 · Sales

64010 · International Travel Shows

Total 64010 · International Travel Shows

64020 · Domestic Travel Shows

Total 64020 · Domestic Travel Shows

64040 · Travel & Entertainment

64041 · Lodging

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 64041 · Lodging
64042 · Gas/Mileage

Total 64042 · Gas/Mileage
64043 · Airfare

Total 64043 · Airfare
64044 · Incidentals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 64044 · Incidentals
Total 64040 · Travel & Entertainment
64050 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 64050 · Meals

64060 · Dues & Subscriptions

Total 64060 · Dues & Subscriptions

64070 · Advertising

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 64070 · Advertising

64080 · Supplies

Total 64080 · Supplies

64090 · Agency Fee

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 64090 · Agency Fee
64100 · Promotions

Total 64100 · Promotions
64110 · FAM Trip

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 64110 · FAM Trip

64150 · Merch. COGS & Promo Items

Total 64150 · Merch. COGS & Promo Items

Total 64000 · Sales

65000 · Communications & PR

65010 · Fam Trips

65011 · Airfare

Total 65011 · Airfare

65012 · Lodging

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 65012 · Lodging

65013 · Meals

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 65013 · Meals

65014 · Gifts

Total 65014 · Gifts

65015 · Transportation

Total 65015 · Transportation

65010 · Fam Trips - Other

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 65010 · Fam Trips - Other

Total 65010 · Fam Trips

65020 · Travel & Entertainment (staff)

65021 · Lodging

Total 65021 · Lodging

65022 · Gas/Mileage

Total 65022 · Gas/Mileage

65023 · Airfare

Total 65023 · Airfare

65024 · Entertainment

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 65024 · Entertainment
65028 · Transportation

Total 65028 · Transportation
65020 · Travel & Entertainment (staff) - Other

Total 65020 · Travel & Entertainment (staff) - Other
Total 65020 · Travel & Entertainment (staff)
65030 · Meals

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Total 65030 · Meals

65040 · Dues and Subscriptions

Total 65040 · Dues and Subscriptions

65050 · Sponsorship

Total 65050 · Sponsorship

65050A · Sponsorship - Rent

Total 65050A · Sponsorship - Rent

65060 · Promotion

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 65060 · Promotion
65070 · Supplies

Total 65070 · Supplies
65080 · Agency

Total 65080 · Agency
65090 · Press Events

Total 65090 · Press Events

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total 65000 · Communications & PR
69000 · Grant Exp. - Wood Site Event V.

Total 69000 · Grant Exp. - Wood Site Event V.

Total Expense

Net Ordinary Income

Other Income/Expense

Other Income

70000 · Other Income

70200 · Interest Income

Total 70200 · Interest Income

Total 70000 · Other Income

Total Other Income

Other Expense

Needs Research

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

Total 80050 · Income Tax - CA

80070 · Penalties

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Ordinary Income/Expense

Income

40110 · Rental Income - USFS

Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS
Rent - USFS

Total 40110 · Rental Income - USFS

40115 · Service Agreement Income - MLR

Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent
Monthly Rent

Total 40115 · Service Agreement Income - MLR

40300 · Retail Sales

40310 · Taxable

Deposit
Deposit
MaxBP LLC - 3 heated ski boot bags

Total 40310 · Taxable

Total 40300 · Retail Sales

40400 · Visitor Guide Sales

2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
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2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad
2016/2017 Mammoth Lakes Visitors Guide Ad

Total 40400 · Visitor Guide Sales
40600 · TOT Payments from TOML

TOT Payment to Mammoth Lakes Tourism - July 20
TOT Payment to Mammoth Lakes Tourism - August :
TOT Payment to Mammoth Lakes Tourism - Septem
TOT Payment to Mammoth Lakes Tourism - October
TOT Payment to Mammoth Lakes Tourism - Novemt
TOT Payment to Mammoth Lakes Tourism - Decemt
TOT Payment to Mammoth Lakes Tourism - January
TOT Payment to Mammoth Lakes Tourism - Februar
TOT Payment to Mammoth Lakes Tourism - March 2
TOT Payment to Mammoth Lakes Tourism - April 20
TOT Payment to Mammoth Lakes Tourism - May 20
TOT Payment to Mammoth Lakes Tourism - June 20

Total 40600 · TOT Payments from TOML
40700 · True-up/(down) TOT Pmts

1st Quarter Reduction - Budged Reduction \$215,56:
2nd Quarter Reduction - Budged Reduction \$215,56:
3rd Quarter Reduction - Budged Reduction \$215,56:
Town Occupancy Tax True-up from TOML - July 201
4th Quarter Reduction - Budged Reduction \$215,56:

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 40700 · True-up/(down) TOT Pmts

40800 · TOML Business License Fees

TOML Business License Fees

Total 40800 · TOML Business License Fees

40900 · Brochure Distribution Revenue

Brochure Distribution at ML Welcome Center - July 2016
Brochure Distribution at MMH Airport - July 2016
Brochure Distribution at ML Welcome Center - August 2016
Brochure Distribution at MMH Airport - August 2016
Brochure Distribution at ML Welcome Center - September 2016
Brochure Distribution at MMH Airport - September 2016
Brochure Distribution at ML Welcome Center - October 2016
Brochure Distribution at MMH Airport - October 2016
Brochure Distribution at ML Welcome Center - November 2016
Brochure Distribution at MMH Airport - November 2016
Brochure Distribution at ML Welcome Center - December 2016
Brochure Distribution at MMH Airport - December 2016
Final 2016 Payment for Brochure Display (outside) at MMH Airport - December 2016
Brochure Distribution at ML Welcome Center - January 2017
Brochure Distribution at MMH Airport - January 2017
Brochure Distribution at ML Welcome Center - February 2017
Brochure Distribution at MMH Airport - February 2017
Fiscal 2016/2017 ML Welcome Center Brochure Distribution
Brochure Distribution at ML Welcome Center - March 2017
Brochure Distribution at MMH Airport - March 2017
Brochure Distribution at ML Welcome Center - April 2017
Brochure Distribution at MMH Airport - April 2017
Brochure Distribution at ML Welcome Center - May 2017
Brochure Distribution at MMH Airport - May 2017
Brochure Distribution at MMH Airport - June 2017
Brochure Distribution at ML Welcome Center - June 2017

Total 40900 · Brochure Distribution Revenue

41500 · Website Advertising

2016/2017 VisitMammoth.com Priority Listing
2016/2017 VisitMammoth.com Priority Listing
2016/2017 VisitMammoth.com Priority Listing
2016/2017 VisitMammoth.com Priority Listing
2016/2017 VisitMammoth.com Priority Listing
Website Advertising - Priority Listing

Total 41500 · Website Advertising

41600 · Royalty Income - Licensing Prog

Q4 2016 Royalty
Q1 2017 Royalty
Royalty - 4/1/17 to 6/30/17

Total 41600 · Royalty Income - Licensing Prog

45000 · TBID Income

45010 · Lodging

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Lodging
Lodging
Lodging
Lodging
Lodging
Lodging
Lodging
Lodging
Lodging
Lodging
Lodging
Lodging

Total 45010 · Lodging
45020 · Restaurants

Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants
Restaurants

Total 45020 · Restaurants
45030 · Retail

Retail
Retail
Retail
Retail
Retail
Retail
Retail
Retail
Retail
Retail
Retail

Total 45030 · Retail
45040 · Ski Area

Ski/Other
Ski/Other
Ski/Other
Ski/Other
Ski/Other

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 45040 · Ski Area
Total 45000 · TBID Income
45100 · TBID Income - Other
45050 · Tier 2 & 3

Total 45050 · Tier 2 & 3
45070 · TBID Penalties & Interest Inc.

Total 45070 · TBID Penalties & Interest Inc.
Total 45100 · TBID Income - Other
Total Income
Gross Profit
Expense
62000 · Overhead
62020 · Accounting Services

Ski/Other
Ski/Other
Ski/Other
Ski/Other
Ski/Other
Ski/Other
Ski/Other

TBID Income - Tier 2 & 3
TBID Income - Tier 2 & 3
TBID Income - Tier 2 & 3
TBID Income - Tier 2 & 3
TBID Income - Tier 2 & 3
TBID Income - Tier 2 & 3
TBID Income - Tier 2 & 3

TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest
TBID - Penalties & Interest

July 2016
August 2016
Sept 2016
Oct 2016
Nov 2016
Audit Prep
2016-2016 Financial Audit Prep

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Shipping audit materials to auditors
Audit Work - Dec 2016
Monthly Accounting - Dec 2016
January 2017
Audit Work - Jan 2017
Exempt Tax Return - Progress Billing
W2 and 1099 Forms
Final Billing for FYE 6/30/16 Financial Audit
Feb 2017
Accounting Services - March 2017
Tax Return - FYE 6/30/16
April 2017
2017 Business Property Statement
May 2017
June 2017

Total 62020 · Accounting Services

62030 · Legal Services

TBID Renewal Services - July 2016
Legal Services - TBID Renewal
Legal fees for Trademark
Trademark Legal Fees
TBID Renewal Legal Counsel September 2016
Legal for TBID Renewal
TBID Renewal Legal Counsel - Nov 2016
Legal Services - TBID renewal
Counsel for TBID Renewal
Certificate of Registration
Legal Fees Event Venue Agreement

Total 62030 · Legal Services

62040 · Internet

Office Internet - July 2016
Aug 2016
Sept 2016
Oct 2016
Nov 2016
Dec 2016
Jan 2017
Feb 2017
March 2017
Office Internet - April 2017
Office Internet - May 2017
Office Internet - June 2017

Total 62040 · Internet

62050 · Auto Insurance

FYE 6/30/17
FYE 6/30/17
FYE 6/30/17

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 62050 · Auto Insurance

62060 · Electricity

Storage Unit - 6/14/16 to 7/14/16

Office Electricity - July 2016

Storage Unit Electricity - 8/12/16

Office Electricity - Aug 2016

Storage Unit Electricity - Sept 2016

Storage Unit Electricity - 9/13/16 to 10/13/16

Storage Unit - 10/13/16 to 11/14/16

Nov 2016

Dec 2016

Storage Unit - 11/14/16 to 12/14/16

Storage Facility Electricity - 12/14/16 to 1/12/17

Storage unit electricity

Jan 2017

Feb 2017

Storage Unit Electricity - 2/13/17 to 3/15/17

Mar 2017

Storage Unit Electricity - 3/15/17 to 4/13/17

April 2017

Storage Unit Electricity - 4/13/17 to 5/15/17

May 2017

Storage Unit Electricity - 5/15/17 to 6/14/17

Total 62060 · Electricity

62070 · Pest Control

Monthly Pest Control - July 2016

Monthly Pest Control

10/03/16

Monthly Pest Control

Monthly Pest Control

New Annual Payment Option

Total 62070 · Pest Control

62080 · Janitorial Services

July 2016

Aug 2016

Sept 2016

Oct 2016

Nov 2016

Dec 2016

Jan 2017

Monthly office Janitorial - Feb 2017

Monthly Office Janitorial - March 2017

April 2017

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 62080 · Janitorial Services

62090 · Telephone - Landlines

May 2017

Office Cleaning - June 2017

Office phones
Conference phone line
Conference phone line
Conference phone line
Conference phone line
Conference Calling
Landline phones & voicemail
Conference Calling
Office phones
Conference calling
Conference Calling
Conference calling
Conference calling
Conference calling
Conference calling
Conference calling
Conference calling
phone service
Conference Calling
Conference calling
Conference calling
Conference calling
Office phone lines
conference calling
conference calling
conference calling
conference calling
Conference calling
Office phones
Conference calling
Conference calling
Conference calling
Office phones
Conference calling
Office phones
Conference calling
Conference calling
Conference calling
Office phones
Conference calling
Conference Calling
Conference Calling
Conference calling

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 62090 · Telephone - Landlines

62100 · Telephone - Cellular

Total 62100 · Telephone - Cellular

62110 · Copier Lease

Total 62110 · Copier Lease

62120 · Copier Usage Contract

Conference Calling
Conference calling
Conference calling
Conference calling
Office phones
Conference calling
Conference Calling
Office Phones
Conference calling
Conference calling
Conference calling
Office phones

Office mobile phones - John, Whitney, Michael & Lara
Sold old iPhone when switched to new iPhone
Cell phones for Whitney, Michael, John & Lara
Office mobile phones - John, Whitney, Michael & Lara
John/Michael/Whitney/Lara cell service
Work cell phones - John/Whitney/Michael/Lara
Monthly mobile bills - WL, LK, MV, JU, JW
Mobile phones - Whitney, Michael, Josh, Lara, John
Mobile phones - John, Lara, Whitney, Michael & Jos
Mobile phones for JU, WL, MV, JW, LK, ipads
Mobile phones for JU, WL, MV, JW & LK
Phone taxes
Cell phones - WL, MV, LK, JW & JU
Mobile phones - JU, WL, MV, LK and JW

Copier Contract Lease - July 2016

Copier contract
Shipping of copier ink cartridges
Copier Contract - Sept 2016
Copier Usage - July, August & September 2016
Copier Contract - Oct 2016
Toner shipping cost
Copier Contract - Nov 2016 & BW & Color Usage 8/
Copier Contract Lease
Copier Usage - October, November & December 20
Feb 2017
Copier contract charge
Copier Usage - Jan, Feb & Mar 2017
Copier contract charge
Copier contract charge

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 62120 · Copier Usage Contract
62130 · Postage Machine Lease

Copier Contract
Copier Usage - April, May & June 2017

July 2016 & Aug 2016
08/28/16 to 11/27/16
1594-2699-88-3
Postage Machine Lease - Feb to May 2017
Postage Machine Lease - Property Tax & Sales Tax
June 2017

Total 62130 · Postage Machine Lease
62140 · Postage

Postage reserve account
Reimburse MLT for personal mailing
Overnight shipping w/ FedEx

Postage Usage - July, August & September 2016
Stamps for AP, postage machine down
Postage Usage - October, November & December 2016
Certified Mail for IRS tax forms
Mailing hard drive to Barberstock
Postage for Machine
Postage Usage - Jan, Feb & Mar 2017
Certified mailing for tax returns

Total 62140 · Postage
62150 · Mail Services (delivery)

Postage Usage - April, May & June 2017

Reverse of GJE 06/30/16 #2 -- Office Mail Delivery Service
Office Mail Delivery Service Jan to June 2016 - accr
Jan 2017
Feb 2017
Mar 2017
April 2017
May 2017
June 2017

Total 62150 · Mail Services (delivery)
62160 · Office Supplies

4th of July Supplies
Office supplies
New tea kettle for kitchen
New Business Cards - MV + 8% Use Tax
Trash Bags
Office Supplies - TBID binders
Printer paper
Binder dividrs for TBID renewal
Office Water - July 2016

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Office supplies + use tax
Office supplies + use tax
MV Business Cards
Office supplies
Office Water - Aug 2016
Office supplies + 8% use tax
Name tag for Meghan Miranda + 8% use tax
Business Cards for M. Miranda + use tax
Office supplies
Office Water Cooler - Sept 2016
Notebooks for John + 8% use tax
Office heaters
Towel
Trash Bags
Toilet Paper
Office Water Cooler - Oct 2016
Ink refill for postage meter
Office supplies
office supplies
office supplies
Subscription to Howard Scheckter's weather forecas
Shovel and ice melt for office
Board Member Thank you items
Water for Office - Nov 2016
Promo Items for MLT staff + 8% use tax
Office supplies
Paper
Office Water - Dec 2016
Window check envelopes
Shipping copier toner
Checks
Water Cooler for Office - Jan 2017
Mail tube
Office Water - Feb 2017
Office supplies
Office Supplies
Office Supplies
Water cooler for office - March 2017
Office supplies
Office supplies for expo
Office keys
Books for board and staff
Reimbursement for Office Max order for office suppli
Supplies for banners
Office Water Cooler - April 2017
New iphone charging cord
Office Supplies

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 62160 · Office Supplies

62170 · Cleaning Supplies

Total 62170 · Cleaning Supplies

62190 · Vehicle Maintenance

Total 62190 · Vehicle Maintenance

62200 · Gas

Office supplies
Office Supplies
Office supplies
Office Supplies
Office Supplies
Office Supplies - return
Office Water - May 2017
Office supplies
Office supplies
Office Water - June 2017

Hand soap for bathrooms
Cleaning supplies
Cleaning supplies

Car wash - Josh Wray
Oil change - Expedition
Truck inspection
Truck oil change
Oil change/air filter for Expedition
Wiper blades for Expedition
Expedition oil change
Washer fluid
Roadside assistance - Truck - flat tire
New truck tire & balance
Toll Transponder credit
Expedition oil change
Ford F-150 Registration
2005 Ford
Vehicle Maintenance - new tail light F-150
Gas additive
Maintenance on Expedition - engine issue

Gas
Gas
Gas
Gas
Gas

Josh Wray
Gas
Gas
Gas
Gas

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Gas
Gas or F-150
Gas
Gas
Gas
Gas
Singletrack gas - Josh Wray
Gas for singletracks
Gas
Gas
Fall color viewing - Josh Wray
Fall color FB live in June Lake
Gas
Fall color Facebook live at Silver Lake
Gas
Gas for instameet
Gas
Gas
Gas
Gas before MV's trip
Gas
Gas
Gas
Gas
Gas
Gas
Gas
Gas
Gas
Gas
Software Upgrade
Direct Deposit
Gas
Gas for MLT Truck
Gas
Gas
Gas
Gas
Gas

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Gas for MLT Truck

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas for MLT Truck

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Gas for MLT Truck

Gas for MLT Truck

Gas

Gas

Gas

Gas

Gas

Gas

Gas

Total 62200 · Gas

62210 · Uniforms

Name tag for Josh + 8% use tax

Summer Uniform Embroidery

Summer Uniform Embroidery

REI - Staff Uniforms

Embroidery for employee shirts

Staff winter uniforms - 7 people, 3 year life expected

Uniform embroidery + 8% use tax

Reimbursement for personal order from Spyde

Staff name tags + use tax

MLT staff uniforms

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 62210 · Uniforms
62220 · IT Support

Embroidery for MLT Staff Uniforms
Summer Staff uniforms
Team Logowear - Wray

Anti-virus & back-up four computers - July 2016
Anti-virus & back-up 1 computer - July 2016
Overall server back-up & storage - July 2016
Fix Copier Scan Issues
Vanderhurst Computer Issues
Server Issues
Manage computer back-ups & anti-virus - 4 computers
Manage computer back-ups & anti-virus - 1 computer
Monthly off-site back-up and storage - Aug 2016
Server cleanUp
Set-up new computer for MV
Set-up MV's new computer
Remote PC Access - Annual billing
Staff email issues
Monthly anti-virus monitoring 1 computer - Sept 2016
Monthly anti-virus monitoring 4 computers - Sept 2016
Weekly back-up & storage - Sept 2016
Setting up back-ups for Urdi computer
Work on Meghan Miranda's new email account
General Computer Issues - Sept 2016
Monthly Anti-virus coverage - Oct 2016
Oct 2016 Weekly offsite back-ups
Set-up Michael's new computer
IT Support - Back-up Drive
General IT Services
Anti-Virus & Malware Monitoring - Nov 2016
Weekly Back-ups and offsite storage - Nov 2016
Restart server remotely
Work on public wifi
IT help w/ wifi connection issues
Back-ups and anti virus - Dec 2016
System Weekly Back-up - Dec 2016
Assist Jessica w/ Outlook issues
Drive back-up
Back-ups - Jan 2017
Back-ups - Jan 2017
Annual fee for spam filter
Hard drive back-ups
Fix MLT Public Wifi
Monthly Back-up & Virus Protection - Feb 2017
Weekly Back-ups - Feb 2017
Urdi USB and acrobat issues

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Computer/conference phone maintenance
Weekly system back-up/offsite storage - March 2017
Back-ups anti-virus protection - March 2017
Email Issues
Monthly Back-up & Virus Protection - April 2017
Weekly Back-ups
Setting up Emily's email and fixing back-up system
Weekly Storage & Back-up - May 2017
Weekly Storage & Back-up - May 2017
Virus Scan Work
Malware issues on Lara's computer
IT Support - Malware threat
Weekly Back-up
Managed Back-ups, antivirus
Computer Back-up Issues
Phone work
Phone help

Total 62220 · IT Support

62230 · Computer Hardware

New computer for Michael Vanderhurst
Reimbursement for 1/2 Jessica Kennedy's Computer
Computer for Jessica (half reimbursed by MLCC)
Hardware for IPW Conference
Accessories for IPW conference hardware

Total 62230 · Computer Hardware

62240 · Computer Software

PC Virus Protection

Total 62240 · Computer Software

62250 · Bank Charges

Service Charge

Service Charge

Service Charge

Sales Tax Adjustment - 9/30/16

Sales Tax Adjustment

Wire Fee

Wire Fee

Service Charge

Service Charge

Sales Tax Adjustment

Service Charge

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 62250 · Bank Charges
62270 · Insurance
 62272 · General Liability

 Total 62272 · General Liability
Total 62270 · Insurance
62280 · Meals and Entertainment

Total 62280 · Meals and Entertainment
62290 · Moving Expenses

Total 62290 · Moving Expenses
62320 · Repairs and Maintenance

Total 62320 · Repairs and Maintenance
62330 · Storage Unit

Service Charge

Service Charge
Sales Tax Adjustment
Sales Tax Adjustment

Stop Payment Fee

Service Charge

Service Charge
Sales Tax Adjustment - Rounding
Sales Tax Adjustment - Rounding

FYE 6/30/17
7/1/16 to 6/30/17

CA League of Cities welcome reception
Chamber director review discussion
Chamber holiday party - MV, JU, LK, MM
Chamber holiday party - Whitney
Team Lunch - snowed in - JW
meals
Training lunch with ES, WL & JK

Reimbursement for Ken Brengle's Moving Expenses
Reimbursement for Ken Brengle's Moving Expenses
Moving Expense Reimbursement - Deposit for long-
Moving Expenses - Truck Rental

New furnace air filters
Repair office furnace
Repair office furnace
Office Furnace Fix
Fan replacement in furnace
Yearly fire extinguisher check

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 62330 · Storage Unit

62340 · Travel

62341 · Lodging

Lara's hotel stay in Reno

Total 62341 · Lodging

62342 · Parking

Parking

Total 62342 · Parking

62344 · Transportation

DC US Travel Meeting

US Travel - Destination Capitol Hill 2017

US Travel - Destination Capitol Hill 2017

US Travel - Destination Capitol Hill 2017

Total 62344 · Transportation

Total 62340 · Travel

62360 · Depreciation Expense

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Monthly Depreciation

Total 62360 · Depreciation Expense

62370 · Property Taxes

2016/2017 Unsecured Taxes

Total 62370 · Property Taxes

62380 · TOML Processing Fee 2% - TBID

Contract Services

Contract Services

Contract Services

Contract Services

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Contract Services
Contract Services
Contract Services
Contract Services
Contract Services
Contract Services
Contract Services
Contract Services

Total 62380 · TOML Processing Fee 2% - TBID

62390 · Bad Debt Expense

Total 62390 · Bad Debt Expense

62400 · Insurance - Workers Comp

Workers Comp Insur
Workers Comp Insurance
Workers Comp
Final audit statement payment
Workers comp insurance
Workers comp premium
Volunteer Accident Insurance

Workers Comp
Reimbursement for overpayment of 2016 premium
Workers comp insurance premium
Workers Comp
Workers Comp 5/7/17 to 6/7/17

Total 62400 · Insurance - Workers Comp

62410 · Vehicle Lease

Rental Car CA Cup Vehicle Lease

Total 62410 · Vehicle Lease

Total 62000 · Overhead

Marketing & Interactive

63000 · Marketing

63010 · Air Subsidy

Summer 2016 Air Subsidy - 4/11/16 to 11/18/16
Summer 2016 Air Subsidy - 4/11/16 to 11/18/16
Mono County Air Service Agreement - Spring, Summ
Airport infrastructure to accomodate JetSuiteX One-
Winter 2016/2017 Air Subsidy - United Airlines
Winter 2016/2017 Air Subsidy - Alaska Airlines
Winter 2016/2017 Air Subsidy - JetSuiteX

Total 63010 · Air Subsidy

63020 · Research

2016 Visitor Volume Study Phase 2
Research transient inventory study

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

TBID Research Results for Renewal
Domestic data for 2014/2015 & Current
Air Quant Research
Monthly Lodging research competitive analysis
Skift shared economy report
TBID Research
TOT Study
Monthly Occupancy Competitive Stats
Ad Effectiveness & ROI Study
Ascent Data Entry of Fred Hall LB Show Entries
Research giveaway legal

Total 63020 · Research

63030 · Branding/Promotional Items

Outside on the Eastside banner + 8% use tax
Visitor Guide Racks (includes sales tax)
Visitor Guide Rack Signs + 8% Use Tax
ML Stickers + 8% use tax
Trolley signs + use tax
#PTOm campaign + use tax
Bookmarks Promoting Every Kid in a Park for Trade
Airport Banners + Use Tax
Rainbow stickers
Fishmas Banner for Entrance of town + use tax
Fishing Posters for Town Businesses
Fishmas Banners + use tax
Fishing Posters
Open House Signs + Use Tax
Visitor Guide envelopes, including sales tax
Open house
Stickers for Community + Use Tax
Stickers for Community
Welcome Banner at front of town

Total 63030 · Branding/Promotional Items

63040 · Contract Services

MLCC Contract - 7/1/16 to 9/30/16
Monthly Air Service Contract - July 2016
Quarterly Contract Payment to ESIA to Run CWC - (Contract Fees - July 2016
MLCC Contract - 7/1/16 to 9/30/16
Monthly Air Service Consulting - Aug 2016
Monthly Agency Fee - Aug 2016
MLCC Contract - 7/1/16 to 9/30/16
MMSA-MLT meeting - owned/earned channels
Monthly Air Service Fee - Sept 2016
Monthly Agency Fee - Sept 2016
Quarterly Payment - 10/1 to 12/31/16
Quarterly Contract Payment to ESIA to Run CWC - (

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Fish Stocking Lakes Basin Campaign
MLT stories meeting
Refund
Air Service Consultant - Oct 2016
Agency Monthly Fee - Oct 2016
Air Service Monthly Fee - Nov 2016
Monthly Agency Fee - Nov 2016
Air Service Consultant - Dec 2016
Monthly Agency Fee - Dec 2016
MLT Contract - Quarterly Payment - 1/1/17 to 3/31/17
Quarterly Contract Payment to ESIA to Run CWC - (C)
Air Service Consultant - Jan 2017
Barberstock Photo Asset Services
Monthly Agency Fee - Jan 2017
Air Service Consultant - Feb 2017
Monthly Agency Fee - Feb 2017
Air Service Consultant - March 2017
Annual agency strategy meeting
Monthly Agency Fee
Quarterly Contract Payment to ESIA to Run CWC - (C)
Chamber Quarterly Payment - 4/1/17 to 6/30/17
Monthly Air Consultant Fee - April 2017
Monthly Agency Fee - April 2017
Air Service Contract Monthly Fee - May 2017
Monthly Agency Fee - May 2017
Monthly Air Consulting Fee - June 2017
Annual Strategy Meeting
Monthly Agency Fee - June 2017

Total 63040 · Contract Services
63050 · Collateral & Printing
63051 · Printing

Troller Banners Fly Message + 8% Use Tax
Campaign letterhead for fulfillment + 8% Use Tax
Town Maps Printed (30k)
2017 VG + 8% use tax
Event posters
TBID Mailing Postage
TBID Mailing Postage
Destination Capitol Hill
Eastern Sierra Fishing Maps - Collaborative Piece
Fishmas posters
Event posters
Town Maps
Open house posters
Event Brochure + Use Tax
Open House
Open House Signs + Use Tax

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 63051 · Printing

63052 · Collateral Distribution

Guide Regional/Local - 7/1/16 to 9/30/16
Guide Distribution - In-Market
Shipping of Guides
Event & Travel Guide Distribution - July 2016 & Aug
Shipping from So Cal to ML
Collateral/VG Shipping
Fall Color Guide Distribution
Shipping of Guides to Shows
Open House supplies
Shipping of Event Guides
Guide Distribution - Nov 2016 to June 2017
Guide Distribution Annual Contract - Oct to June 2017
Guide Distribution - June 2017

Total 63052 · Collateral Distribution

63050 · Collateral & Printing - Other

VG Printing
Office Campaign Creative Posters

Total 63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing

63060 · Guide Books

Yosemite & Death Valley Guide Books
Visit California Guide Full Page
Double truck ad spring/summer campaign

Total 63060 · Guide Books

63070 · Newspaper

Locals discount promo
Fishmas Seasonal campaign
Fishmas Seasonal campaign
Fishmas Seasonal campaign

Total 63070 · Newspaper

63090 · Magazine

AK Air Magazine Ad - Full Page
AK Air Magazine Ad
Summer Flight Campaign
Flight Promotion - June 2017

Total 63090 · Magazine

63100 · Radio

Outside on the Eastside radio campaign
Outside on the Eastside fall promo
Outside on the Eastside Promo
Outside on the Eastside radio campaign
Outside on the Eastside campaign
Fall Campaign - Oct 2016
Air Locals Discount
Fall Campaign - Nov 2016

Mammoth Lakes Tourism
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July 2016 through June 2017

Memo

Total 63100 · Radio

63120 · Out of Home (OOH)

Total 63120 · Out of Home (OOH)

63140 · Giveaway Promotions

Total 63140 · Giveaway Promotions

63160 · Industry Training

Total 63160 · Industry Training

63170 · Domestic Consumer Shows

Air Locals Discount Campaign
Locals flight discount ads
SFO Campaign Jan 2017
Locals Air Discount
SFO Campaign
Open House Radio Incremental

Los Angeles Out of Home
Fall campaign So Cal billboards
SFO Winter Campaign
Spring/Summer LA
Spring/Summer Campaign LA
Spring/Summer Campaign

Giveaway trip for Paul Reynolds - horseback ride
Mtn bike for giveaway winner
Paid gift card fees for MLT giveaway winner
Gas gift cards for MLT giveaway winner
Kayak trip for Paul Reynolds - giveaway winner

Development books for office
Industry training - Whitney - Aug 2016
Wray Employee Training
Industry training - Cal Travel Summit - June 2017
Industry training - Cal Travel Summit - June 2017
CalTravel Board Meeting - June 2017
Training for Josh Wray
CalTravel legislative rally day and winter BOD meeti
CalTravel for Meghan Miranda
Annual Membership - Jan to June 2017
Team Training - MM, JW & WL
Visit CA Outlook forum registration - May 2017
US Travel - Destination Capitol Hill 2017
US Travel ESTO Conference, Lennon
Strategy Presentation to MLT Board of Directors
Cal Travel TBID Forum - June 2017

2017 SD Travel and Adventure
2017 LA Travel and Adventure
2017 Bay Area Travel and Adventure
Big Fish @ Trade Show
Big Fish Storage
Uniform for Yosemite Gateway Partners Trade Show

**Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017**

Memo

Bay Area Travel/Adventure Show big fish booth
Bay Area Travel/Adventure Show
Bay Area Travel/Adventure Show
LA Travel/Adventure Show
LA Travel/Adventure Show
Fred Hall Show LB
Fred Hall Show LB - refunded on next statement
Fred Hall Show LB
Refunded from last statement charge
Fred Hall Sponsorship
Big Fish backdrop
To be refunded on next statement
Bay Area Travel/Adventure Show
Bay Area Travel/Adventure Show
LA Travel/Adventure Show
LA Travel & Adventure Show
Bay Area Travel/Trade Show
SD Travel Show - Refunded
SD Travel/Adventure Show Refund
Fred Hall Show - SD
Fred Hall Show - SD
Fred Hall Show - SD - electrical drop
Fred Hall Show - SD
Fred Hall Show - SD
Fred Hall SD Show - Refund
Fred Hall SD
Big Fish at Trade Shows
Open House VR Exhibit

Total 63170 · Domestic Consumer Shows
63180 · Dues and Subscriptions

Annual Dues - 7/1/16 to 12/31/16
Summer Board Meeting PAC Dinner - 8/11/16
Cal Travel 1/4 board meeting dinner
CWC Quarterly Dues - 7/1/16 to 9/30/16
CalTravel Board Meeting Pac Dinner
CWC Quarterly Fee - 10/1/16 to 12/31/16
Project Mgmt Subscription
Project management subscription
Project management subscription
Subscriptions
CWC Quarterly Fee - Jan to Mar 2017

Total 63180 · Dues and Subscriptions
63190 · Travel and Entertainment
63191 · Lodging

CWC Quarterly Dues - 4/1/17 to 6/30/17

1 night lodging Jeep Partnership Meeting 8/15/16

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

1 night US Travel trip to ESTO - LAX stay
4 night lodging for US Travel ESTO Conference
CalTravel Board meeting & MC meeting - SD
ESTO Conference - Florida
Lodging for ATL US Travel
Visit CA Crisis Communication Workshop in LA
1 night lodging meeting with Fred Hall Fishing Show
One night lodging for Cal Travel fall board meeting
2 night lodging US Travel Fall BOD meeting - Washi
1 night lodging US Travel Fall BOD meeting - midnig
CalTravel Boarding Meeting
US Travel Destination Council Board Meeting
LA Travel and Adventure Show
LA Travel and Adventure Show
Winter campaign influencer program
Hotel for CATravel Rally Day - Lennon
Hotel for CATravel Rally Day - Lennon
CalTravel Rally Day
Emergency Lodging for Guests Stranded at MMH 2/
Reimbursement for Winter Campaign - Influencer Lc
Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
CA Welcome Center Meeting
First night of hotel stay - Fred Hall Show JW
Visit CA Outlook Forum 4 nights - JU
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
LA Travel & Adventure Show
Fred Hall Long Beach
Hotel for Fred Hall Show - JW
Hotel for SD Running Show - JW
SD Travel & Adventure Show
3 nights lodging for US Travel BOD meeting and De:
1 night lodging for speaking engagement at CALED
Fred Hall Outdoor Experience
1-night lodging for Visit CA - California Cup Internati
VR Video review in LA
Visit CA's 25th Anniversary Reception/MeringCarsor
CalTravel Summit

Total 63191 · Lodging
63192 · Gas/Mileage

CalTravel Board meeting & MC meeting - SD
CalTravel Board meeting & MC meeting - SD
CalTravel Board meeting & MC meeting - SD
Visit CA Crisis Communication Workshop in LA

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Visit CA Crisis Communication Workshop in LA
Visit CA Crisis Communication Workshop in LA
Visit CA Crisis Communication Workshop in LA
CalTravel Board Meeting
Rally in Sacramento
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
CA Welcome Center Meeting
CA Welcome Center Meeting
Gas for Fred Hall Show - JW
Gas for Fred Hall Show - JW
CalTravel Rally Day
Gas for SD running expo
SD Running Expo - Gas
SD Running Expo - Gas
SD Travel & Adventure Show
SD Travel & Adventure Show
SD Travel & Adventure Show
Gas to go to Fishmas Media Dinner in Bishop
VR Video review in LA
VR Video review in LA
Visit CA's 25th Anniversary Reception/MeringCarsor
Visit CA's 25th Anniversary Reception/MeringCarsor

Total 63192 · Gas/Mileage

63193 · Airfare

Flight for US Travel's ESTO Conference
Flight for US Travel's ESTO Conference
Airfare to US Travel ESTO Conference - Aug 2016
ESTO Conference - Florida
ESTO Conference - Florida
Fly to DC for fall US travel board meeting - JU
US Travel Destination council meeting in Atlanta - W
SD Travel and Adventure Show
US Travel Destination Capitol Hill Legislative Fly in
US Travel Destination Capitol Hill Legislative Fly in
SD Travel and Adventure Show
Fred Hall Long Beach
US Travel Destination Capitol Hill/bd mtg travel
Fred Hall Outdoor Experience
US Travel Destination Capitol Hill
Flight to Cal Travel

Total 63193 · Airfare

63194 · Incidentals

Parking for Chamber lunch
Ride from airport to hotel for US Travel ESTO confer
Had to cancel Uber & was charged a fee
MC Meeting in SD

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
Visit CA Crisis Communication Workshop in LA
FAM Tour with MeringCarson
CA Welcome Center Leadership Summit Meeting in
Tolls transponder reload
Taxi Dulles to DC US Travel fall board meeting - Joh
Uber ride to Congressman Cook's office in DC
Parking for US Travel fall board meeting
CalTravel Board Meeting
CalTravel Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
Rally in Sacramento
CalTravel Rally Day Legislative
LA Travel and Adventure Show
LA Travel and Adventure Show
CA Welcome Center Meeting
Water/supplies/snacks for Fed Hall Show - JW
Parking for Fred Hall Show
Mini bar charge - water?
CalTravel Rally Day
CalTravel Rally Day
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
Fred Hall Long Beach
Fred Hall Long Beach
Fred Hall Long Beach
Parking for Red Bull Meeting
Parking for SD running show - JW
Parking for Fred Hall Show - JW
SD Travel & Adventure Show
SD Travel & Adventure Show
SD Travel & Adventure Show
Cash tip - Dana Inn and Marina - housekeeping
CalTravel Rally Day
LA Travel and Adventure Show
Parking at Reno Airport
Cab for US Travel Meeting
Annual AAA premier membership

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Mering Carson Mini-Media Day Meeting
Fred Hall Outdoor Experience
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
VR Video review in LA
Visit CA's 25th Anniversary Reception
Visit CA's 25th Anniversary Reception
CalTravel Summit
Meeting with MeringCarson
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit

Total 63194 · Incidentals
63190 · Travel and Entertainment - Other

Mering Carson travel for video production
MC Agency Travel
Miles Strategic Planning 2017-2018 Meeting
Travel Expenses
Spring/Summer Campaign - March 2017 Expenses
Travel
Strategy Meeting
Mering Carson Travel
VR Video

Total 63190 · Travel and Entertainment - Other
Total 63190 · Travel and Entertainment
63200 · Meals

Dinner with marketing manager candidate - 8 people
Lunch with skier news - 3 people
Lunch with revenue team
Lunch for CWC staff
Jeep meeting trip
Snacks for Jeep meeting trip
Lunch with Whitney to discuss VG
Lunch with Miles/Mering Carson for 9 people

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Lunch - ESTO trip Florida
Breakfast - ESTO trip in Florida
Snack for ESTO trip to Florida
Lunch - ESTO trip in Florida
Working meeting with kayln and Josh
CalTravel Board Meeting in SD
CalTravel Board meeting & MC meeting - SD
MC Meeting in SD
CalTravel Board Meeting in SD
ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
ESTO Conference - Florida
Lunch for Josh Wray's birthday - 8 people
Gift card for thank you to Rob Witherall
ESTO conference
Visit CA Crisis Communication Workshop in LA
Visit CA Crisis Communication Workshop in LA
Visit CA Crisis Communication Workshop in LA
Visit CA Crisis Communication Workshop in LA
MLT team lunch (8 people)
Lunch (5 people) with Tom Painter - NASA/JPL snow
Wray employee review
Strategy meeting with Lara Kaylor
Strategy meeting with john Urdi
Yostemite Gateway Partner Quarterly meeting
Yostemite Gateway Partner Quarterly meeting
CA Welcome Center Leadership Summit Meeting in
CA Welcome Center Leadership Summit Meeting in
CA Welcome Center Leadership Summit Meeting in
CA Welcome Center Leadership Summit Meeting in
CA Welcome Center Leadership Summit Meeting in
CA Welcome Center Leadership Summit Meeting in
Meeting with Rich Boccia from MLR
John and Whitney travel to fall BOD meeting
Lunch - John and Whitney Cal Travel fall BOD meeti
US Travel fall board meeting trip
Staff Holiday Party Supplies
Lunch discussion with Jessica
US Travel Destination Council Board Meeting
CalTravel Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
US Travel Desgination Council Board Meeting
MLT staff holiday party
MLT staff holiday party
MLT staff holiday party
MLT staff holiday party - in office
Lunch meeting with Paul Rudder
Lunch with board member Scott McGuire
Lunch with Pat Foster to discuss air service
Lunch with Jesica about MLCC direction
Iheart Radio DJ fam tour visit for SFO winter campai
Coffee with Jefferson Lanz - City Concierge
iHeart Media - DJ Sandy Stec
Virtual Reality video location scout - Lennon and Co
Virtual Reality video location scout - Lennon and Co
Craig's going away lunch
Lara's performance review lunch
Secret Shopper for #PTOmg Program (local)
Rally in Sacramento
Rally in Sacramento
Rally in Sacramento
Rally in Sacramento
Rally in Sacramento
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
Bay Area Travel and Adventure Show
CalTravel Rally Day Legislative
CalTravel Rally Day Legislative
CalTravel Rally Day Legislative
CalTravel Rally Day Legislative
CalTravel Rally Day Legislative
CalTravel Rally Day Legislative
CalTravel Rally Day Legislative
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
LA Travel and Adventure Show
CA Welcome Center Meeting
CA Welcome Center Meeting
CA Welcome Center Meeting
Lunch for Fred Hall Show - JW
Dinner for Fred Hall Show - JW
Breakfast for Fred Hall Show = JW
Dinner for Fred Hall Show - Long Beach - JW
Lunch for Fred Hall Show - JW
Lunch for Fred Hall Show - JW
Dinner for Fred Hall Show LB - JW
Lunch for Fred Hall Show - JW
Lunch for Fred Hall Show LB - JW
Lunch for Fred Hall Show LB - JW
Lunch for Fred Hall Show - JW - w/ Pixtr crew
Lunch for Fred Hall Show LB
Lunch for Fred Hall Show LB - JW
Dinner for Fred Hall Show LB - JW
Breakfast for Fred Hall Show LB - JW
Lunch for Fred Hall Show LB - JW
Dinner for Fred Hall Show LB - JW
Lunch for Fredh Hall Show - JW
Breakfast for Fred Hall Show LB - JW
Dinner for Pixter Crew - Fred Hall LB Show - JW
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
Bay Area Travel & Adventure Show
CalTravel Rally Day
CalTravel Rally Day
CalTravel Rally Day
CalTravel Rally Day
CalTravel Rally Day
CalTravel Rally Day

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

CalTravel Rally Day
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
LA Travel & Adventure Show
Fred Hall Long Beach
Fred Hall Long Beach
Fred Hall Long Beach
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Fred Hall Long Beach
Fred Hall Long Beach
SD Running Expo - Breakfast JW
SD Running Expo - Lunch JW
SD Running Expo - Dinner JW
SD Running Expo - Breakfast JW
SD Running Expo - Lunch JW
SD Running Expo - Dinner JW
Checking #PTOm campaign buttons
SD Travel & Adventure Show
SD Travel & Adventure Show
SD Travel & Adventure Show
SD Travel & Adventure Show
SD Travel & Adventure Show

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

SD Travel & Adventure Show
SD Travel & Adventure Show
Owned Media discussion with Lara Kaylor
Career coaching discussion with Meghan
Career coaching discussion with Meghan
CalEd conference dinner
Lunch for CalEd Conference - JU
Lunch for US Travel Meeting - JU
Dinner for US Travel Meeting - JU
US Travel - Destination Capitol Hill 2017 - Dinner for
US Travel - Destination Capitol Hill 2017 - JU
US Travel Trip lunch on flight
US Travel Trip lunch on flight
Staff review lunch
Staff birthday
CA Welcome Center Meeting
Agency/Team Strategy Dinner
Agency/Team Strategy Dinner
Agency/Team Strategy Dinner
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
US Travel Destination Capitol Hill
Fred Hall Outdoor Experience
Fred Hall Outdoor Experience
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
US Travel Destination Capitol Hill
Breakfast for Meghan Miranda mid-year workshop
Ad agency dinner - prep meeting
Breakfast with Ken Brengle
Instameet Meeting
VR Video review in LA
VR Video review in LA
VR Video review in LA
Wedding/Groups Meeting/Dinner with Scarlett Letter
Photo Shoot meeting with Miles
Meeting with John Urdi, Employee Discussion
Visit CA's 25th Anniversary Reception/MeringCarsor
Visit CA's 25th Anniversary Reception
Visit CA's 25th Anniversary Reception/MeringCarsor
Visit CA's 25th Anniversary Reception/MeringCarsor
Visit CA's 25th Anniversary Reception/MeringCarsor

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Coffee for board meeting
Lunch with Fred Hall fishing show (7ppl)
Lunch with ESIA Regional Director
Open House Lunch with Team Prep
Breakfast with John Morris and Paul Rudder to disc
MLT Dinner - Mering Carson
Vacation Planner Printing
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit
CalTravel Summit

Total 63200 · Meals

63260 · Photo Usage

Total 63260 · Photo Usage

63270 · Production

Fact Checking

In-person fact checking
Fact Checking for Website & Visitor Guide
Fact Checking Dining Website & VG - July 2016
No Small Adventure Story Production
Big Fish Trade Shows
Web coding production - No Small Adventure
Data Storage Fee
Big Fish Storage
Fact Checking VG & data engine
Fact checking for website & visitor guide
Brand Fix
Lodging description edits for VG & data engine - FYI
Fact checking
Brand Video
Fall landing page for fall campaign
Fall campaign video trim
Brand Guide edit
Monster Trout Video
Photography for Fall Campaign
Fall campaign Asset Delivery
Out of Home Production
VG Cover Development
VG Fact Checking Proofing
VG Proofing
Monster Trout Video
Video Production :15 Fall Campaign Video
2017 VG Cover

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Winter Digital Campaign
Winter Digital Campaign landing page
Office Posters of Campaign Creative
2017 VCA Visitor Guide Ad
Visitor Guide 2017
Outside on the Eastside logo development
Production & postage for 2nd homeowner mailing (tr
Reimbursement for Color FX Inc Bill #186750 - Prod
Reimbursement for Laura Patterson Design Bill #22;
No Small Adv. Story Roundup
Fall Video cutdown - fall campaign
Story development
Winter Campaign
SFO Campaign
Campaign Creative for Office
TBID Info Brochure
Production/postage for 2nd homeowner mailing
Design of 2nd Homeowner Postcard
Air Discount & Kids in Park Campaign Bookmark de
SFO Campaign
NSA Story Roundup
Monster Trout Video
Campaign Creative Posters for Office
SFO Campaign
ES Fishing Guide Design
Visitor Guide
Trolley Banners
Tear Off Map
Air Locals Discount
VR Production (winter)
Monster Trout Adventure Story
AK Air Ad
Fact checkikng & listing entry into website
VR Recording
Monster Trout Video
VR Video Scout & Consulting
OOH
Office Posters
Big Fish Presence
Monster Trout
Spring/Summer Campaign
Fact Checking for Groups/Wedding Expo
Wedding & Group Fact Checking
Fact checking website
Fact checking Website & Visitor Guide
CA 2-page spread
Spring/Summer Digital Campaign

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Spring/Summer Digital Campaign
Fact Checking for Dining
Street Banners
Open House Banners
Fishmas Seasonal Campaign
Event Poster & Brochure
Town Map
Stickers
Yosemite Pavilion Design
VR Video
VR Video - Winter
VR Production
Industry Site
Adventure Fat Checking
VR Video
Office Posters
Landing Page
Image for Campaign
ESTO Aware Process

Total 63270 · Production
63000 · Marketing - Other

White board for marketing office
Business Cards for Meghan
Mering Carson Travel MLT/MMSA
Travel Onsite Workshop
Hardware to hang campaign creative in MLT office
Kevin Lukens (MC creative director) FAM trip
Agency Travel Jan 2017
Shipping off hard drive to Barberstock
SD Travel & Adventure Show
Miles Team Travel to ML for Strategy
Vacation Planner Prrofs & CalTravel Auction Items

Total 63000 · Marketing - Other
Total 63000 · Marketing
66000 · Interactive
66020 · Website Development & Maint.

Flight Traffic - July 2016
Reimbursement for 1/2 of Flightview Inc. invoice for
Fulfillment forms
Domain names renewal
Get Smart Content
Website Maintenance
Analytics Report
Int'l Google translation & data engine category upda
Flight Status App - Aug 2016
Reimbursement for 1/2 of Flightview Inc. invoice for
Fulfillment forms

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Website Maintenance
Get Smart content monthly license fee
Reimbursement for 1/2 of Flightview Inc. invoice for Flight Tracking
Fulfillment forms
Get Smart - Sept
Monthly fee for flight view app - Oct 2016
Reimbursement for 1/2 of Flightview Inc. invoice for Fulfillment forms
Maintenance/Development
Maintenance
Analytics Development
Get Smart Content Fee
Development
Analytics
Flight Tracking - Nov 2016
Reimbursement for 1/2 of Flightview Inc. invoice for Get Smart Content license
Maintenance & Development
Analytics Reporting
Fulfillment forms
Crib integration
Reimbursement for 1/2 of Flightview Inc. invoice for Flight Tracking - Dec 2016
Fulfillment forms
Hosting for The Crib website
GetSmart
Visitor Guide App
Maintenance/Dev.
Analytics
Reimbursement for 1/2 of OAG's invoice (previously Flight Tracking Website App
Fulfillment forms
Get Smart - Jan 2017
Analytics Reporting Jan 2017
Monthly Maintenance - Jan 2017
Flight Tracking App - Feb 2017
Reimbursement for 1/2 of OAG's invoice for monthly Fulfillment forms
Hosting
Hosting
Data engine updates Round 2
GetSmart
Analytics
Development
SnoCountry tab and URL purchase
FlightView March 2017

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Reimbursement for 1/2 of OAG's invoice for monthly
Fulfillment forms
Flight App Development
Web Maintenance - March 2017
Analytics & Reporting - March 2017
Get Smart Program - March 2017
Flight Map & Route Map
Flightview App - April 2017
Reimbursement for 1/2 of OAG's invoice for monthly
Fulfillment Forms
Route finder/flightview app
Domain name renewal - mlbid.com
Domain Name renewal - mlindustryinsider.com
Maintenance
Usability Study
Analytics & Reporting Monthly - April 2017
Get Smart Program Monthly April 2017
MLT Crib Development
Website App Flight Tracking - May 2017
Reimbursement for 1/2 of OAG's invoice for monthly
Flightview & Route Map App
Fulfillment Forms
Web domain - cancelled - see refund
Cancellation
Monthly Analytics/Reporting
Get Smart Content
Monthly Web maintenance
Reimbursement for 1/2 of OAG's invoice for monthly
OAG App Flightview - June 2017
Flight Route Map
Fulfillment forms
Monitization of site
Get Smart Content - June 2017
Analytics - June 2017
Monthly Maintenance/Development

Total 66020 · Website Development & Maint.

66030 · Search Engine Optimiz. (SEO)

Bright Edge & Reporting
Analytics Report
BrightEdge monthly license fee
Blog Mgt
BrightEdge License - Sept
BrightEdge Report - Sept
Optimization - Sept
Additional Optimization - Sept
SEO for Website
BrightEdge

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 66030 · Search Engine Optimiz. (SEO)

66040 · Content

Monthly Reporting
Monthly Optimization
Brightedge reporting/optimization - Jan 2017
Brightedge Software, Reporting & Optimization
SEO Reporting/Optimization - March 2017
SEO Reporting/Optimizing
Open house signs incremental
SEO Reporting - June 2017

Stock photos for listings
Content
Content for listings
Shipping of hard drive of photos
Content Fall
Content
Content - blogger program bike pass
Content for website
Monthly social development
Content Fall Video Scraping
Instameet Video
Blogs
2 Blogs Sept 2016
Three blog posts
VG Articles
Social Content Dev
Blog Mgt Program Sept
Three blog posts - 9/2, 9/16 and 10/4
Blogs
Blogs - 10/14/16 & 10/28/16
Ski Pass Reimbursement Blogger Program
Blogs
Blog management - Oct 2016
Content Development for Site & Social
OOH Photography
Blog Mgmt - Nov 2016
Blog for site
Business listing photos for website
Blog for Site
Blog for Website
Pictures for business listings on website
Blog for Site
Pictures for business listings on website
Blog Post
Blog Program
Blog Program
Blog Management Program

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Social Media Development
Live Interview Spokesman
Blog x 2
Blog x 3
Blog x 2
Blog Mgmt & Social Development - Jan 2017
Stock photos
Photos for dining listings
Blog Post
Blog Content Mgmt
Blog
Expanded photo rights
Blog Content
Blog Support, Upload, SEO
Pond Skim Event Photography for Hire
Photography
MMLT Insiders Blog Content
web content
Blog Support
Content
Fall Image Resale

Barberstock Image Upload
Blog Content
Blog Content
Blog Content
Photo usage rights
Photo usage rights
Gas - Learn to fish content creation
Content
2017 MLT Film Permit
2017 MLT Film Permit
Content
Content - June 2017

Total 66040 · Content

66050 · Search Engine Marketing (SEM)

16/17 SEM
August SEM
SEO monthly reporting
SEO monthly optimization
August Reconciliaton
September search campaign
Sept Reconciliation
Search Oct 2016
Oct Recon
SEO License, reporting, optimization
Social content development

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Google Nov 2016
Nov Recon
SFO Campaign
Winter PTOmg
Video & Native & Display Winter Campaign
Nov Fall Campaign
Winter Campaign
SFO Campaign
Winter Campaign
Winter Campaign
SFO Campaign
Winter Campaign
Winter Campaign
Jan 2017 Media Recon Google
SFO Campaign Google Feb 2017
Google Feb 2017
Feb 2017 Google
Google Winter Campaign
PTO Campaign
SFO Campaign
Winter Campaign
SFO Campaign
SEO Reporting/Optimization April 2017
Google
Spring/Summer
16/17 Year round
SEM

Total 66050 · Search Engine Marketing (SEM)

66060 · Digital Advertising

July Summer Digital
Alaska Co-op digital July
Fall Digital Campaign
Native ad with Outside magazine summer campaign
Video awareness fall campaign - July
Fall campaign display advertising
Video Summer Campaign Awareness - Aug 2016
Display August Summer Campaign - Active Eval/Inte
Fall Campaign Active Evaluation
Fall Campaign Awareness Brightroll Video
Fall Campaign Active Eval & Inspiration
Winter Brand Campaign
SFO Campaign Nov 2016 - Native Layer
Winter PTO campaign - Nov 2016
Winter Brand Campaign
PTOmg Campaign Video
SFO Campaign Dec 2016 Native
Winter PTO Campaign - Dec 2016

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 66060 · Digital Advertising

66070 · Email

Total 66070 · Email

66120 · Hardware/ Software

Total 66120 · Hardware/ Software

66130 · Hosting

SFO Campaign (Nov)
SFO Campaign
SFO Campaign Banners Jan 2017
Winter PTO Campaign Jan 2017
SFO Campaign
Winter Campaign PTOMg
Spring/Summer Campaign Display
Spring/Summer Campaign Video
Spring/Summer Campaign Ad Serving
Spring/Summer Digital
Spring/Summer Display
Spring/Summer Display, Native & Video
Spring/Summer Display & Native

Email marketing

Gear for Josh's Facebook Live campaign + 8% Use
Gear for Josh's Facebook Live Campaign + 8% Use
Josh Wray Facebook Live Video Gear (sales tax incl
Gear for facebook live campaign
Pages program for computer
Adobe Creative Suite
Josh Wray - social analytics/publishing monthly fee
Keynote software for Mac
Door counter for CWC - requirement for contract (+ i
Phone

July 2016 to Dec 2016
Mobile App Licensing - July & Aug 2016
Photo Asset Storage & Distribution - July to Sept 20
Email hosting
Hosting Fees
Subscription
Vimeo Pro account
Hosting/Fees
Last Payment for App. Discontinuing because webs
Mail chimp subscription
Survey hosting site
Mail Chimp subscription
Photo library management - 10/1 to 12/31/16
Website Hosting - Sept 2016
MailChimp subscription
Website Hosting
Site Hosting

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Hosting
Surveys (Refunded)
Refund for survey money account purchase
Email marketing
Website Analytics
Quarterly Fee Photo Cloud Storage & Distribution -
Surveys
Email marketing
Hosting for website - Jan 2017
Email marketing
Email Marketing
Hosting - March 2017
Photo Library Cloud - April to June 2017
Email marketing
Hosting - April 2017
Email Marketing
Monthly Hosting
File hosting for transfers
Email marketing
Monthly Hosting

Total 66130 · Hosting
66140 · Social Media

Lodging for digital influencer - Craig Hensel
Refund from Craig Hensel visit
Food for Craig Hensel influencer visit - Josh Wray
Lunch for Craig Hensel Influencer visit - Josh Wray
Dinner for Craig hensel visit - Josh Wray

FB live lunch

Instagram ads for August
Fall campaign paid social media
Food for instameet
Instameet Key Influencer
Facebook ads for September
Instagram ads for September
Paid Social Fall Campaign
Wray - supplies for Silver Lake Instameet
Wray - food for Instameet
Wray - Facebook advertising
Wray - Facebook advertising
Wray - supplies for coffee for Instameet
Coffee for videographer at Instameet
Wray - burritos for Instameet
Instameet dinner beverages
Instameet dinner
Wray - Instameet video

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Coffee for InstaMeet
Facebook ads
Facebook ads
Josh Wray music for social video
Josh Wray facebook ads
Josh Wray facebook ads
Stories - FB Winter Campaign
Winter PTOmg Campaign, FB & Snapchat
Josh Wray facebook ads
Josh Wray facebook ads
Josh Wray Facebook ads
Josh Wray facebook ads
Josh Wray facebook ads
JW facebook ads
JW Facebook ads
JW Facebook ads
JW Facebook ads
JW Facebook ads
Winter Campaign, FB
SFO Campaign, FB
Winter PTOmg, FB & Snapchat
SFO Campaign FB
JW - social analytics/publishing monthly fee
JW Facebook ads
JW Facebook ads
Adventure Stories on Facebook
Adventure Stories Facebook
SFO Campaign Facebook
Winter PTOmg Campaign
Social analytics/publishing
Website Hosting
Facebook ads - \$50 worth for the Crib
Facebook ads
Facebook Stories Campaign
Winter Campaign Snapchat
Social analytics
MLT social posts - \$258.82
Crib social posts - \$349.94
Beer Tasting (National Beer Day Promotion)
Dinner (National Beer Day Promotion)
Gas for Mono Lake Photos
Social Analytics and Reporting
Facebook social posts
Facebook Social Posts
Spring/Summer Campaign Facebook
Social Media scheduling, reporting & analytics
MLT facebook ads

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

16/17 Fall Campaign
Spring/Summer Facebook
June Social Analytics

Facebook ads

Total 66140 · Social Media

Total 66000 · Interactive

Total Marketing & Interactive

64000 · Sales

64010 · International Travel Shows

2016 WTM
2016 German Sales Days Registration
Travel Show in Belgium Nov 2016
China ready Seminar
2017 ITB Berlin
2017 international travel show - Italy
2017 China Sales Mission with Visit CA
2017 Japan/Korea sales mission with Visit CA
2017 IPW registration
Booth furniture for 2017 IPW
2017 IPW/MLT Delegate
2017 IPW/MLT Delegate
2017 IPW Booth Electrical
International Ski Shows (Oz)

Total 64010 · International Travel Shows

64020 · Domestic Travel Shows

2017 Outlook Forum Registration - Feb/Mar 2017
2016/2017 Season Pass

Total 64020 · Domestic Travel Shows

64040 · Travel & Entertainment

64041 · Lodging

2016 Asia Sales Mission; LAX hotel and parking
2016 China Sales Mission
2016 WTM Lodging
2016 VC Fall Board Meeting
2016 China Sales Mission
2016 Korea Sales Mission
2016 Korea Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
ITB 2017
2017 VC Korea Sales Mission
ITB 2017
ITB 2017
Outlook Forum 2017

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 64041 · Lodging

64042 · Gas/Mileage

Total 64042 · Gas/Mileage

64043 · Airfare

Total 64043 · Airfare

64044 · Incidentals

2017 USA Roadshow
2017 USA Roadshow
2017 VC Korea
2017 VC Korea
2017 VC Korea
2017 Oz Sales Mission
2017 Oz Sales Mission
Lodging - Visit CA California Cup
2 nights lodging CA Cup Visit CA
Lodging - CA Cup
IPW 2017

Mileage in personal car from ML to LAX, RT
Gas for MLT Truck
gas for MLT truck
Mileage in personal car from ML to Santa Barbara, S
Mileage in personal car from ML to Reno Airport (Ro

2016 WTM Flights
2016 German Sales Mission Flights
2016 WTM
2016 WTM Flights
2016 Asia Sales Mission; flights
2016 WTM
ITB 2017
2017 VC Korea Sales Mission
2017 VC Korea Sales Mission
ITB 2017
2017 Oz Sales Mission; flights
Travel Insurance
2017 IPW Flight
2017 IPW Flight
2017 VC Korea
Flight from SYD-MEL; 2017 Oz Sales Mission
IPW 2017
IPW 2017

2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 Korea Sales Mission

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 64044 · Incidentals
Total 64040 · Travel & Entertainment
64050 · Meals

2017 OZ Sales Mission
2017 OZ Sales Mission
2017 OZ Sales Mission
IPW 2017
IPW 2017

2016 Video Shoot
Coffee with supplier - retail
2016 Video Shoot
2016 Video Shoot
2016 Video Shoot
2016 Video Shoot
2016 Video Shoot
2016 Italian FAM
2016 Italian FAM
VC Board Meeting
water/snacks
VC Board Meeting
VC Board Meeting
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
2016 China Sales Mission
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Mammoth Lakes Tourism
Profit & Loss Detail
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2016 Euro Sales Mission
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2016 Euro Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
2016 Euro Sales Mission
Coffee with TC member
VC China Ready Conference
VC China Ready Conference
VC China Ready Conference
VC China Ready Conference
Coffee with TC member
Coffee with TC member
Lunch with MLT board member
Italian FAM dinner
Italian FAM lunch
Lunch for Italy Trip - JU
Dinner for Italy trip - JU
Lunch for Italy Trip - JU
Water, snacks
lunch
Outlook Forum 2017
Outlook Forum 2017
2017 USA Roadshow
2017 USA Roadshow
2017 USA Roadshow
2017 USA Roadshow
2017 USA Roadshow
2017 USA Roadshow
2017 USA Roadshow
2017 USA Roadshow
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2017 ITB

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

- 2017 ITB
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- 2017 ITB
- 2017 VC Korea
- 2017 VC Korea
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- 2017 VC Korea
- 2017 VC Korea
- 2017 VC Korea
- 2017 VC Korea
- 2017 VC Korea
- 2017 VC Korea
- 2017 VC Korea
- 2017 VC Korea
- Oz Media FAM
- Lunch CA Cup
- MV Performance Review
- 2017 OZ Sales Mission
- 2017 OZ Sales Mission
- 2017 OZ Sales Mission
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Mammoth Lakes Tourism
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2017 OZ Sales Mission
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Total 64050 · Meals

64060 · Dues & Subscriptions

2016/2017 International VisaVue Enrollment
2016/2017 Membership
Annual Membership - July 2016 to Feb 2017
Membership Dues - 2016/2017
Visit USA Italy Membership - Aug 2016 to June 2017
Visit USA Italy Membership - Aug 2016 to June 2017
2017
2017 Membership - Mar 2017 to June 2017
2017 Membership Fee - April to June 2017

Total 64060 · Dues & Subscriptions

64070 · Advertising

July 2016 Advertisement
Collateral to New Orleans
Collateral to Italy

Mammoth Lakes Tourism
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Memo

Collateral to Germany
International Co-ops
Holidays w/ kids publication
Participation Fee
CANUSA Marketing
Advertising in Oz
UK Radio Promotion
Print Ads in France & Belgium
Print Ads in German Publication
Inter. Advertising
Inter. Advertising
Double truck ad spring/summer campaign
Inter. Advertising
MLT Participation Fee to Xiamen Tourism Expo
China Promotion
Promotion in Germany - Feb 2017 to June 2017
Oz print advertising
2017 Gaydio campaign expenses
Oz Co-ops Ad Campaigns
Marketing Campaign with Brand USA
Co-op Marketing with German wholesaler
Co-op marketing with German wholesaler
Co-op marketing advertising in Italy
Co-op marketing advertising in Scandinavia
Co-op & Advertising in France
UK Co-op Tour operator
Agency travel expenses

Total 64070 · Advertising

64080 · Supplies

Shipping of Print Collateral to Oz
Shipping of print collateral to Europe
Shipping of print collateral to Belgium
Shipping of print collateral to Australia
Shipping of Vacation Planners
Shipping of collateral to Belgium
Shipping of promo swag to Germany
Promo swag to Scandinavia
Shipping of print collateral to Asia
Customs charge
Print Collateral to France
Shipping Guides to Australia
Shipping of collateral to France
Shipping checks to China
Print Shipping to IPW

Total 64080 · Supplies

64090 · Agency Fee

2016/2017 Italy Agency Fee

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

2016/2017 Italy Agency Fee
Winter Agency Fee - July 2016 to June 2017
Summer Representation in Oz - July 2016 to June 2017
2016/17 German Agency Fee 1/2 Year - July to Dec
Reverse of GJE 06/30/16 #1 -- PR Representation J
Agency Fee - Jan to June 2016 - accrued as of 6/30
1/2 of 2016/2017 UK Contract
2016/2017 Agency Piece
Korea 2017 Agency Fee
Korea 2017 Agency Fee
2017 UK Agency Fee
2017 German Agency Fee
Scandinavian Agency Fee
2017 Agency Fee
2016/2017 China Agency Representation per MV
2016/2017 China Agency Representation per MV

Total 64090 · Agency Fee

64100 · Promotions

2016 Video Shoot
French Promo Video
Shipping of Swag
Swag to Copenhagen
Paul Tatnel, News Corp
China Ready Workshop
MLT Sponsorship
Kate Rew The Guardian UK
Branded Swag for Oz
Travel Shows and printing materials
CA Cup 2017 Sponsorship
MLT Ambassador Expenses
Welcome reception for League of California cities - J

Total 64100 · Promotions

64110 · FAM Trip

FAM Trip Flights
FAM Trip Flights
FAM Trip Flights
FAM Trip Lift Tickets
FAM Trip Lift Tickets
FAM Trip lift tickets
UK Media Group Paddle Board Session
Josh - FAM trip crew lunch
UK Media
UK Media
UK Media
UK Media
UK Media
UK Media

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

UK Media
UK Media
UK Media
UK Media
UK Media
FAM Trip lift tickets
Fam trip lift tickets
FAM trip lift tickets
FAM trip lift tickets
FAM Trip lift tickets
Loding for German media
Italian FAM
2016 UK Media FAM
Italian Media FAM breakfast
FAM Lodging
FAM trip gondola tickets
Italian Media FAM
FAM trip gondola tickets
Italian Media
Italian Media
Italian Media
Italian Media
Italian Media
Italian Media
Italian Media
Italian Media
VC Staff
VC Staff
FAM Tour Sightseeing
UK Media Fly Fishing
UK Media FAM Tour
FAM Dinners - Sept 2016
Dinner with writer Neil Davey
Drinks with Neil Davey
UK Media FAM
UK Media FAM
FAM trip lodging
FAM trip lodging
FAM trip lodging
FAM trip lodging
2016 UK Super FAM
2016 UK Super FAM
2016 UK Super FAM
2016 UK Super FAM
2016 UK Super FAM
2016 UK Super FAM
Refund - Wray - Oz FAM trip biking
Wray - Oz FAM lunch

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Wray - Oz FAM trip biking
Wray - Oz FAM dinner
Wray - Oz FAM bowling
Italian FAM Dinner
Italian FAM Tour
Italian FAM Tour
Italian FAM Tour
Italian FAM Tour
Italian FAM Tour
FAM Dinner; Italian Travel Trade
UK FAM Expenses
Italian Media FAM
Lunch with German Media
Lift tickets for FAMs
Lift tickets for FAMs
Ski rentals for FAM
Maria Tera FAM trip lodging
Dinner FAM UK
Meals
Meals
Mexican Media FAM
FAM Trip
Latin America Trade Dinner FAM
Aussie FAM beer tasting
Aussie FAM Dinner
Beer Tasting with British Travel Agents
FAM Tour
FAM Trip
Tasting
Dinner
Dinner
Spa Treatment for Aussie media
Dinner with Scandinavian market manager
FAM Trip
Tasting
Dinner
Dinner
German FAM media
International FAM Trip
FAM Sightseeing Tour
FAM Dinner for M Vanderhurst - Scandinavians
FAM Dinner for M Vanderhurst - Scandinavians
FAM Trip
FAM Trip
German FAM Media
FAM Sightseeing
FAM Promotion - meal reimbursements - Ambassad
FAM Trip from Gaydio

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 64110 · FAM Trip

64150 · Merch. COGS & Promo Items

Total 64150 · Merch. COGS & Promo Items

Total 64000 · Sales

65000 · Communications & PR

65010 · Fam Trips

65011 · Airfare

Total 65011 · Airfare

65012 · Lodging

FAM Trip from Gaydio
MLT Ambassador Fee
FAM Trip
FAM Dinner - Italian Film Crew
FAM Breakfast - Italian Film Crew
FAM Lunch - Italian Film Crew
FAM Dinner - Italian Film Crew

Promo items to be branded + use tax
Retail Prep Artwork
MLT Promo Swag + Use Tax 7.75%
Silk Screen for Promo Items + Use Tax
MLT Swag + Use Tax
MLT Promo Swag + 7.75% use tax
MLT Swag + Use Tax
MLT T-Shirts
Branded Swag + Use Tax
Inventory as of 6/30/17 per Michael Vanderhurst

Airfare for Mammoth Gran Fondo journalist
Flight taxes for FAM trip
Jane Ko Visit
Helicopter ride for FOTG

Greg Vinci Media Visit - 7/6/16 to 7/7/16
Katherine Belarmino media visit
Lesley Corter media visit lodging
Lodging for digital influencer - Craig Hensel
Refund from Craig Hensel visit
Room for John Poimiroo visit
Media visit from Westways writer Robin Jones
Lodging for Beverly Press Media Visit
Lodging for writer Michele Dill
Lodging for Westways writer Robin Jones
Extra lodging for Mammoth Gran Fondo media/athle
Lodging for writer Greg Vinci
Lodging for writer
Lodging for writer Lisa Pawlak
Lodging for Jane Ko
Lodging for Jane Ko
Loding for Cheryl Crabtree (Fodor's)

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Lodging for Nick King Fox 26
Lonely Planet writer Michael Grosberg lodging
Loding for Harmony Walton - Destination I DO
Lodging for media visit Lesley Carter
Lodging for VCA digital influencer - Drew Binsky
Lodging for David Roberts & Crew
Lodging for David Roberts & Crew
Lodging for Mammoth Lakes Film Festival Media

Total 65012 · Lodging

65013 · Meals

Lunch with Davi Sandel Media Visit
Josh - FAM dinner
FAM Trip - bowling
FAM Trip - Bowling
Dinner with Lesley Cartier - media visit
Lunch for Lesley Carter media visit
Breakfast for Katherine Belarmino Media visit
Josh - FAM dinner with travel and world couple
Josh - FAM dinner with travel the world couple
Michele Dill media visit
Dinner for Jim Farber media visit
Robin Jones lunch - Westways
Robin Jones dinner - Westways
Singletracks lunch
Singletracks drinks - Josh Wray
Singletracks breakfast - Josh Wray
Dinner for singletracks media visit
Gift card for Singletracks media visit
Breakfast with Candy Harrington - Media Visit
Writer Lisa Pawlak
Writer Lisa Pawlak
Writer Lisa Pawlak
Media Dinner w/ Jane Ko
Lunch for Jane Ko
Dinner and bowling for Jane Ko
Dinner for Jane Ko
Dinner for Todd Elliot
Dinner for Todd Elliot
Dinner with David Sandel
Breakfast with Todd Elliot
Dinner for Todd Elliot media trip
Dinner with writer Cheryl Crabtree
Meeting with Cheryl Crabtree (Fodor's)
Nick Kng and Alexandra Lehnert Fox 26
Nick King FAM
Nick King FAM
Tasting with Cheryl Crabtree (Fodor's)

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Memo

Cheryl Crabtree
Cheryl Crabtree
Cheryl Crabtree
Nick King
Nick King FAM
Dinner with Cheryl Crabtree - Fodors
Breakfast gift card for Lesley Carter media visit
Lesley Carter Media Visit
Lesley Carter Media Visit
Lesley Carter Media Visit
Breakfast w/ Media - Harmony Walton
Dinner with writer Lesley Carter
Lunch with writer Harmony Walton
Dinner with writer Harmony Walton
Coffee with Tim Tollefson to talk about the Crib
Dinner for Lesley Carter Media Visit
Lunch with Andrew Kaster re: Mammoth Track Club
Gift Card for Drew Binsky Media visit
Gift Card for Drew Binsky Media visit
Dinner for JW and Drew Binsky
FOTG Influence visit
FOTG influencer visit
Dinner w/ Media

Total 65013 · Meals

65014 · Gifts

Total 65014 · Gifts

65015 · Transportation

OWAC Conference

Shuttle Tickets to Reds Meadow for David Sandel M
Reds meadow shuttle tickets for Lesley Carter visit
Reds Meadow tickets for Katherine Belarmino and M
MAWS tour for Katherine Belarmino media visit - 8/2
Yosemite Tour for Michele Dill Media Visit - 08/22/16
MAWS tour for Dill Media Visit - 8/25/16
Westways Media Visit
Jim Farber media visit
Helicopter ride for NYT photo shoot
MAWS tour for writer Cheryl Crabtree

Total 65015 · Transportation

65010 · Fam Trips - Other

Golf lesson for Michele Dill media visit
Massages for Beverly Press media visit
Michele Dill media visit
Fishing guide for Michele Dill media visit
Westways Media visit
Equipment for writer Lisa Pawlak and family
Writer Lisa Pawlak

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 65010 · Fam Trips - Other
Total 65010 · Fam Trips
65020 · Travel & Entertainment (staff)
65021 · Lodging

Total 65021 · Lodging
65022 · Gas/Mileage

Total 65022 · Gas/Mileage
65023 · Airfare

Total 65023 · Airfare
65024 · Entertainment

Rentals for Jane Ko
Private ski lesson for Jane Ko
Rentals for Jane Ko and guest
Ski lesson for Lee Huffman
Massage for writer Cheryl Crabtree
Rentals for Media FAM
Rentals for Media FAM
Cheryl Crabtree
Nick King media visit
Lesley Carter Media Visit
Rentals for Media FAM
Rentals for Media FAM
Rentals for Media FAM
Rentals for Media FAM
Fishing lesson for digital influencer Drew Binsky & h

VCA media events
VCA Media Bootcamp
VCA Media Bootcamp
VCA Outlook forum
VCA SF Media Event
PRSA Conference

Michele Dill media visit
VCA media events
VCA media events
VCA media events
OWAC Conference
OWAC Conference
OWAC Conference
OWAC Conference
Driving personal vehicle to Reno Airport for VCA Chi
Driving personal vehicle to and from June Mountain
VCA Outlook forum
VCA Outlook forum
VCA Outlook forum
Driving personal car vehicle to VCA SF Media Event

Flight to VCA Chicago Media Boot Camp
VCA Media Bootcamp

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Memo

Total 65024 · Entertainment

65028 · Transportation

Total 65028 · Transportation

65020 · Travel & Entertainment (staff) - Other

Total 65020 · Travel & Entertainment (staff) - Other

Total 65020 · Travel & Entertainment (staff)

65030 · Meals

Coffee with Shira - ML Film Festival

VCA media events

Parking for LA Times desk side

VCA media events

VCA Media Bootcamp

VCA Media Bootcamp

Parking for hosting of opening reception for CA League

VCA Media Bootcamp

VCA Outlook forum

VCA SF Media Event

VCA SF Media Event

SF Media Event

SF Media Event

VCA media events

VCA media events

VCA media events

OWAC Conference

OWAC Conference

OWAC Conference

OWAC Conference

Coffee chat w/ Matt Hammer

OWAC Conference

VCA Media Bootcamp

VCA Media Bootcamp

VCA Media Bootcamp

VCA Media Bootcamp

VCA Media Bootcamp

VCA Media Bootcamp

VCA Media Bootcamp

VCA Media Bootcamp

Directors lunch

VCA Outlook forum

VCA Outlook forum

PRSA Conference

PRSA Conference

PRSA Conference

VCA SF Media Event

VCA SF Media Event

VCA SF Media Event

VCA SF Media Event

Mammoth Lakes Tourism
Profit & Loss Detail
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Memo

Total 65030 · Meals

65040 · Dues and Subscriptions

7/1/16 to 6/30/17 Membership
Registration for VCA Crisis Communication worksho
Fall conference regristration
Online AP style guide
SATW dues
PRSA membership renewal - Nov 2016 to June 2017
PRSA Membership Renewal - Nov 2016 to June 2017
PRSA Membership
Reimbursement for expense report mistake - charge
Hightail - File transfer program
Bay Area Travel Writers - Membership Dues
PDF program
Wire Service and Contract Management

Total 65040 · Dues and Subscriptions

65050 · Sponsorship

Crib overflow - extra room
Supplemental Crib Unit for USA Championships
Meeting with crib athlete Alexi Pappas
Fall colors w/ Poimiroo californiafallcolor.com
Media ski pass for Jeremy Teicher - videographer
Payment 1 of 3 - 2016/2017
Payment 2 of 3 - 2016/2017
Payment 3 of 3 - 2016/2017

Total 65050 · Sponsorship

65050A · Sponsorship - Rent

July 2016
Crib Rent - Aug 2016
Sept 2016
Crib Rent - Oct 2016
Crib rent - March 15th to April 30th
Crib Rent - May 2017
Crib Rent - June 2017

Total 65050A · Sponsorship - Rent

65060 · Promotion

VCA LA Media Reception Registration - Sept 2016
Reimbursement for SATW dine around night meal
Crib Video
Crib Video Road Bike Action Videos
Crib Blog Post
Crib Videos
Blog Posts for Crib
Photos for Crib blog posts
Ambassador Hosting
Crib Social Posts
Purchase of plaque for best DMO award + use tax

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Blog post for crib website
Crib video w/ Des Linden
Crib kickoff party
Crib kickoff party
Crib blog post
Lesley Carter Bucketlist Publications
Facebook Social Posts
Music and videos for crib video
Dinner with Incentives
Crib Video
Crib facebook posts
Crib Blog Post
Food for open house
Venue & Alcohol for MLT Open House
Venue & Alcohol for MLT Open House
Venue & Alcohol for MLT Open House
PR Photos for Mammoth Half Marathon & Vsit Mammoth
Crib & PR Video for Mammoth Half Marathon
Crib Video

Total 65060 · Promotion

65070 · Supplies

Book on content marketing & PR's role in it
Framing for letter from Senator Berry Hill
Posters for Open House + Use Tax

Total 65070 · Supplies

65080 · Agency

Monthly Fee - July 2016
Agency fee plus media expenses Aug 2016
Agency Fee - Sept 2016
Agency Fee - Oct 2016
Monthly Agency Fee - Nov 2016
Lyman Monthly Fee - Dec 2016
Agency Fee - Jan 2017
Monthly Agency Fee - Feb 2017
Room for Chris Lyman - Agency meeting
Monthly Agency Fee - March 2017
Agency Fee - April 2017
Agency Fee - May 2017
Monthly Agency Fee - June 2017

Total 65080 · Agency

65090 · Press Events

Visit CA Bootcamp
Registration for Outlook forum - Feb/Mar 2017
PRSA conference registration - May 2017
Visit CA Outlook forum registration - May 2017

Total 65090 · Press Events

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

Total 65000 · Communications & PR

69000 · Grant Exp. - Wood Site Event V.

Grant - Wood Site Event Venue

Wire Fee

Total 69000 · Grant Exp. - Wood Site Event V.

Total Expense

Net Ordinary Income

Other Income/Expense

Other Income

70000 · Other Income

70200 · Interest Income

990T FYE 6/30/15 Reimbursement

Interest

Interest

Deposit

Interest

Interest

Interest

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Interest

Total 70200 · Interest Income

Total 70000 · Other Income

Total Other Income

Other Expense

Needs Research

Need guest name to pull folio

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Memo

WL

Refunded

Refund

Refund

Refund

Whitney

Whitney

Josh

Refunded

Refunded

Refunded

Refunded

Lodging for Visit CA Meeting - June 2017

Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

2016 Form 990-T 06/30/17 (EFTPS = 2017)

Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

2016 Form 109 - FYE 6/30/17

2015 Form 199 - FYE 6/30/16

Total 80050 · Income Tax - CA

80070 · Penalties

990T FYE 6/30/15 Reimbursement

2013 Form 990-T - FYE 6/30/14 (EFTPS 2014)

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Class</u>	<u>Clr</u>
Ordinary Income/Expense		
Income		
40110 · Rental Income - USFS		
	MEAS. A	
	MEAS. A	
	MEAS. A	
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	MEAS. A	
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	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
Total 40110 · Rental Income - USFS		
40115 · Service Agreement Income - MLR		
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
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	MEAS. A	
	MEAS. A	
Total 40115 · Service Agreement Income - MLR		
40300 · Retail Sales		
40310 · Taxable		
	MEAS. A	
	MEAS. A	
	MEAS. A	
Total 40310 · Taxable		
Total 40300 · Retail Sales		
40400 · Visitor Guide Sales		
	MEAS. A	
	MEAS. A	
	MEAS. A	
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	MEAS. A	
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	MEAS. A	

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 40400 · Visitor Guide Sales

40600 · TOT Payments from TOML

16 MEAS. A
2011 MEAS. A
ber MEAS. A
r 20 MEAS. A
per MEAS. A
per MEAS. A
r 20 MEAS. A
y 2 MEAS. A
2017 MEAS. A
17 MEAS. A
17 MEAS. A
017 MEAS. A

Total 40600 · TOT Payments from TOML

40700 · True-up/(down) TOT Pmts

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2 an MEAS. A
6 to MEAS. A
2 an MEAS. A

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Class</u>	<u>Clr</u>
Total 40700 · True-up/(down) TOT Pmts		
40800 · TOML Business License Fees		
	MEAS. A	
Total 40800 · TOML Business License Fees		
40900 · Brochure Distribution Revenue		
	2016 MEAS. A	
	MEAS. A	
	st 2016 MEAS. A	
	MEAS. A	
	amb MEAS. A	
	016 MEAS. A	
	er 2016 MEAS. A	
	3 MEAS. A	
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	ary 2016 MEAS. A	
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	MEAS. A	
	2017 MEAS. A	
	MEAS. A	
	2017 MEAS. A	
	MEAS. A	
	MEAS. A	
	2017 MEAS. A	
Total 40900 · Brochure Distribution Revenue		
41500 · Website Advertising		
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
Total 41500 · Website Advertising		
41600 · Royalty Income - Licensing Prog		
	MEAS. A	
	MEAS. A	
	MEAS. A	
Total 41600 · Royalty Income - Licensing Prog		
45000 · TBID Income		
45010 · Lodging		

Mammoth Lakes Tourism
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<u>Class</u>	<u>Cir</u>
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Total 62020 · Accounting Services

62030 · Legal Services

TBID	
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Total 62030 · Legal Services

62040 · Internet

MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	
MEAS. A	

Total 62040 · Internet

62050 · Auto Insurance

MEAS. A	
MEAS. A	
MEAS. A	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Class</u>	<u>Cir</u>
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
	MEAS. A	
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Total 62090 · Telephone - Landlines		
62100 · Telephone - Cellular		
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Total 62100 · Telephone - Cellular		
62110 · Copier Lease		
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Total 62110 · Copier Lease		
62120 · Copier Usage Contract		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 62120 · Copier Usage Contract		
62130 · Postage Machine Lease		
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Total 62130 · Postage Machine Lease		
62140 · Postage		
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Total 62140 · Postage		
62150 · Mail Services (delivery)		
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Total 62150 · Mail Services (delivery)		
62160 · Office Supplies		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 62250 · Bank Charges		
62270 · Insurance		
62272 · General Liability		
	MEAS. A	
	MEAS. A	
Total 62272 · General Liability		
Total 62270 · Insurance		
62280 · Meals and Entertainment		
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Total 62280 · Meals and Entertainment		
62290 · Moving Expenses		
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Total 62290 · Moving Expenses		
62320 · Repairs and Maintenance		
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Total 62320 · Repairs and Maintenance		
62330 · Storage Unit		
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Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

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Total 62330 · Storage Unit		
62340 · Travel		
62341 · Lodging		
	MEAS. A	
Total 62341 · Lodging		
62342 · Parking		
	MEAS. A	
Total 62342 · Parking		
62344 · Transportation		
	MEAS. A	
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Total 62344 · Transportation		
Total 62340 · Travel		
62360 · Depreciation Expense		
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Total 62360 · Depreciation Expense		
62370 · Property Taxes		
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Total 62370 · Property Taxes		
62380 · TOML Processing Fee 2% - TBID		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63020 · Research		
63030 · Branding/Promotional Items		
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Total 63030 · Branding/Promotional Items		
63040 · Contract Services		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63040 · Contract Services		
63050 · Collateral & Printing		
63051 · Printing		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Class</u>	<u>Clr</u>
Total 63051 · Printing		
63052 · Collateral Distribution		
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Total 63052 · Collateral Distribution		
63050 · Collateral & Printing - Other		
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Total 63050 · Collateral & Printing - Other		
Total 63050 · Collateral & Printing		
63060 · Guide Books		
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Total 63060 · Guide Books		
63070 · Newspaper		
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Total 63070 · Newspaper		
63090 · Magazine		
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Total 63090 · Magazine		
63100 · Radio		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63100 · Radio		
63120 · Out of Home (OOH)		
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Total 63120 · Out of Home (OOH)		
63140 · Giveaway Promotions		
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Total 63140 · Giveaway Promotions		
63160 · Industry Training		
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Total 63160 · Industry Training		
63170 · Domestic Consumer Shows		
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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

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Total 63170 · Domestic Consumer Shows
63180 · Dues and Subscriptions

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Total 63180 · Dues and Subscriptions
63190 · Travel and Entertainment
 63191 · Lodging

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63191 · Lodging
63192 · Gas/Mileage

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63192 · Gas/Mileage		
63193 · Airfare		
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Total 63193 · Airfare		
63194 · Incidentals		
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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

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**Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017**

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63200 · Meals		
63260 · Photo Usage		
	MEAS. A	
Total 63260 · Photo Usage		
63270 · Production		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 63270 · Production		
63000 · Marketing - Other		
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Total 63000 · Marketing - Other		
Total 63000 · Marketing		
66000 · Interactive		
66020 · Website Development & Maint.		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 66020 · Website Development & Maint.
66030 · Search Engine Optimiz. (SEO)

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Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

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Total 66040 · Content

66050 · Search Engine Marketing (SEM)

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 66060 · Digital Advertising		
66070 · Email		
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Total 66070 · Email		
66120 · Hardware/ Software		
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Total 66120 · Hardware/ Software		
66130 · Hosting		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Class</u>	<u>Clr</u>
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Total 66140 · Social Media		
Total 66000 · Interactive		
Total Marketing & Interactive		
64000 · Sales		
64010 · International Travel Shows		
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Total 64010 · International Travel Shows		
64020 · Domestic Travel Shows		
	MEAS. A	
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Total 64020 · Domestic Travel Shows		
64040 · Travel & Entertainment		
64041 · Lodging		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 64041 · Lodging		
64042 · Gas/Mileage		
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	und MEAS. A	
Total 64042 · Gas/Mileage		
64043 · Airfare		
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Total 64043 · Airfare		
64044 · Incidentals		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 64090 · Agency Fee		
64100 · Promotions		
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Total 64100 · Promotions		
64110 · FAM Trip		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 64110 · FAM Trip		
64150 · Merch. COGS & Promo Items		
	MEAS. A	
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Total 64150 · Merch. COGS & Promo Items		
Total 64000 · Sales		
65000 · Communications & PR		
65010 · Fam Trips		
65011 · Airfare		
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Total 65011 · Airfare		
65012 · Lodging		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 65013 · Meals		
65014 · Gifts		
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Total 65014 · Gifts		
65015 · Transportation		
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Total 65015 · Transportation		
65010 · Fam Trips - Other		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 65010 · Fam Trips - Other

Total 65010 · Fam Trips

65020 · Travel & Entertainment (staff)

65021 · Lodging

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Total 65021 · Lodging

65022 · Gas/Mileage

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Total 65022 · Gas/Mileage

65023 · Airfare

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Total 65023 · Airfare

65024 · Entertainment

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Class</u>	<u>Cir</u>
	MEAS. A	
Total 65024 · Entertainment		
65028 · Transportation		
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Total 65028 · Transportation		
65020 · Travel & Entertainment (staff) - Other		
	MEAS. A	
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	MEAS. A	
	MEAS. A	
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Total 65020 · Travel & Entertainment (staff) - Other		
Total 65020 · Travel & Entertainment (staff)		
65030 · Meals		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Class</u>	<u>Cir</u>
Total 65030 · Meals		
65040 · Dues and Subscriptions		
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Total 65040 · Dues and Subscriptions		
65050 · Sponsorship		
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Total 65050 · Sponsorship		
65050A · Sponsorship - Rent		
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Total 65050A · Sponsorship - Rent		
65060 · Promotion		
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

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Total 65060 · Promotion		
65070 · Supplies		
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Total 65070 · Supplies		
65080 · Agency		
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Total 65080 · Agency		
65090 · Press Events		
	MEAS. A	
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	MEAS. A	
Total 65090 · Press Events		

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Class</u>	<u>Clr</u>
Total 65000 · Communications & PR		
69000 · Grant Exp. - Wood Site Event V.		
	MEAS. A	
	MEAS. A	
Total 69000 · Grant Exp. - Wood Site Event V.		
Total Expense		
Net Ordinary Income		
Other Income/Expense		
Other Income		
70000 · Other Income		
70200 · Interest Income		
	MEAS. A	
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Total 70200 · Interest Income		
Total 70000 · Other Income		
Total Other Income		
Other Expense		
Needs Research		
	MEAS. A	
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**Mammoth Lakes Tourism
 Profit & Loss Detail
 July 2016 through June 2017**

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Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

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Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

MEAS. A

MEAS. A

Total 80050 · Income Tax - CA

80070 · Penalties

MEAS. A

MEAS. A

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

Ordinary Income/Expense

Income

40110 · Rental Income - USFS

11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
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11000 · Accounts Receivable

Total 40110 · Rental Income - USFS

40115 · Service Agreement Income - MLR

11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
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11000 · Accounts Receivable

Total 40115 · Service Agreement Income - MLR

40300 · Retail Sales

40310 · Taxable

10100 · Checking - MEAS. A - 4904
10100 · Checking - MEAS. A - 4904
10100 · Checking - MEAS. A - 4904

Total 40310 · Taxable

Total 40300 · Retail Sales

40400 · Visitor Guide Sales

11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
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11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable
11000 · Accounts Receivable

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Split

Total 40700 · True-up/(down) TOT Pmts

40800 · TOML Business License Fees

11000 · Accounts Receivable

Total 40800 · TOML Business License Fees

40900 · Brochure Distribution Revenue

11000 · Accounts Receivable

11000 · Accounts Receivable

11000 · Accounts Receivable

11000 · Accounts Receivable

11000 · Accounts Receivable

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Total 40900 · Brochure Distribution Revenue

41500 · Website Advertising

11000 · Accounts Receivable

11000 · Accounts Receivable

11000 · Accounts Receivable

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11000 · Accounts Receivable

Total 41500 · Website Advertising

41600 · Royalty Income - Licensing Prog

11000 · Accounts Receivable

11000 · Accounts Receivable

11000 · Accounts Receivable

Total 41600 · Royalty Income - Licensing Prog

45000 · TBID Income

45010 · Lodging

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

20000 · Accounts Payable

20000 · Accounts Payable

Total 62080 · Janitorial Services

62090 · Telephone - Landlines

21110 · CapitalOne

21110 · CapitalOne

21110 · CapitalOne

21110 · CapitalOne

21110 · CapitalOne

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Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

	<u>Split</u>
	21110 · CapitalOne
	11000 · Accounts Receivable
Total 62120 · Copier Usage Contract	
62130 · Postage Machine Lease	
	20000 · Accounts Payable
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62130 · Postage Machine Lease	
62140 · Postage	
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	21110 · CapitalOne
	20000 · Accounts Payable
	11000 · Accounts Receivable
	20000 · Accounts Payable
	11000 · Accounts Receivable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	11000 · Accounts Receivable
	21110 · CapitalOne
	20000 · Accounts Payable
	11000 · Accounts Receivable
Total 62140 · Postage	
62150 · Mail Services (delivery)	
	24180 · Accrued Expenses
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62150 · Mail Services (delivery)	
62160 · Office Supplies	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
21110 · CapitalOne
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
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21110 · CapitalOne
11000 · Accounts Receivable
21110 · CapitalOne
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

Total 62160 · Office Supplies

62170 · Cleaning Supplies

Total 62170 · Cleaning Supplies

62190 · Vehicle Maintenance

Total 62190 · Vehicle Maintenance

62200 · Gas

21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
21110 · CapitalOne
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20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

Total 62200 · Gas
62210 · Uniforms

- 20000 · Accounts Payable
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 10100 · Checking - MEAS. A - 4904
- 21110 · CapitalOne
- 21110 · CapitalOne
- 10100 · Checking - MEAS. A - 4904
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 20000 · Accounts Payable
- 21110 · CapitalOne
- 21110 · CapitalOne
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- 21110 · CapitalOne
- 20000 · Accounts Payable
- 20000 · Accounts Payable
- 21110 · CapitalOne
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- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 21110 · CapitalOne
- 62210 · Uniforms
- 21110 · CapitalOne
- 20000 · Accounts Payable
- 20000 · Accounts Payable
- 20000 · Accounts Payable
- 20000 · Accounts Payable
- 21110 · CapitalOne
- 20000 · Accounts Payable
- 10100 · Checking - MEAS. A - 4904
- 21110 · CapitalOne
- 21110 · CapitalOne

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Split

	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
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	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62220 · IT Support	
62230 · Computer Hardware	
	20000 · Accounts Payable
	11000 · Accounts Receivable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
Total 62230 · Computer Hardware	
62240 · Computer Software	
	20000 · Accounts Payable
Total 62240 · Computer Software	
62250 · Bank Charges	
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	24130 · Sales Tax Payable
	10100 · Checking - MEAS. A - 4904
	24130 · Sales Tax Payable
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	10100 · Checking - MEAS. A - 4904
	20000 · Accounts Payable
	24130 · Sales Tax Payable
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Split</u>
	10100 · Checking - MEAS. A - 4904
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	24130 · Sales Tax Payable
	24130 · Sales Tax Payable
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	20000 · Accounts Payable
	10100 · Checking - MEAS. A - 4904
	-SPLIT-
	62250 · Bank Charges
	20000 · Accounts Payable
Total 62250 · Bank Charges	
62270 · Insurance	
62272 · General Liability	
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62272 · General Liability	
Total 62270 · Insurance	
62280 · Meals and Entertainment	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
Total 62280 · Meals and Entertainment	
62290 · Moving Expenses	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62290 · Moving Expenses	
62320 · Repairs and Maintenance	
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62320 · Repairs and Maintenance	
62330 · Storage Unit	
	20000 · Accounts Payable
	20000 · Accounts Payable

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Split</u>
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 62330 · Storage Unit	
62340 · Travel	
62341 · Lodging	
	21110 · CapitalOne
Total 62341 · Lodging	
62342 · Parking	
	21110 · CapitalOne
Total 62342 · Parking	
62344 · Transportation	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
Total 62344 · Transportation	
Total 62340 · Travel	
62360 · Depreciation Expense	
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
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	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
	15990 · Accumulated Depreciation
Total 62360 · Depreciation Expense	
62370 · Property Taxes	
	20000 · Accounts Payable
Total 62370 · Property Taxes	
62380 · TOML Processing Fee 2% - TBID	
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
	11000 · Accounts Receivable
Total 62380 · TOML Processing Fee 2% - TBID	
62390 · Bad Debt Expense	
	11000 · Accounts Receivable
	11000 · Accounts Receivable
Total 62390 · Bad Debt Expense	
62400 · Insurance - Workers Comp	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	10100 · Checking - MEAS. A - 4904
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
Total 62400 · Insurance - Workers Comp	
62410 · Vehicle Lease	
	21110 · CapitalOne
Total 62410 · Vehicle Lease	
Total 62000 · Overhead	
Marketing & Interactive	
63000 · Marketing	
63010 · Air Subsidy	
	20000 · Accounts Payable
	20000 · Accounts Payable
	11000 · Accounts Receivable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 63010 · Air Subsidy	
63020 · Research	
	20000 · Accounts Payable
	20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
Total 63020 · Research	
63030 · Branding/Promotional Items	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 63030 · Branding/Promotional Items	
63040 · Contract Services	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

Total 63051 · Printing

63052 · Collateral Distribution

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Total 63052 · Collateral Distribution

63050 · Collateral & Printing - Other

20000 · Accounts Payable
20000 · Accounts Payable

Total 63050 · Collateral & Printing - Other

Total 63050 · Collateral & Printing

63060 · Guide Books

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Total 63060 · Guide Books

63070 · Newspaper

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Total 63070 · Newspaper

63090 · Magazine

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Total 63090 · Magazine

63100 · Radio

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Split</u>
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 63100 · Radio	
63120 · Out of Home (OOH)	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 63120 · Out of Home (OOH)	
63140 · Giveaway Promotions	
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
Total 63140 · Giveaway Promotions	
63160 · Industry Training	
	21110 · CapitalOne
	12030 · Prepaid Expenses
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
Total 63160 · Industry Training	
63170 · Domestic Consumer Shows	
	-SPLIT-
	63170 · Domestic Consumer Shows
	63170 · Domestic Consumer Shows
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

20000 · Accounts Payable
20000 · Accounts Payable
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21110 · CapitalOne
21110 · CapitalOne
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21110 · CapitalOne
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21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

20000 · Accounts Payable
20000 · Accounts Payable
11000 · Accounts Receivable
20000 · Accounts Payable
21110 · CapitalOne
20000 · Accounts Payable
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11000 · Accounts Receivable
21110 · CapitalOne
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11000 · Accounts Receivable
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21110 · CapitalOne
20000 · Accounts Payable
11000 · Accounts Receivable
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21110 · CapitalOne
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11000 · Accounts Receivable
21110 · CapitalOne
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21110 · CapitalOne
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Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Split

11000 · Accounts Receivable
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
11000 · Accounts Receivable
21110 · CapitalOne
20000 · Accounts Payable
21110 · CapitalOne
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11000 · Accounts Receivable
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
11000 · Accounts Receivable
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
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Total 66020 · Website Development & Maint.

66030 · Search Engine Optimiz. (SEO)

20000 · Accounts Payable
20000 · Accounts Payable
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20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

Total 66130 · Hosting
66140 · Social Media

21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
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Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
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20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

Total 66140 · Social Media
Total 66000 · Interactive
Total Marketing & Interactive

64000 · Sales

64010 · International Travel Shows

20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
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21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
11000 · Accounts Receivable
11000 · Accounts Receivable
20000 · Accounts Payable
20000 · Accounts Payable

Total 64010 · International Travel Shows

64020 · Domestic Travel Shows

20000 · Accounts Payable
20000 · Accounts Payable

Total 64020 · Domestic Travel Shows

64040 · Travel & Entertainment

64041 · Lodging

20000 · Accounts Payable
20000 · Accounts Payable
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Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

Total 64041 · Lodging

64042 · Gas/Mileage

Total 64042 · Gas/Mileage

64043 · Airfare

Total 64043 · Airfare

64044 · Incidentals

20000 · Accounts Payable
20000 · Accounts Payable
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21110 · CapitalOne
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Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

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Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

Split

	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	24180 · Accrued Expenses
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
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	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 64090 · Agency Fee	
64100 · Promotions	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
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	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
Total 64100 · Promotions	
64110 · FAM Trip	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Split

20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
21110	·	CapitalOne
20000	·	Accounts Payable
21110	·	CapitalOne
20000	·	Accounts Payable
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20000	·	Accounts Payable
20000	·	Accounts Payable
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
21110	·	CapitalOne
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
20000	·	Accounts Payable
21110	·	CapitalOne
21110	·	CapitalOne

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

Split

21110 · CapitalOne
 21110 · CapitalOne
 21110 · CapitalOne
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 21110 · CapitalOne
 20000 · Accounts Payable
 21110 · CapitalOne
 21110 · CapitalOne
 20000 · Accounts Payable
 21110 · CapitalOne
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
 21110 · CapitalOne
 20000 · Accounts Payable
 21110 · CapitalOne
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 20000 · Accounts Payable
 20000 · Accounts Payable
 21110 · CapitalOne
 20000 · Accounts Payable
 20000 · Accounts Payable
 20000 · Accounts Payable
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 20000 · Accounts Payable
 20000 · Accounts Payable
 21110 · CapitalOne
 20000 · Accounts Payable
 20000 · Accounts Payable
 21110 · CapitalOne

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 64110 · FAM Trip	
64150 · Merch. COGS & Promo Items	
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	12100 · Inventory
Total 64150 · Merch. COGS & Promo Items	
Total 64000 · Sales	
65000 · Communications & PR	
65010 · Fam Trips	
65011 · Airfare	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
Total 65011 · Airfare	
65012 · Lodging	
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne

Total 65012 · Lodging

65013 · Meals

20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
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21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
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20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
Total 65013 · Meals	
65014 · Gifts	
	20000 · Accounts Payable
Total 65014 · Gifts	
65015 · Transportation	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65015 · Transportation	
65010 · Fam Trips - Other	
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65010 · Fam Trips - Other	
Total 65010 · Fam Trips	
65020 · Travel & Entertainment (staff)	
65021 · Lodging	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65021 · Lodging	
65022 · Gas/Mileage	
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
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	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65022 · Gas/Mileage	
65023 · Airfare	
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65023 · Airfare	
65024 · Entertainment	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Split

Total 65030 · Meals

65040 · Dues and Subscriptions

20000 · Accounts Payable
21110 · CapitalOne
20000 · Accounts Payable
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
10100 · Checking - MEAS. A - 4904
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne
20000 · Accounts Payable

Total 65040 · Dues and Subscriptions

65050 · Sponsorship

21110 · CapitalOne
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Total 65050 · Sponsorship

65050A · Sponsorship - Rent

20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable

Total 65050A · Sponsorship - Rent

65060 · Promotion

21110 · CapitalOne
10100 · Checking - MEAS. A - 4904
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
20000 · Accounts Payable
21110 · CapitalOne

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
Total 65060 · Promotion	
65070 · Supplies	
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65070 · Supplies	
65080 · Agency	
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	21110 · CapitalOne
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
	20000 · Accounts Payable
Total 65080 · Agency	
65090 · Press Events	
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
	21110 · CapitalOne
Total 65090 · Press Events	

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

Split

Total 65000 · Communications & PR

69000 · Grant Exp. - Wood Site Event V.

10100 · Checking - MEAS. A - 4904

10100 · Checking - MEAS. A - 4904

Total 69000 · Grant Exp. - Wood Site Event V.

Total Expense

Net Ordinary Income

Other Income/Expense

Other Income

70000 · Other Income

70200 · Interest Income

20000 · Accounts Payable

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10110 · Checking - TBID - 7083

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10250 · Savings - CDARS - Meas A

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10250 · Savings - CDARS - Meas A

10250 · Savings - CDARS - Meas A

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

10200 · Savings - MEAS. A - 5890

10210 · Savings - TBID - 7132

Total 70200 · Interest Income

Total 70000 · Other Income

Total Other Income

Other Expense

Needs Research

21110 · CapitalOne

21110 · CapitalOne

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

Split

21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne
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21110 · CapitalOne
21110 · CapitalOne
21110 · CapitalOne

Total Needs Research

80000 · Other Expenses

80040 · Income Tax - Federal

10100 · Checking - MEAS. A - 4904

Total 80040 · Income Tax - Federal

80050 · Income Tax - CA

20000 · Accounts Payable

20000 · Accounts Payable

Total 80050 · Income Tax - CA

80070 · Penalties

20000 · Accounts Payable

10100 · Checking - MEAS. A - 4904

Total 80070 · Penalties

Total 80000 · Other Expenses

Total Other Expense

Net Other Income

Net Income

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
		500.00
		1,800.00
		1,800.00
		6,500.00
		1,800.00
		850.00
		5,000.00
		2,000.00
		1,800.00
		850.00
		1,200.00
		2,800.00
		22,820.00
		1,400.00
		5,600.00
		1,800.00
		2,800.00
		1,800.00
		900.00
		1,200.00
		4,900.00
		2,400.00
		950.00
		800.00
		850.00
		1,250.00
Total 40400 · Visitor Guide Sales	<u>0.00</u>	<u>91,980.00</u>
40600 · TOT Payments from TOML		201,915.00
		201,915.00
		201,915.00
		177,877.50
		177,877.50
		177,877.50
		269,220.00
		269,220.00
		269,220.00
		97,752.00
		97,752.00
		97,752.00
Total 40600 · TOT Payments from TOML	<u>0.00</u>	<u>2,240,293.50</u>
40700 · True-up/(down) TOT Pmts		
	53,890.50	
	53,890.50	
	53,890.50	
		483,503.50
	<u>53,890.50</u>	<u>483,503.50</u>

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
Total 40700 · True-up/(down) TOT Pmts	215,562.00	483,503.50
40800 · TOML Business License Fees		<u>263,520.36</u>
Total 40800 · TOML Business License Fees	<u>0.00</u>	263,520.36
40900 · Brochure Distribution Revenue		432.91
		150.00
		425.73
		150.00
		384.92
		150.00
		385.97
		87.50
		335.29
		37.50
		467.71
		162.50
		420.00
		333.45
		125.00
		432.91
		275.00
		1,878.00
		411.93
		425.00
		328.16
		125.00
		416.06
		137.50
		137.50
		<u>443.46</u>
Total 40900 · Brochure Distribution Revenue	<u>0.00</u>	9,059.00
41500 · Website Advertising		2,500.00
		2,500.00
		2,500.00
		1,875.00
		1,875.00
		<u>2,500.00</u>
Total 41500 · Website Advertising	<u>0.00</u>	13,750.00
41600 · Royalty Income - Licensing Prog		876.96
		356.82
		<u>336.59</u>
Total 41600 · Royalty Income - Licensing Prog	<u>0.00</u>	1,570.37
45000 · TBID Income		
45010 · Lodging		

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
		92,992.59
		153,240.51
		76,759.60
		48,907.52
		41,605.82
		146,714.14
		238,898.24
		190,586.47
		156,961.76
		123,238.40
		60,167.85
		70,919.89
Total 45010 · Lodging	0.00	1,400,992.79
45020 · Restaurants		
		94,992.06
		97,049.71
		66,941.42
		42,073.59
		45,696.04
		133,429.54
		141,277.67
		139,715.53
		140,331.52
		112,848.96
		58,081.36
		68,564.11
Total 45020 · Restaurants	0.00	1,141,001.51
45030 · Retail		
		96,952.42
		97,029.32
		70,420.45
		37,358.64
		65,542.85
		165,794.02
		153,151.91
		155,265.02
		128,521.93
		114,385.35
		61,784.42
		77,837.26
Total 45030 · Retail	0.00	1,224,043.59
45040 · Ski Area		
		17,729.52
		15,629.86
		15,116.02
		31,778.56
		100,186.68

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
		322,203.80
		303,055.26
		293,892.46
		430,660.62
		367,673.58
		43,638.04
		27,640.36
Total 45040 · Ski Area	0.00	1,969,204.76
Total 45000 · TBID Income	0.00	5,735,242.65
45100 · TBID Income - Other		
45050 · Tier 2 & 3		2,550.00
		5,200.00
		1,676.02
		50.00
		150.00
		50.00
Total 45050 · Tier 2 & 3	0.00	9,676.02
45070 · TBID Penalties & Interest Inc.		
		115.30
		2,586.65
		1,719.77
		3,880.34
		1,558.05
		3,503.35
		4,132.74
		5,470.85
		2,139.60
		4,302.36
		1,882.85
		5,010.09
		2,533.56
Total 45070 · TBID Penalties & Interest Inc.	0.00	38,835.51
Total 45100 · TBID Income - Other	0.00	48,511.53
Total Income	215,562.00	8,901,749.89
Gross Profit	215,562.00	8,901,749.89
Expense		
62000 · Overhead		
62020 · Accounting Services		2,151.00
		1,460.60
		1,041.25
		1,725.55
		892.50
		375.00
		5,000.00

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	80.45	
	1,771.25	
	949.45	
	1,813.05	
	1,000.00	
	746.85	
	50.00	
	4,000.00	
	1,687.25	
	2,159.00	
	1,681.75	
	1,878.50	
	175.00	
	1,855.55	
	1,799.45	
	<u>34,293.45</u>	
Total 62020 · Accounting Services		0.00
62030 · Legal Services		
	9,596.00	
	5,226.00	
	1,110.00	
	1,742.50	
	5,226.00	
	5,226.00	
	5,226.00	
	5,226.00	
	5,226.00	
	46.00	
	2,911.25	
	<u>46,761.75</u>	
Total 62030 · Legal Services		0.00
62040 · Internet		
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	315.00	
	<u>3,780.00</u>	
Total 62040 · Internet		0.00
62050 · Auto Insurance		
	1,556.00	
	1,013.00	
	<u>1,013.00</u>	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
Total 62050 · Auto Insurance	3,582.00	0.00
62060 · Electricity		
	23.97	
	274.22	
	23.18	
	253.71	
	25.55	
	325.72	
	23.96	
	346.43	
	25.51	
	316.90	
	451.56	
	23.93	
	23.03	
	25.13	
	422.95	
	391.15	
	23.58	
	432.99	
	22.80	
	356.20	
	25.13	
	313.00	
	23.87	
	<u>340.32</u>	
Total 62060 · Electricity	4,514.79	0.00
62070 · Pest Control		
	65.00	
	65.00	
	65.00	
	65.00	
	65.00	
	65.00	
	<u>756.60</u>	
Total 62070 · Pest Control	1,146.60	0.00
62080 · Janitorial Services		
	225.00	
	180.00	
	180.00	
	180.00	
	180.00	
	195.00	
	180.00	
	180.00	
	225.00	
	255.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	180.00	
	240.00	
	<u>2,400.00</u>	
Total 62080 · Janitorial Services		<u>0.00</u>
62090 · Telephone - Landlines		
	372.03	
	4.24	
	1.87	
	2.38	
	3.54	
	4.06	
	370.53	
	8.21	
	370.53	
	1.49	
	4.69	
	6.79	
	15.82	
	1.79	
	11.06	
	21.28	
	5.99	
	369.88	
	7.07	
	10.32	
	10.82	
	13.64	
	369.02	
	8.03	
	12.70	
	4.32	
	4.95	
	4.16	
	368.48	
	4.32	
	2.42	
	3.43	
	367.49	
	1.65	
	367.49	
	5.37	
	5.51	
	2.99	
	367.49	
	2.54	
	3.34	
	7.73	
	2.57	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	8.24	
	4.74	
	9.34	
	3.29	
	368.48	
	6.08	
	5.10	
	368.48	
	1.39	
	5.49	
	6.08	
	<u>369.64</u>	
Total 62090 · Telephone - Landlines	4,690.38	0.00
62100 · Telephone - Cellular		
	418.48	
		250.00
	404.16	
	408.18	
	410.40	
	448.97	
	537.20	
	588.19	
	552.52	
	507.38	
	718.91	
	66.60	
	617.53	
	<u>548.76</u>	
Total 62100 · Telephone - Cellular	6,227.28	250.00
62110 · Copier Lease		
	694.45	
Total 62110 · Copier Lease	<u>694.45</u>	0.00
62120 · Copier Usage Contract		
	784.67	
	8.00	
	694.45	
		429.84
	694.45	
	8.00	
	1,371.66	
	941.69	
		133.26
	785.35	
	692.84	
		178.63
	692.84	
	692.84	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	806.44	
		277.55
Total 62120 · Copier Usage Contract	<u>8,173.23</u>	<u>1,019.28</u>
62130 · Postage Machine Lease		
	455.76	
	683.64	
	683.64	
	672.53	
	9.77	
	<u>224.18</u>	
Total 62130 · Postage Machine Lease	<u>2,729.52</u>	<u>0.00</u>
62140 · Postage		
	3,000.00	
		78.00
	40.15	
	3,000.00	
		13.95
	9.40	
		31.78
	6.70	
	104.29	
	2,000.00	
		57.53
	9.08	
	2,000.00	
		<u>277.90</u>
Total 62140 · Postage	<u>10,169.62</u>	<u>459.16</u>
62150 · Mail Services (delivery)		
		810.00
	810.00	
	135.00	
	135.00	
	135.00	
	135.00	
	135.00	
	135.00	
	<u>135.00</u>	
Total 62150 · Mail Services (delivery)	<u>1,620.00</u>	<u>810.00</u>
62160 · Office Supplies		
	23.73	
	162.65	
	20.35	
	415.80	
	125.65	
	169.83	
	65.53	
	64.71	
	73.50	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
9.33	
49.52	
13.07	
57.60	
84.25	
86.38	
20.26	
415.80	
26.97	
73.50	
21.12	
107.56	
27.01	
63.86	
54.40	
84.25	
70.68	
90.71	
39.90	
111.72	
15.00	
38.86	
98.55	
62.75	
258.55	
144.33	
72.40	
30.50	
126.29	
8.00	
424.52	
52.00	
2.45	
30.50	
134.95	
58.45	
60.64	
30.50	
49.53	
88.55	
8.58	
116.25	
	88.55
13.08	
62.75	
19.56	
120.66	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	25.84	
	5.13	
	118.83	
	80.40	
	86.47	
		18.68
	84.25	
	159.43	
	420.06	
	62.75	
	<u>5,801.00</u>	<u>107.23</u>
Total 62160 · Office Supplies		
62170 · Cleaning Supplies		
	41.68	
	6.46	
	37.79	
	<u>85.93</u>	<u>0.00</u>
Total 62170 · Cleaning Supplies		
62190 · Vehicle Maintenance		
	9.00	
	89.42	
	50.00	
	167.65	
	116.17	
	49.73	
	86.90	
	4.75	
	140.39	
	137.89	
	30.00	
	64.00	
	164.00	
	92.00	
	2.09	
	9.84	
	214.88	
	<u>1,428.71</u>	<u>0.00</u>
Total 62190 · Vehicle Maintenance		
62200 · Gas		
	33.50	
	41.64	
	45.50	
	33.01	
	62.66	
	49.00	
	78.82	
	61.58	
	46.77	
	27.66	
	56.41	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
39.00	
72.00	
71.98	
75.00	
66.69	
74.63	
61.47	
16.83	
10.00	
51.66	
50.56	
41.63	
40.75	
49.52	
49.98	
44.38	
54.06	
46.00	
74.00	
36.25	
72.32	
75.00	
39.81	
64.60	
55.83	
38.32	
37.72	
68.00	
43.25	
38.51	
35.00	
	514.08
71.24	
46.45	
63.35	
45.14	
66.00	
54.00	
47.01	
38.58	
21.59	
52.50	
48.29	
37.82	
36.20	
33.21	
46.62	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	71.33	
	67.00	
	46.32	
	56.19	
	69.75	
	53.86	
	61.60	
	74.09	
	40.99	
	78.38	
	50.45	
	73.51	
	27.83	
	76.66	
	47.68	
	62.01	
	79.42	
	41.60	
	62.38	
	45.01	
	42.61	
	68.00	
	74.72	
	55.00	
	53.03	
	25.34	
	45.49	
	68.61	
	59.00	
	55.00	
	57.39	
	74.00	
	41.70	
	55.66	
	35.00	
Total 62200 · Gas	<u>4,835.91</u>	<u>514.08</u>
62210 · Uniforms		
	11.75	
	46.17	
	61.56	
	491.79	
	0.00	
	4,575.25	
	300.24	
		216.00
	38.25	
	565.85	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	156.16	
	151.86	
	26.94	
	<u>6,425.82</u>	
Total 62210 · Uniforms		<u>216.00</u>
62220 · IT Support		
	60.00	
	15.95	
	80.00	
	105.00	
	220.50	
	115.50	
	60.00	
	15.95	
	80.00	
	93.00	
	220.50	
	430.00	
	25.00	
	84.00	
	15.95	
	60.00	
	80.00	
	52.50	
	31.00	
	62.50	
	80.00	
	80.00	
	106.00	
	10.00	
	51.50	
	80.00	
	80.00	
	31.00	
	115.00	
	105.00	
	80.00	
	80.00	
	47.00	
	60.00	
	80.00	
	80.00	
	200.00	
	31.50	
	111.00	
	80.00	
	80.00	
	31.50	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	115.50	
	80.00	
	80.00	
	21.00	
	80.00	
	80.00	
	126.00	
	80.00	
	80.00	
	69.50	
	31.50	
	21.00	
	80.00	
	80.00	
	35.50	
	105.00	
	62.50	
Total 62220 · IT Support	<u>4,834.35</u>	<u>0.00</u>
62230 · Computer Hardware		
	1,906.13	
		826.08
	1,652.16	
	359.50	
	61.19	
Total 62230 · Computer Hardware	<u>3,978.98</u>	<u>826.08</u>
62240 · Computer Software		
	69.99	
Total 62240 · Computer Software	<u>69.99</u>	<u>0.00</u>
62250 · Bank Charges		
	1.25	
	43.95	
	2.25	
	43.95	
	4.25	
		0.24
	43.95	
		1.12
	40.00	
	40.00	
	1.75	
	43.95	
	1.25	
	43.95	
	0.83	
	182.95	
	4.25	
	43.95	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	1.25	
	43.95	
	3.75	
		0.10
	0.37	
	68.90	
	20.00	
	68.90	
	4.25	
	68.90	
	3.25	
	0.01	
	0.19	
	68.90	
Total 62250 · Bank Charges	<u>895.10</u>	<u>1.46</u>
62270 · Insurance		
62272 · General Liability		
	1,016.52	
	913.00	
Total 62272 · General Liability	<u>1,929.52</u>	<u>0.00</u>
Total 62270 · Insurance	<u>1,929.52</u>	<u>0.00</u>
62280 · Meals and Entertainment		
	994.15	
	66.04	
	100.00	
	25.00	
	37.55	
	11.84	
	52.54	
Total 62280 · Meals and Entertainment	<u>1,287.12</u>	<u>0.00</u>
62290 · Moving Expenses		
	2,000.00	
	1,539.94	
	2,500.00	
	461.00	
Total 62290 · Moving Expenses	<u>6,500.94</u>	<u>0.00</u>
62320 · Repairs and Maintenance		
	68.74	
	482.51	
	1,033.42	
	1,550.00	
	95.00	
	26.00	
Total 62320 · Repairs and Maintenance	<u>3,255.67</u>	<u>0.00</u>
62330 · Storage Unit		
	385.00	
	385.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	385.00	
	<u>385.00</u>	
Total 62330 · Storage Unit	4,620.00	0.00
62340 · Travel		
62341 · Lodging		
	61.00	
Total 62341 · Lodging	<u>61.00</u>	0.00
62342 · Parking		
	19.00	
Total 62342 · Parking	<u>19.00</u>	0.00
62344 · Transportation		
	14.11	
	6.62	
	7.52	
	8.36	
Total 62344 · Transportation	<u>36.61</u>	0.00
Total 62340 · Travel	<u>116.61</u>	0.00
62360 · Depreciation Expense		
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
	490.75	
Total 62360 · Depreciation Expense	<u>5,889.00</u>	0.00
62370 · Property Taxes		
	240.67	
Total 62370 · Property Taxes	<u>240.67</u>	0.00
62380 · TOML Processing Fee 2% - TBID		
	6,055.64	
	7,310.72	
	4,619.15	
	3,279.97	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	5,091.79	
	15,483.90	
	16,914.32	
	15,732.13	
	17,173.31	
	14,451.96	
	4,512.09	
	<u>5,050.10</u>	
Total 62380 · TOML Processing Fee 2% - TBID	115,675.08	0.00
62390 · Bad Debt Expense		
	50.00	
	<u>150.00</u>	
Total 62390 · Bad Debt Expense	200.00	0.00
62400 · Insurance - Workers Comp		
	603.42	
	603.42	
	603.42	
	603.42	
	1,277.35	
	603.42	
	603.38	
	300.00	
	354.92	
	469.81	
		165.61
	354.92	
	354.92	
	<u>354.92</u>	
Total 62400 · Insurance - Workers Comp	7,087.32	165.61
62410 · Vehicle Lease		
	<u>335.68</u>	
Total 62410 · Vehicle Lease	<u>335.68</u>	<u>0.00</u>
Total 62000 · Overhead	306,276.47	4,368.90
Marketing & Interactive		
63000 · Marketing		
63010 · Air Subsidy		
	134,503.80	
	537,695.20	
		50,000.00
	3,034.53	
	422,621.00	
	513,361.00	
	<u>150,273.41</u>	
Total 63010 · Air Subsidy	1,761,488.94	50,000.00
63020 · Research		
	2,500.00	
	5,775.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	12,500.00	
	7,950.00	
	10,000.00	
	1,000.00	
	295.00	
	12,500.00	
	4,775.00	
	1,000.00	
	48,500.00	
	116.10	
	30.00	
Total 63020 · Research	<u>106,941.10</u>	<u>0.00</u>
63030 · Branding/Promotional Items		
	408.03	
	1,211.54	
	610.53	
	7,530.80	
	377.67	
	809.12	
	197.64	
	124.71	
	1,778.58	
	356.67	
	75.43	
	328.95	
	86.20	
	430.92	
	2,197.48	
	118.41	
	3,030.73	
	3,728.15	
	292.24	
Total 63030 · Branding/Promotional Items	<u>23,693.80</u>	<u>0.00</u>
63040 · Contract Services		
	2,083.33	
	2,500.00	
	14,437.50	
	15,000.00	
	2,083.33	
	2,500.00	
	15,000.00	
	2,083.34	
	509.60	
	2,500.00	
	15,000.00	
	6,250.00	
	14,437.50	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	48,864.57	
	426.88	
		80.02
	2,500.00	
	15,000.00	
	2,500.00	
	15,000.00	
	2,500.00	
	15,000.00	
	6,250.00	
	14,437.50	
	2,500.00	
	100.00	
	15,000.00	
	2,500.00	
	15,000.00	
	2,500.00	
	505.78	
	15,000.00	
	14,437.50	
	6,250.00	
	2,500.00	
	15,000.00	
	2,500.00	
	15,000.00	
	2,625.00	
	93.84	
	15,000.00	
Total 63040 · Contract Services	<u>343,375.67</u>	<u>80.02</u>
63050 · Collateral & Printing		
63051 · Printing		
	223.35	
	417.60	
	7,554.60	
	64,389.16	
	729.11	
	390.00	
	1,014.55	
	95.00	
	1,004.96	
	152.42	
	800.07	
	18,371.38	
	176.82	
	8,485.31	
	112.50	
	<u>316.26</u>	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
Total 63051 · Printing	104,233.09	0.00
63052 · Collateral Distribution		
	1,353.78	
	4,699.93	
	948.30	
	3,053.78	
	518.70	
	678.62	
	398.38	
	21.58	
	187.47	
	940.56	
	8,865.89	
	4,173.12	
	<u>3,217.05</u>	
Total 63052 · Collateral Distribution	29,057.16	0.00
63050 · Collateral & Printing - Other		
	86.45	
	<u>434.12</u>	
Total 63050 · Collateral & Printing - Other	520.57	0.00
Total 63050 · Collateral & Printing	133,810.82	0.00
63060 · Guide Books		
	9,945.00	
	13,411.77	
	<u>3,997.50</u>	
Total 63060 · Guide Books	27,354.27	0.00
63070 · Newspaper		
	5,286.25	
	750.00	
	964.85	
	<u>1,210.85</u>	
Total 63070 · Newspaper	8,211.95	0.00
63090 · Magazine		
	4,492.00	
	6,557.00	
	4,492.00	
	<u>4,492.00</u>	
Total 63090 · Magazine	20,033.00	0.00
63100 · Radio		
	900.00	
	1,800.00	
	290.10	
	2,400.00	
	1,499.00	
	3,000.00	
	697.36	
	600.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	2,750.00	
	500.00	
	194,243.31	
	1,000.00	
	1,923.75	
	1,500.00	
Total 63100 · Radio	<u>213,103.52</u>	<u>0.00</u>
63120 · Out of Home (OOH)		
	931.00	
	130,561.08	
	119,929.43	
	42,744.52	
	43,683.35	
	36,167.15	
Total 63120 · Out of Home (OOH)	<u>374,016.53</u>	<u>0.00</u>
63140 · Giveaway Promotions		
	156.00	
	181.20	
	9.90	
	840.00	
	220.00	
Total 63140 · Giveaway Promotions	<u>1,407.10</u>	<u>0.00</u>
63160 · Industry Training		
	64.28	
	750.00	
	28.08	
	599.00	
	899.00	
	599.00	
	11.87	
	75.00	
	75.00	
	2,175.00	
	2,172.00	
	799.00	
	135.00	
	775.00	
	66.55	
	235.00	
Total 63160 · Industry Training	<u>9,458.78</u>	<u>0.00</u>
63170 · Domestic Consumer Shows		
	2,000.00	
	2,000.00	
	2,000.00	
	11,550.00	
	600.00	
	159.35	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	1,856.62	
	399.90	
	426.63	
	501.14	
	1,883.13	
	480.50	
	166.00	
	166.00	
		166.00
	12,500.00	
	3,080.00	
	177.50	
	177.50	
	450.38	
	80.00	
		709.10
	177.50	
	80.00	
		80.00
	1,141.89	
	93.11	
	137.00	
	62.75	
	31.00	
		177.50
	177.50	
	27,750.00	
	8,500.00	
Total 63170 · Domestic Consumer Shows	<u>78,805.40</u>	<u>1,132.60</u>
63180 · Dues and Subscriptions		
	2,100.00	
	150.00	
	150.00	
	1,250.00	
	150.00	
	1,250.00	
	37.50	
	8.75	
	50.00	
	50.00	
	1,250.00	
	50.00	
	1,250.00	
Total 63180 · Dues and Subscriptions	<u>7,746.25</u>	<u>0.00</u>
63190 · Travel and Entertainment		
63191 · Lodging		
	192.50	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	212.99	
	808.84	
	283.80	
	856.80	
	138.40	
	529.92	
	180.54	
	297.27	
	726.62	
	133.19	
	213.57	
	425.28	
	1,193.39	
	1,193.39	
	461.70	
	597.63	
	597.63	
	533.78	
	2,138.42	
		461.70
	289.17	
	164.01	
	117.59	
	487.83	
	335.38	
	195.89	
	1,081.14	
	289.17	
	435.36	
	305.10	
	1,371.23	
	1,183.34	
	355.80	
	669.08	
	1,372.78	
	248.76	
	1,323.62	
	195.29	
	133.12	
	284.38	
	1,033.32	
Total 63191 · Lodging	<u>23,587.02</u>	<u>461.70</u>
63192 · Gas/Mileage		
	39.48	
	59.05	
	39.33	
	21.87	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	113.94	
	25.72	
	10.65	
	45.07	
	288.90	
	27.16	
	67.32	
	71.17	
	54.98	
	61.88	
	73.14	
	33.30	
	65.23	
	70.59	
	66.85	
	65.81	
	74.92	
	391.03	
	25.18	
	29.16	
	338.12	
	80.67	
	37.66	
Total 63192 · Gas/Mileage	<u>2,278.18</u>	<u>0.00</u>
63193 · Airfare		
	219.60	
	195.10	
	401.20	
		195.10
	213.10	
	397.20	
	196.20	
	162.80	
	452.80	
	207.20	
	162.80	
	183.20	
	883.60	
	183.20	
	66.00	
	326.40	
Total 63193 · Airfare	<u>4,250.40</u>	<u>195.10</u>
63194 · Incidentals		
	2.00	
	26.40	
	5.00	
	10.00	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
25.00	
92.00	
96.60	
25.00	
80.00	
20.00	
20.00	
23.89	
70.00	
6.41	
30.00	
9.76	
12.73	
14.99	
25.00	
14.41	
7.99	
2.99	
60.00	
121.19	
56.57	
92.40	
24.06	
57.87	
1.25	
12.71	
5.00	
19.90	
20.00	
138.60	
46.20	
24.50	
38.76	
15.00	
25.00	
2.00	
156.00	
87.00	
24.00	
20.00	
15.00	
5.00	
5.00	
20.00	
40.00	
21.41	
116.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	75.00	
	25.00	
	13.00	
	17.00	
	377.28	
	25.00	
	9.95	
	115.00	
	49.87	
	57.03	
	27.60	
	24.23	
	22.99	
	9.99	
	45.90	
	50.60	
	6.20	
	7.92	
	50.00	
	12.00	
	27.00	
	12.00	
	12.00	
	50.00	
	<u>235.64</u>	
Total 63194 · Incidentals	3,248.79	<u>0.00</u>
63190 · Travel and Entertainment - Other		
	777.03	
	1,817.88	
	2,015.00	
	1,236.31	
	1,179.00	
	436.13	
	211.33	
	4,471.00	
		<u>1,179.00</u>
Total 63190 · Travel and Entertainment - Other	<u>12,143.68</u>	<u>1,179.00</u>
Total 63190 · Travel and Entertainment	45,508.07	1,835.80
63200 · Meals		
	350.00	
	47.00	
	55.00	
	55.69	
	15.84	
	5.63	
	38.00	
	238.00	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
22.00	
11.43	
7.08	
11.67	
16.80	
2.00	
5.00	
3.90	
17.95	
30.34	
7.74	
2.79	
9.87	
3.40	
137.32	
7.74	
185.28	
150.00	
37.27	
4.98	
5.70	
2.35	
6.83	
146.43	
122.39	
35.55	
6.50	
3.25	
6.70	
2.05	
9.66	
2.25	
2.30	
16.02	
2.30	
6.85	
4.57	
19.25	
23.45	
20.70	
113.94	
27.00	
51.01	
5.00	
7.78	
5.05	
18.49	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
35.16	
6.45	
7.78	
11.82	
11.81	
17.17	
52.57	
252.92	
273.75	
35.95	
69.00	
31.00	
35.00	
33.00	
26.09	
9.73	
18.10	
31.66	
41.78	
93.00	
58.00	
21.69	
2.75	
11.18	
17.71	
6.22	
22.76	
6.87	
1.75	
6.98	
7.00	
52.74	
25.95	
67.47	
32.93	
2.55	
2.55	
16.72	
0.50	
4.74	
2.94	
12.74	
10.48	
15.00	
2.10	
11.90	
12.38	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
45.09	
15.95	
17.09	
40.56	
2.10	
2.45	
10.90	
7.27	
1.95	
22.26	
9.79	
32.38	
24.00	
37.00	
15.72	
12.25	
41.67	
13.25	
11.99	
4.34	
29.31	
10.92	
7.22	
38.09	
20.00	
8.43	
38.83	
14.40	
15.35	
145.52	
9.70	
7.61	
34.70	
18.86	
35.02	
6.46	
23.13	
55.26	
6.46	
6.46	
5.44	
34.88	
16.32	
6.45	
3.00	
11.13	
34.69	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
25.85	
11.26	
7.40	
3.75	
14.99	
46.29	
12.50	
58.94	
9.25	
28.25	
9.65	
10.47	
33.31	
13.49	
13.72	
13.75	
25.50	
8.00	
31.61	
10.28	
11.52	
6.00	
12.25	
25.68	
11.52	
16.43	
14.00	
2.75	
12.25	
16.80	
40.12	
18.40	
4.39	
16.25	
4.00	
15.49	
23.87	
42.00	
9.99	
13.41	
6.21	
13.20	
6.78	
10.95	
9.95	
18.46	
21.00	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
12.30	
17.95	
10.39	
7.24	
3.75	
36.00	
10.76	
20.40	
26.00	
167.05	
17.55	
4.59	
9.99	
34.00	
84.40	
5.08	
65.40	
78.66	
12.20	
18.14	
24.56	
3.00	
8.25	
8.25	
29.78	
5.75	
6.38	
29.24	
12.75	
6.15	
12.20	
10.60	
26.09	
357.72	
57.00	
7.24	
7.50	
2.45	
11.14	
187.11	
22.60	
7.05	
6.85	
9.75	
10.10	
3.75	
15.55	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	16.19	
	223.33	
	39.26	
	77.34	
	16.43	
	485.89	
	13.90	
	14.40	
	10.70	
	20.64	
	19.24	
	4.23	
	15.01	
	17.85	
	8.80	
Total 63200 · Meals	<u>8,000.88</u>	<u>0.00</u>
63260 · Photo Usage		
	54.49	
Total 63260 · Photo Usage	<u>54.49</u>	<u>0.00</u>
63270 · Production		
	957.90	
	460.00	
	2,765.00	
		25.50
		25.50
	16.00	
	2,500.00	
	600.00	
	5,715.00	
	1,620.00	
	75.00	
	540.00	
	4,785.00	
	25,450.00	
	4,000.00	
	3,050.00	
	37.50	
	1,830.16	
	29.00	
	400.00	
	378.00	
	633.00	
	1,500.00	
	1,700.00	
	38.11	
	2,100.00	
	118.80	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
23,290.00	
3,225.00	
608.00	
633.00	
19,425.75	
1,825.00	
611.00	
	2,507.76
	429.75
19,845.00	
275.00	
1,400.00	
1,950.00	
8,525.00	
422.73	
10,860.40	
1,896.76	
429.75	
816.50	
5,600.00	
4,125.00	
245.00	
905.00	
4,785.00	
2,363.22	
412.50	
131.25	
412.50	
993.75	
143,750.00	
1,822.42	
75.00	
6,325.00	
800.00	
30.62	
1,250.00	
928.94	
143.11	
500.00	
900.00	
6,300.00	
0.00	
822.36	
3,500.00	
3,654.00	
37.50	
28,198.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	2,049.00	
	3,654.00	
	337.50	
	1,392.75	
	525.00	
	825.00	
	150.00	
	262.50	
	750.00	
	143,750.00	
	575.00	
	900.00	
	900.00	
	5,418.00	
	13,000.00	
	525.84	
	500.00	
	1,179.00	
	125.00	
	<u>553,166.12</u>	<u>2,988.51</u>
Total 63270 · Production		
63000 · Marketing - Other		
	210.37	
	84.18	
	1,082.91	
	1,514.00	
	18.34	
	948.12	
	51.68	
	12.92	
	53.65	
	2,500.00	
	76.31	
	<u>6,552.48</u>	<u>0.00</u>
Total 63000 · Marketing - Other		
Total 63000 · Marketing	<u>3,722,729.17</u>	<u>56,036.93</u>
66000 · Interactive		
66020 · Website Development & Maint.		
	495.00	
		247.50
	14.95	
	81.85	
	1,750.00	
	6,792.50	
	780.00	
	8,450.00	
	495.00	
		247.50
	14.95	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
3,900.00	
1,750.00	
	247.50
495.00	
14.95	
1,750.00	
495.00	
	247.50
14.95	
3,900.00	
2,762.50	
780.00	
1,750.00	
4,712.50	
780.00	
495.00	
	247.50
1,750.00	
3,900.00	
780.00	
14.95	
12,545.00	
	247.50
495.00	
14.95	
30.34	
1,750.00	
3,265.00	
3,900.00	
780.00	
	247.50
495.00	
14.95	
1,750.00	
780.00	
5,200.00	
495.00	
	247.50
14.95	
13.17	
20.17	
5,850.00	
1,750.00	
780.00	
3,900.00	
1,500.00	
495.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
		247.50
	14.95	
	2,250.00	
	3,900.00	
	780.00	
	1,750.00	
	4,750.00	
	495.00	
		247.50
	14.95	
	600.00	
	15.17	
	15.17	
	5,525.00	
	2,000.00	
	780.00	
	1,750.00	
	12,545.00	
	495.00	
		247.50
	600.00	
	14.95	
	32.34	
		32.34
	780.00	
	1,750.00	
	3,900.00	
		247.50
	495.00	
	600.00	
	14.95	
	1,300.00	
	1,750.00	
	780.00	
	3,900.00	
Total 66020 · Website Development & Maint.	<u>148,355.11</u>	<u>3,002.34</u>
66030 · Search Engine Optimiz. (SEO)		
	2,815.00	
	780.00	
	475.00	
	1,560.00	
	475.00	
	780.00	
	520.00	
	1,040.00	
	1,775.00	
	475.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	780.00	
	520.00	
	1,775.00	
	1,775.00	
	1,775.00	
	1,775.00	
	32.27	
	1,775.00	
	<u>20,902.27</u>	
Total 66030 · Search Engine Optimiz. (SEO)		<u>0.00</u>
66040 · Content		
	49.00	
	12,740.00	
	49.00	
	47.00	
	400.00	
	400.00	
	345.78	
	400.00	
	3,250.00	
	1,000.00	
	225.00	
	400.00	
	400.00	
	600.00	
	600.00	
	3,250.00	
	1,560.00	
	600.00	
	400.00	
	400.00	
	699.00	
	600.00	
	1,560.00	
	4,550.00	
	1,000.00	
	1,560.00	
	200.00	
	4,050.00	
	400.00	
	200.00	
	65.00	
	600.00	
	65.00	
	200.00	
	400.00	
	400.00	
	1,560.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	3,250.00	
	750.00	
	400.00	
	600.00	
	400.00	
	4,810.00	
	65.00	
	3,600.00	
	200.00	
	1,137.50	
	400.00	
	9,300.00	
	400.00	
	1,755.00	
	400.00	
	300.00	
	600.00	
	49.00	
	1,300.00	
	400.00	
	650.00	
	67.21	
	100.00	
	400.00	
	400.00	
	400.00	
	500.00	
	657.00	
	60.28	
	400.00	
	1,537.74	
	246.00	
	800.00	
	400.00	
Total 66040 · Content	<u>81,959.51</u>	<u>0.00</u>
66050 · Search Engine Marketing (SEM)		
	16,857.52	
	6,669.20	
	780.00	
	1,560.00	
		546.81
	4,705.88	
	2,033.42	
	12,399.99	
		584.54
	1,775.00	
	3,250.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	13,367.88	
	3,024.38	
	4,337.09	
	1,408.61	
	138,584.90	
	14,823.52	
		2,212.51
	5,259.39	
	1,775.52	
	8,235.29	
	13,366.38	
	1,873.63	
	16,470.58	
		4,599.81
		22.87
		22.81
	10,178.82	
		103.27
		8.64
		57.14
	70.54	
		0.92
	1,775.00	
	7,827.70	
	844.47	
	11,280.37	
	11,511.23	
Total 66050 · Search Engine Marketing (SEM)	<u>316,046.31</u>	<u>8,159.32</u>
66060 · Digital Advertising		
	454.19	
	39,884.85	
	5,399.94	
	746.57	
	19,298.65	
	11,837.03	
	54,096.82	
	71,641.00	
	2,092.18	
	1,898.59	
	56,483.58	
		6,719.52
	46,132.59	
	110,608.56	
	43,198.13	
	10,416.58	
	3,867.39	
	3,873.47	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	9,191.46	
	17,447.57	
	44,783.82	
	150,686.28	
	15.71	
	39.68	
	47,269.90	
	59,083.32	
	1,174.98	
	24,114.45	
	39,610.90	
	177,883.13	
	145,018.54	
	<u>1,198,249.86</u>	
Total 66060 · Digital Advertising	1,198,249.86	6,719.52
66070 · Email		
	419.00	
	<u>419.00</u>	
Total 66070 · Email	419.00	0.00
66120 · Hardware/ Software		
	63.85	
	20.46	
	129.59	
	38.94	
	19.99	
	599.88	
	99.00	
	199.99	
	218.44	
	66.60	
	<u>1,456.74</u>	
Total 66120 · Hardware/ Software	1,456.74	0.00
66130 · Hosting		
	1,875.00	
	1,666.67	
	2,844.00	
	225.00	
	750.00	
	225.00	
	199.00	
	750.00	
	2,500.00	
	225.00	
	300.00	
	139.30	
	2,844.00	
	750.00	
	419.00	
	750.00	
	750.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	240.00	
	465.20	
		465.20
	419.00	
	750.00	
	2,844.00	
	210.41	
	419.00	
	750.00	
	419.00	
	419.00	
	750.00	
	2,844.00	
	419.00	
	750.00	
	424.00	
	750.00	
	795.00	
	429.00	
	750.00	
Total 66130 · Hosting	<u>32,058.58</u>	<u>465.20</u>
66140 · Social Media		
	193.93	
		1.27
	25.95	
	18.44	
	38.92	
	107.30	
	27.80	
	36.71	
	103.86	
	24,451.11	
	55.65	
	500.00	
	321.48	
	69.27	
	5,541.37	
	18.46	
	81.31	
	642.09	
	108.03	
	4.59	
	10.00	
	350.00	
	10.75	
	37.21	
	1,050.00	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
162.00	
60.15	
8.66	
49.00	
382.69	
144.67	
3,946.72	
12,412.89	
2.49	
22.84	
1.88	
48.14	
121.96	
128.18	
271.49	
163.28	
66.09	
33.91	
10,934.11	
5,718.41	
8,004.29	
5,237.86	
99.00	
164.00	
97.28	
3,575.47	
5,227.70	
24,041.71	
16,687.21	
99.00	
750.00	
281.31	
93.69	
1,043.75	
1,099.55	
99.00	
527.51	
81.25	
27.37	
9.81	
30.05	
99.00	
221.98	
18.93	
23,922.40	
99.00	
358.62	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
		2,440.01
	19,346.78	
	99.00	
	334.36	
	56.07	
Total 66140 · Social Media	<u>180,316.74</u>	<u>2,441.28</u>
Total 66000 · Interactive	<u>1,979,764.12</u>	<u>20,787.66</u>
Total Marketing & Interactive	5,702,493.29	76,824.59
64000 · Sales		
64010 · International Travel Shows		
	4,000.00	
	2,000.00	
	2,435.13	
	30.00	
	3,500.00	
	2,550.00	
	4,750.00	
	4,750.00	
	8,160.00	
	1,572.90	
		3,278.63
		3,278.63
	103.00	
	<u>5,045.44</u>	
Total 64010 · International Travel Shows	<u>38,896.47</u>	<u>6,557.26</u>
64020 · Domestic Travel Shows		
	499.00	
	799.00	
Total 64020 · Domestic Travel Shows	<u>1,298.00</u>	<u>0.00</u>
64040 · Travel & Entertainment		
64041 · Lodging		
	253.37	
	705.31	
	1,343.88	
	265.35	
	253.37	
	993.47	
	145.03	
	253.02	
	301.41	
	486.52	
	372.89	
	950.44	
	281.29	
	460.65	
	506.73	
	1,175.87	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	141.27	
	117.52	
	950.33	
	530.30	
	746.18	
	1,182.24	
	1,211.85	
	460.48	
	549.90	
	2.02	
	<u>3,321.82</u>	
Total 64041 · Lodging	17,962.51	0.00
64042 · Gas/Mileage		
	380.70	
	33.90	
	56.88	
	442.44	
	179.76	
Total 64042 · Gas/Mileage	<u>1,093.68</u>	0.00
64043 · Airfare		
	838.78	
	118.20	
	22.58	
	354.60	
	1,583.16	
	76.20	
	100.44	
	1,178.71	
	76.03	
	1,557.26	
	1,090.46	
	70.33	
	748.60	
	43.04	
	285.21	
	114.26	
	748.60	
	43.04	
Total 64043 · Airfare	<u>9,049.50</u>	0.00
64044 · Incidentals		
	13.00	
	16.36	
	36.79	
	12.52	
	12.83	
	13.41	
	3.31	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
3.22	
4.18	
3.39	
2.48	
2.57	
13.94	
3.92	
5.14	
16.36	
37.93	
211.61	
27.32	
89.23	
62.79	
81.22	
43.21	
53.47	
5.15	
7.45	
238.00	
43.02	
35.09	
26.40	
38.75	
29.39	
7.42	
7.42	
7.42	
63.66	
131.74	
250.71	
80.51	
5.90	
123.04	
27.69	
33.00	
5.36	
20.00	
23.44	
34.84	
35.26	
11.19	
35.31	
26.41	
15.60	
8.53	
19.78	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	72.42	
	53.20	
	267.42	
	66.63	
	86.00	
Total 64044 · Incidentals	<u>2,713.35</u>	<u>0.00</u>
Total 64040 · Travel & Entertainment	30,819.04	0.00
64050 · Meals		
	65.00	
	10.00	
	18.65	
	55.28	
	137.78	
	40.58	
	124.00	
	42.00	
	48.62	
	11.20	
	14.64	
	23.90	
	60.00	
	10.34	
	35.82	
	19.00	
	30.34	
	24.42	
	40.40	
	24.42	
	4.87	
	31.25	
	4.87	
	35.08	
	45.10	
	13.16	
	170.26	
	24.40	
	2.70	
	33.00	
	10.37	
	372.73	
	14.40	
	40.10	
	4.53	
	28.76	
	13.78	
	6.88	
	37.47	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
41.22	
27.02	
4.35	
8.71	
47.25	
40.13	
50.00	
55.00	
22.00	
13.19	
391.98	
28.60	
49.00	
25.49	
35.00	
3.82	
4.97	
6.37	
4.70	
154.04	
40.01	
25.14	
14.51	
7.54	
13.20	
30.17	
14.51	
52.77	
14.51	
27.02	
10.71	
28.86	
45.29	
5.00	
5.71	
22.13	
5.00	
36.67	
13.85	
16.80	
40.09	
16.40	
9.47	
14.91	
31.90	
4.47	
8.52	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
7.45	
16.05	
3.51	
6.92	
5.11	
4.36	
76.72	
28.33	
13.35	
12.00	
13.98	
90.00	
9.00	
9.57	
37.00	
9.61	
8.56	
9.00	
6.00	
43.25	
223.00	
69.45	
16.40	
29.87	
7.51	
13.31	
14.31	
10.45	
38.00	
7.18	
32.61	
6.99	
42.00	
12.58	
44.40	
16.27	
28.65	
18.26	
32.67	
19.97	
20.54	
4.85	
19.40	
2.85	
29.24	
44.25	
6.89	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
31.83	
6.89	
6.89	
7.95	
10.08	
18.00	
9.56	
88.00	
15.99	
27.92	
4.91	
34.88	
4.47	
157.41	
5.09	
15.73	
13.40	
15.11	
9.31	
146.46	
68.22	
16.08	
60.00	
55.00	
29.00	
52.00	
9.15	
14.51	
18.00	
43.97	
17.17	
52.00	
17.16	
33.78	
38.06	
22.98	
7.46	
7.83	
6.64	
41.00	
30.19	
13.36	
75.02	
34.32	
40.08	
39.56	
22.39	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	17.39	
	13.36	
	110.52	
	2.67	
	17.47	
	4.45	
	7.46	
	17.87	
	20.45	
	7.39	
	34.12	
	20.00	
	9.15	
	8.56	
	35.07	
	23.15	
	30.00	
	55.00	
	40.00	
	36.00	
	33.00	
	100.00	
	38.48	
	72.00	
	151.00	
	26.40	
	90.00	
	140.00	
	15.00	
	30.00	
	8.38	
Total 64050 · Meals	<u>7,228.92</u>	<u>0.00</u>
64060 · Dues & Subscriptions		
	2,310.00	
	2,000.00	
	466.68	
	1,022.23	
	0.00	
	1,100.00	
	550.00	
	272.72	
	251.34	
Total 64060 · Dues & Subscriptions	<u>7,972.97</u>	<u>0.00</u>
64070 · Advertising		
	1,830.00	
	24.16	
	491.46	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	620.95	
	20,000.00	
	1,200.00	
	1,168.00	
	1,250.00	
	2,310.07	
	784.68	
	2,922.00	
	5,140.80	
	431.25	
	806.25	
	3,997.50	
	6,000.00	
	444.60	
	800.00	
	1,064.00	
	1,170.00	
	3,704.79	
	15,000.00	
	35,000.00	
	7,900.00	
	5,340.00	
	10,777.00	
	10,020.00	
	17,761.00	
	10,000.00	
	91.49	
Total 64070 · Advertising	<u>168,050.00</u>	<u>0.00</u>
64080 · Supplies		
	1,017.05	
	1,576.98	
	199.64	
	462.26	
	44.13	
	208.71	
	474.91	
	676.10	
	593.30	
	10.77	
	225.17	
	954.89	
	153.53	
	71.35	
	29.43	
Total 64080 · Supplies	<u>6,698.22</u>	<u>0.00</u>
64090 · Agency Fee		
	6,000.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	6,000.00	
	10,750.00	
	11,500.00	
	10,456.00	
		10,250.00
	10,250.00	
	5,125.00	
	5,125.00	
	9,750.00	
	9,750.00	
	10,250.00	
	9,206.00	
	7,818.00	
	5,020.00	
	10,003.50	
	10,003.50	
Total 64090 · Agency Fee	<u>137,007.00</u>	<u>10,250.00</u>
64100 · Promotions		
	26.00	
	3,765.00	
	57.34	
	228.61	
	100.00	
	1,250.38	
	300.00	
	100.00	
	781.16	
	1,057.00	
	3,000.00	
	122.80	
	459.25	
Total 64100 · Promotions	<u>11,247.54</u>	<u>0.00</u>
64110 · FAM Trip		
	147.00	
	21.00	
		23.46
	46.92	
	29.58	
	23.46	
	175.00	
	119.00	
	66.77	
	120.56	
	136.00	
	9.34	
	56.00	
	11.15	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
31.00	
549.15	
108.00	
492.56	
9.34	
41.82	
82.11	
23.46	
23.46	
11.73	
578.20	
325.60	
25.00	
10.00	
988.38	
11.73	
304.00	
23.46	
34.82	
1.99	
44.00	
25.00	
52.01	
10.66	
18.75	
33.00	
71.18	
304.00	
290.00	
336.00	
831.34	
236.01	
41.00	
109.00	
180.12	
194.10	
194.10	
194.10	
194.10	
56.47	
185.80	
244.95	
20.00	
160.00	
549.25	
	87.60
286.81	

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

<u>Debit</u>	<u>Credit</u>
394.20	
210.82	
83.00	
507.79	
36.70	
547.50	
17.07	
281.20	
324.11	
1,301.63	
407.43	
44.00	
213.18	
295.29	
359.40	
679.68	
446.72	
48.01	
162.56	
200.00	
213.02	
600.00	
150.00	
737.05	
67.00	
180.00	
95.59	
44.00	
427.25	
232.06	
112.00	
137.00	
58.72	
0.00	
0.00	
0.00	
108.12	
170.44	
270.00	
44.00	
91.76	
213.02	
89.59	
547.86	
224.00	
155.13	
157.32	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	84.20	
	431.11	
	73.95	
	320.00	
	28.99	
	130.00	
	141.00	
	<u>22,393.81</u>	<u>111.06</u>
Total 64110 · FAM Trip		
64150 · Merch. COGS & Promo Items		
	780.71	
	300.00	
	161.63	
	538.75	
	161.63	
	9,866.57	
	2,702.05	
	8,348.17	
	808.13	
	6,970.00	
	<u>30,637.64</u>	<u>0.00</u>
Total 64150 · Merch. COGS & Promo Items		
Total 64000 · Sales	462,249.61	16,918.32
65000 · Communications & PR		
65010 · Fam Trips		
65011 · Airfare		
	123.10	
	21.00	
	458.20	
	1,500.00	
	<u>2,102.30</u>	<u>0.00</u>
Total 65011 · Airfare		
65012 · Lodging		
	217.06	
	182.61	
	365.22	
	193.93	
		1.27
	182.62	
	285.98	
	1,044.05	
	1,694.00	
	285.98	
	591.37	
	101.46	
	0.00	
	408.12	
	178.00	
	546.66	
	547.83	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	310.08	
	297.46	
	547.83	
	395.04	
	182.61	
	4,255.00	
	4,660.63	
	3,088.26	
Total 65012 · Lodging	<u>20,561.80</u>	<u>1.27</u>
65013 · Meals		
	51.89	
	168.71	
	22.00	
	14.00	
	189.11	
	40.32	
	39.15	
	4.00	
	95.63	
	238.20	
	169.27	
	80.06	
	177.83	
	93.29	
	48.50	
	18.30	
	61.50	
	50.00	
	49.99	
	211.40	
	267.47	
	25.20	
	368.00	
	100.17	
	206.00	
	112.40	
	169.26	
	235.85	
	217.22	
	40.84	
	98.22	
	127.54	
	100.00	
	100.00	
	70.79	
	48.98	
	46.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	33.79	
	39.10	
	8.00	
	38.79	
	234.47	
	272.26	
	50.00	
	91.48	
	10.00	
	52.00	
	50.90	
	287.81	
	27.58	
	164.38	
	17.25	
	153.87	
	16.50	
	50.00	
	50.00	
	123.01	
	71.18	
	288.42	
	122.36	
Total 65013 · Meals	<u>6,410.24</u>	<u>0.00</u>
65014 · Gifts		
	24.09	
Total 65014 · Gifts	<u>24.09</u>	<u>0.00</u>
65015 · Transportation		
	14.00	
	14.00	
	28.00	
	333.60	
	398.00	
	333.60	
	111.65	
	14.00	
	1,875.00	
	270.00	
Total 65015 · Transportation	<u>3,391.85</u>	<u>0.00</u>
65010 · Fam Trips - Other		
	166.54	
	252.23	
	33.00	
	340.00	
	180.00	
	239.72	
	52.00	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	50.00	
	622.20	
	97.44	
	260.10	
	159.30	
	58.72	
	19.67	
	25.00	
	60.00	
	261.88	
	95.59	
	19.67	
	95.59	
	182.99	
	320.24	
	<u>3,591.88</u>	<u>0.00</u>
Total 65010 · Fam Trips - Other		
Total 65010 · Fam Trips	36,082.16	1.27
65020 · Travel & Entertainment (staff)		
65021 · Lodging		
	581.39	
	22.34	
	554.62	
	1,182.09	
	942.19	
	725.77	
	<u>4,008.40</u>	<u>0.00</u>
Total 65021 · Lodging		
65022 · Gas/Mileage		
	5.25	
	31.72	
	37.52	
	38.85	
	59.34	
	46.03	
	30.57	
	56.28	
	178.20	
	49.22	
	30.04	
	36.91	
	27.74	
	783.24	
	<u>1,410.91</u>	<u>0.00</u>
Total 65022 · Gas/Mileage		
65023 · Airfare		
	542.97	
	253.49	
	<u>796.46</u>	<u>0.00</u>
Total 65023 · Airfare		
65024 · Entertainment		

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	5.00	
Total 65024 · Entertainment	5.00	0.00
65028 · Transportation		
	80.00	
	10.00	
	10.25	
	3.00	
	44.30	
Total 65028 · Transportation	147.55	0.00
65020 · Travel & Entertainment (staff) - Other		
	2.00	
	42.00	
	233.65	
	5.00	
	4.00	
	11.00	
	7.75	
Total 65020 · Travel & Entertainment (staff) - Other	305.40	0.00
Total 65020 · Travel & Entertainment (staff)	6,673.72	0.00
65030 · Meals		
	7.08	
	85.03	
	1.79	
	9.28	
	6.98	
	20.80	
	3.99	
	5.00	
	4.00	
	8.39	
	19.98	
	5.17	
	31.65	
	8.89	
	4.91	
	15.12	
	17.52	
	32.98	
	6.99	
	12.24	
	4.51	
	27.82	
	7.65	
	11.10	
	5.70	
	39.04	
	8.88	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
Total 65030 · Meals	412.49	0.00
65040 · Dues and Subscriptions		
	200.00	
	400.00	
	135.00	
	20.80	
	300.00	
	166.64	
	166.68	
	0.00	
		250.00
	159.99	
	125.00	
	179.88	
	<u>14,600.00</u>	
Total 65040 · Dues and Subscriptions	16,453.99	250.00
65050 · Sponsorship		
	547.83	
	436.03	
	7.00	
	1,500.00	
	508.98	
	10,000.00	
	10,000.00	
	<u>10,000.00</u>	
Total 65050 · Sponsorship	32,999.84	0.00
65050A · Sponsorship - Rent		
	3,000.00	
	3,000.00	
	3,000.00	
	3,000.00	
	4,500.00	
	3,000.00	
	<u>3,000.00</u>	
Total 65050A · Sponsorship - Rent	22,500.00	0.00
65060 · Promotion		
	1,000.00	
		70.45
	2,900.00	
	4,300.00	
	200.00	
	800.00	
	400.00	
	700.00	
	100.00	
	49.97	
	163.27	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	200.00	
	2,520.00	
	207.58	
	128.72	
	200.00	
	100.00	
	134.54	
	49.00	
	100.00	
	2,480.00	
	176.09	
	200.00	
	2,481.60	
	110.43	
	311.98	
	874.00	
	1,000.00	
	1,200.00	
	2,580.00	
	199.79	
Total 65060 · Promotion	<u>25,866.97</u>	<u>70.45</u>
65070 · Supplies		
	509.92	
	18.03	
	555.20	
Total 65070 · Supplies	<u>1,083.15</u>	<u>0.00</u>
65080 · Agency		
	7,000.00	
	7,441.88	
	5,000.00	
	5,000.00	
	5,000.00	
	5,000.00	
	5,000.00	
	5,000.00	
	5,000.00	
	182.62	
	5,560.41	
	5,000.00	
	7,000.00	
	7,000.00	
Total 65080 · Agency	<u>69,184.91</u>	<u>0.00</u>
65090 · Press Events		
	1,750.00	
	499.00	
	785.00	
	1,000.00	
Total 65090 · Press Events	<u>4,034.00</u>	<u>0.00</u>

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	Debit	Credit
Total 65000 · Communications & PR	215,291.23	321.72
69000 · Grant Exp. - Wood Site Event V.		
	300,000.00	
	25.00	
Total 69000 · Grant Exp. - Wood Site Event V.	300,025.00	0.00
Total Expense	#REF!	#REF!
Net Ordinary Income	#REF!	#REF!
Other Income/Expense		
Other Income		
70000 · Other Income		
70200 · Interest Income		3.23
		0.13
		8.27
		1.92
		0.13
		0.13
		1.91
		0.12
		0.12
		1.92
		14.38
		0.13
		0.13
		0.12
		0.12
		0.13
		0.13
		0.13
		0.13
		0.13
		0.13
		0.12
		0.12
		0.13
		0.13
		0.12
		0.12
		0.13
		0.13
		0.12
		0.12
Total 70200 · Interest Income	0.00	34.53
Total 70000 · Other Income	0.00	34.53
Total Other Income	0.00	34.53
Other Expense		
Needs Research		182.59
		148.16

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Debit</u>	<u>Credit</u>
	60.00	
		217.60
	1,014.22	
		272.02
		120.00
	59.99	
		622.20
	954.75	
		221.60
	869.25	
	340.00	
	360.50	
		434.39
		273.18
	434.39	
	273.18	
	28.72	
	1,114.28	
Total Needs Research	<u>5,657.44</u>	<u>2,343.58</u>
80000 · Other Expenses		
80040 · Income Tax - Federal		
	1,680.00	
Total 80040 · Income Tax - Federal	<u>1,680.00</u>	<u>0.00</u>
80050 · Income Tax - CA		
	982.00	
	10.00	
Total 80050 · Income Tax - CA	<u>992.00</u>	<u>0.00</u>
80070 · Penalties		
		69.92
	74.69	
Total 80070 · Penalties	<u>74.69</u>	<u>69.92</u>
Total 80000 · Other Expenses	<u>2,746.69</u>	<u>69.92</u>
Total Other Expense	<u>8,404.13</u>	<u>2,413.50</u>
Net Other Income	<u>8,404.13</u>	<u>2,448.03</u>
Net Income	<u><u>#REF!</u></u>	<u><u>#REF!</u></u>

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
Ordinary Income/Expense	
Income	
40110 · Rental Income - USFS	
	1,000.00
	2,000.00
	3,000.00
	4,000.00
	5,000.00
	6,000.00
	7,000.00
	8,000.00
	9,000.00
	10,000.00
	11,000.00
	<u>12,000.00</u>
Total 40110 · Rental Income - USFS	12,000.00
40115 · Service Agreement Income - MLR	
	150.00
	300.00
	450.00
	600.00
	750.00
	900.00
	1,050.00
	1,200.00
	1,350.00
	1,500.00
	1,650.00
	<u>1,800.00</u>
Total 40115 · Service Agreement Income - MLR	1,800.00
40300 · Retail Sales	
40310 · Taxable	
	50.12
	240.56
	<u>518.98</u>
Total 40310 · Taxable	518.98
Total 40300 · Retail Sales	<u>518.98</u>
40400 · Visitor Guide Sales	
	2,800.00
	4,600.00
	5,550.00
	10,235.00
	13,035.00
	13,385.00
	13,835.00
	14,660.00
	15,610.00

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	16,110.00
	17,910.00
	19,710.00
	26,210.00
	28,010.00
	28,860.00
	33,860.00
	35,860.00
	37,660.00
	38,510.00
	39,710.00
	42,510.00
	65,330.00
	66,730.00
	72,330.00
	74,130.00
	76,930.00
	78,730.00
	79,630.00
	80,830.00
	85,730.00
	88,130.00
	89,080.00
	89,880.00
	90,730.00
	91,980.00
	<u>91,980.00</u>
Total 40400 · Visitor Guide Sales	91,980.00
40600 · TOT Payments from TOML	
	201,915.00
	403,830.00
	605,745.00
	783,622.50
	961,500.00
	1,139,377.50
	1,408,597.50
	1,677,817.50
	1,947,037.50
	2,044,789.50
	2,142,541.50
	2,240,293.50
	<u>2,240,293.50</u>
Total 40600 · TOT Payments from TOML	2,240,293.50
40700 · True-up/(down) TOT Pmts	
	-53,890.50
	-107,781.00
	-161,671.50
	321,832.00
	<u>267,941.50</u>

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
Total 40700 · True-up/(down) TOT Pmts	267,941.50
40800 · TOML Business License Fees	
	<u>263,520.36</u>
Total 40800 · TOML Business License Fees	263,520.36
40900 · Brochure Distribution Revenue	
	432.91
	582.91
	1,008.64
	1,158.64
	1,543.56
	1,693.56
	2,079.53
	2,167.03
	2,502.32
	2,539.82
	3,007.53
	3,170.03
	3,590.03
	3,923.48
	4,048.48
	4,481.39
	4,756.39
	6,634.39
	7,046.32
	7,471.32
	7,799.48
	7,924.48
	8,340.54
	8,478.04
	8,615.54
	<u>9,059.00</u>
Total 40900 · Brochure Distribution Revenue	9,059.00
41500 · Website Advertising	
	2,500.00
	5,000.00
	7,500.00
	9,375.00
	11,250.00
	<u>13,750.00</u>
Total 41500 · Website Advertising	13,750.00
41600 · Royalty Income - Licensing Prog	
	876.96
	1,233.78
	<u>1,570.37</u>
Total 41600 · Royalty Income - Licensing Prog	1,570.37
45000 · TBID Income	
45010 · Lodging	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	92,992.59
	246,233.10
	322,992.70
	371,900.22
	413,506.04
	560,220.18
	799,118.42
	989,704.89
	1,146,666.65
	1,269,905.05
	1,330,072.90
	1,400,992.79
	<u>1,400,992.79</u>
Total 45010 · Lodging	1,400,992.79
45020 · Restaurants	
	94,992.06
	192,041.77
	258,983.19
	301,056.78
	346,752.82
	480,182.36
	621,460.03
	761,175.56
	901,507.08
	1,014,356.04
	1,072,437.40
	1,141,001.51
	<u>1,141,001.51</u>
Total 45020 · Restaurants	1,141,001.51
45030 · Retail	
	96,952.42
	193,981.74
	264,402.19
	301,760.83
	367,303.68
	533,097.70
	686,249.61
	841,514.63
	970,036.56
	1,084,421.91
	1,146,206.33
	1,224,043.59
	<u>1,224,043.59</u>
Total 45030 · Retail	1,224,043.59
45040 · Ski Area	
	17,729.52
	33,359.38
	48,475.40
	80,253.96
	180,440.64

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	502,644.44
	805,699.70
	1,099,592.16
	1,530,252.78
	1,897,926.36
	1,941,564.40
	1,969,204.76
	<u>1,969,204.76</u>
Total 45040 · Ski Area	1,969,204.76
Total 45000 · TBID Income	5,735,242.65
45100 · TBID Income - Other	
45050 · Tier 2 & 3	
	2,550.00
	7,750.00
	9,426.02
	9,476.02
	9,626.02
	9,676.02
	9,676.02
	<u>9,676.02</u>
Total 45050 · Tier 2 & 3	9,676.02
45070 · TBID Penalties & Interest Inc.	
	115.30
	2,701.95
	4,421.72
	8,302.06
	9,860.11
	13,363.46
	17,496.20
	22,967.05
	25,106.65
	29,409.01
	31,291.86
	36,301.95
	38,835.51
	<u>38,835.51</u>
Total 45070 · TBID Penalties & Interest Inc.	38,835.51
Total 45100 · TBID Income - Other	48,511.53
Total Income	<u>8,686,187.89</u>
Gross Profit	8,686,187.89
Expense	
62000 · Overhead	
62020 · Accounting Services	
	2,151.00
	3,611.60
	4,652.85
	6,378.40
	7,270.90
	7,645.90
	12,645.90

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	12,726.35
	14,497.60
	15,447.05
	17,260.10
	18,260.10
	19,006.95
	19,056.95
	23,056.95
	24,744.20
	26,903.20
	28,584.95
	30,463.45
	30,638.45
	32,494.00
	34,293.45
	<hr/>
Total 62020 · Accounting Services	34,293.45
62030 · Legal Services	
	9,596.00
	14,822.00
	15,932.00
	17,674.50
	22,900.50
	28,126.50
	33,352.50
	38,578.50
	43,804.50
	43,850.50
	46,761.75
	<hr/>
Total 62030 · Legal Services	46,761.75
62040 · Internet	
	315.00
	630.00
	945.00
	1,260.00
	1,575.00
	1,890.00
	2,205.00
	2,520.00
	2,835.00
	3,150.00
	3,465.00
	3,780.00
	<hr/>
Total 62040 · Internet	3,780.00
62050 · Auto Insurance	
	1,556.00
	2,569.00
	3,582.00
	<hr/>

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
Total 62050 · Auto Insurance	3,582.00
62060 · Electricity	
	23.97
	298.19
	321.37
	575.08
	600.63
	926.35
	950.31
	1,296.74
	1,322.25
	1,639.15
	2,090.71
	2,114.64
	2,137.67
	2,162.80
	2,585.75
	2,976.90
	3,000.48
	3,433.47
	3,456.27
	3,812.47
	3,837.60
	4,150.60
	4,174.47
	<u>4,514.79</u>
Total 62060 · Electricity	4,514.79
62070 · Pest Control	
	65.00
	130.00
	195.00
	260.00
	325.00
	390.00
	<u>1,146.60</u>
Total 62070 · Pest Control	1,146.60
62080 · Janitorial Services	
	225.00
	405.00
	585.00
	765.00
	945.00
	1,140.00
	1,320.00
	1,500.00
	1,725.00
	1,980.00

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Balance</u>
	2,160.00
	2,400.00
	<u>2,400.00</u>
Total 62080 · Janitorial Services	2,400.00
62090 · Telephone - Landlines	
	372.03
	376.27
	378.14
	380.52
	384.06
	388.12
	758.65
	766.86
	1,137.39
	1,138.88
	1,143.57
	1,150.36
	1,166.18
	1,167.97
	1,179.03
	1,200.31
	1,206.30
	1,576.18
	1,583.25
	1,593.57
	1,604.39
	1,618.03
	1,987.05
	1,995.08
	2,007.78
	2,012.10
	2,017.05
	2,021.21
	2,389.69
	2,394.01
	2,396.43
	2,399.86
	2,767.35
	2,769.00
	3,136.49
	3,141.86
	3,147.37
	3,150.36
	3,517.85
	3,520.39
	3,523.73
	3,531.46
	3,534.03

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	3,542.27
	3,547.01
	3,556.35
	3,559.64
	3,928.12
	3,934.20
	3,939.30
	4,307.78
	4,309.17
	4,314.66
	4,320.74
	4,690.38
	<u>4,690.38</u>
Total 62090 · Telephone - Landlines	4,690.38
62100 · Telephone - Cellular	
	418.48
	168.48
	572.64
	980.82
	1,391.22
	1,840.19
	2,377.39
	2,965.58
	3,518.10
	4,025.48
	4,744.39
	4,810.99
	5,428.52
	5,977.28
	<u>5,977.28</u>
Total 62100 · Telephone - Cellular	5,977.28
62110 · Copier Lease	
	694.45
	<u>694.45</u>
Total 62110 · Copier Lease	694.45
62120 · Copier Usage Contract	
	784.67
	792.67
	1,487.12
	1,057.28
	1,751.73
	1,759.73
	3,131.39
	4,073.08
	3,939.82
	4,725.17
	5,418.01
	5,239.38
	5,932.22
	6,625.06

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	7,431.50
	<u>7,153.95</u>
Total 62120 · Copier Usage Contract	7,153.95
62130 · Postage Machine Lease	
	455.76
	1,139.40
	1,823.04
	2,495.57
	2,505.34
	<u>2,729.52</u>
Total 62130 · Postage Machine Lease	2,729.52
62140 · Postage	
	3,000.00
	2,922.00
	2,962.15
	5,962.15
	5,948.20
	5,957.60
	5,925.82
	5,932.52
	6,036.81
	8,036.81
	7,979.28
	7,988.36
	9,988.36
	<u>9,710.46</u>
Total 62140 · Postage	9,710.46
62150 · Mail Services (delivery)	
	-810.00
	0.00
	135.00
	270.00
	405.00
	540.00
	675.00
	<u>810.00</u>
Total 62150 · Mail Services (delivery)	810.00
62160 · Office Supplies	
	23.73
	186.38
	206.73
	622.53
	748.18
	918.01
	983.54
	1,048.25
	1,121.75

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

1,131.08
1,180.60
1,193.67
1,251.27
1,335.52
1,421.90
1,442.16
1,857.96
1,884.93
1,958.43
1,979.55
2,087.11
2,114.12
2,177.98
2,232.38
2,316.63
2,387.31
2,478.02
2,517.92
2,629.64
2,644.64
2,683.50
2,782.05
2,844.80
3,103.35
3,247.68
3,320.08
3,350.58
3,476.87
3,484.87
3,909.39
3,961.39
3,963.84
3,994.34
4,129.29
4,187.74
4,248.38
4,278.88
4,328.41
4,416.96
4,425.54
4,541.79
4,453.24
4,466.32
4,529.07
4,548.63
4,669.29

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	4,695.13
	4,700.26
	4,819.09
	4,899.49
	4,985.96
	4,967.28
	5,051.53
	5,210.96
	5,631.02
	5,693.77
	<hr/>
Total 62160 · Office Supplies	5,693.77
62170 · Cleaning Supplies	
	41.68
	48.14
	85.93
	<hr/>
Total 62170 · Cleaning Supplies	85.93
62190 · Vehicle Maintenance	
	9.00
	98.42
	148.42
	316.07
	432.24
	481.97
	568.87
	573.62
	714.01
	851.90
	881.90
	945.90
	1,109.90
	1,201.90
	1,203.99
	1,213.83
	1,428.71
	<hr/>
Total 62190 · Vehicle Maintenance	1,428.71
62200 · Gas	
	33.50
	75.14
	120.64
	153.65
	216.31
	265.31
	344.13
	405.71
	452.48
	480.14
	536.55

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

575.55
647.55
719.53
794.53
861.22
935.85
997.32
1,014.15
1,024.15
1,075.81
1,126.37
1,168.00
1,208.75
1,258.27
1,308.25
1,352.63
1,406.69
1,452.69
1,526.69
1,562.94
1,635.26
1,710.26
1,750.07
1,814.67
1,870.50
1,908.82
1,946.54
2,014.54
2,057.79
2,096.30
2,131.30
1,617.22
1,688.46
1,734.91
1,798.26
1,843.40
1,909.40
1,963.40
2,010.41
2,048.99
2,070.58
2,123.08
2,171.37
2,209.19
2,245.39
2,278.60
2,325.22

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	2,396.55
	2,463.55
	2,509.87
	2,566.06
	2,635.81
	2,689.67
	2,751.27
	2,825.36
	2,866.35
	2,944.73
	2,995.18
	3,068.69
	3,096.52
	3,173.18
	3,220.86
	3,282.87
	3,362.29
	3,403.89
	3,466.27
	3,511.28
	3,553.89
	3,621.89
	3,696.61
	3,751.61
	3,804.64
	3,829.98
	3,875.47
	3,944.08
	4,003.08
	4,058.08
	4,115.47
	4,189.47
	4,231.17
	4,286.83
	4,321.83
	<hr/>
	4,321.83
Total 62200 · Gas	
62210 · Uniforms	
	11.75
	57.92
	119.48
	611.27
	611.27
	5,186.52
	5,486.76
	5,270.76
	5,309.01
	5,874.86

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	6,031.02
	6,182.88
	<u>6,209.82</u>
Total 62210 · Uniforms	6,209.82
62220 · IT Support	
	60.00
	75.95
	155.95
	260.95
	481.45
	596.95
	656.95
	672.90
	752.90
	845.90
	1,066.40
	1,496.40
	1,521.40
	1,605.40
	1,621.35
	1,681.35
	1,761.35
	1,813.85
	1,844.85
	1,907.35
	1,987.35
	2,067.35
	2,173.35
	2,183.35
	2,234.85
	2,314.85
	2,394.85
	2,425.85
	2,540.85
	2,645.85
	2,725.85
	2,805.85
	2,852.85
	2,912.85
	2,992.85
	3,072.85
	3,272.85
	3,304.35
	3,415.35
	3,495.35
	3,575.35
	3,606.85

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	3,722.35
	3,802.35
	3,882.35
	3,903.35
	3,983.35
	4,063.35
	4,189.35
	4,269.35
	4,349.35
	4,418.85
	4,450.35
	4,471.35
	4,551.35
	4,631.35
	4,666.85
	4,771.85
	4,834.35
	<u>4,834.35</u>
Total 62220 · IT Support	4,834.35
62230 · Computer Hardware	
	1,906.13
	1,080.05
	2,732.21
	3,091.71
	3,152.90
	<u>3,152.90</u>
Total 62230 · Computer Hardware	3,152.90
62240 · Computer Software	
	69.99
	<u>69.99</u>
Total 62240 · Computer Software	69.99
62250 · Bank Charges	
	1.25
	45.20
	47.45
	91.40
	95.65
	95.41
	139.36
	138.24
	178.24
	218.24
	219.99
	263.94
	265.19
	309.14
	309.97
	492.92
	497.17
	541.12

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	542.37
	586.32
	590.07
	589.97
	590.34
	659.24
	679.24
	748.14
	752.39
	821.29
	824.54
	824.55
	824.74
	893.64
	<u>893.64</u>
Total 62250 · Bank Charges	893.64
62270 · Insurance	
62272 · General Liability	
	1,016.52
	1,929.52
	<u>1,929.52</u>
Total 62272 · General Liability	1,929.52
Total 62270 · Insurance	1,929.52
62280 · Meals and Entertainment	
	994.15
	1,060.19
	1,160.19
	1,185.19
	1,222.74
	1,234.58
	1,287.12
	<u>1,287.12</u>
Total 62280 · Meals and Entertainment	1,287.12
62290 · Moving Expenses	
	2,000.00
	3,539.94
	6,039.94
	6,500.94
	<u>6,500.94</u>
Total 62290 · Moving Expenses	6,500.94
62320 · Repairs and Maintenance	
	68.74
	551.25
	1,584.67
	3,134.67
	3,229.67
	3,255.67
	<u>3,255.67</u>
Total 62320 · Repairs and Maintenance	3,255.67
62330 · Storage Unit	
	385.00
	770.00

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	1,155.00
	1,540.00
	1,925.00
	2,310.00
	2,695.00
	3,080.00
	3,465.00
	3,850.00
	4,235.00
	<u>4,620.00</u>
Total 62330 · Storage Unit	4,620.00
62340 · Travel	
62341 · Lodging	
	61.00
Total 62341 · Lodging	<u>61.00</u>
62342 · Parking	
	19.00
Total 62342 · Parking	<u>19.00</u>
62344 · Transportation	
	14.11
	20.73
	28.25
	<u>36.61</u>
Total 62344 · Transportation	<u>36.61</u>
Total 62340 · Travel	116.61
62360 · Depreciation Expense	
	490.75
	981.50
	1,472.25
	1,963.00
	2,453.75
	2,944.50
	3,435.25
	3,926.00
	4,416.75
	4,907.50
	5,398.25
	<u>5,889.00</u>
Total 62360 · Depreciation Expense	5,889.00
62370 · Property Taxes	
	240.67
Total 62370 · Property Taxes	<u>240.67</u>
62380 · TOML Processing Fee 2% - TBID	
	6,055.64
	13,366.36
	17,985.51
	21,265.48

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	Balance
	26,357.27
	41,841.17
	58,755.49
	74,487.62
	91,660.93
	106,112.89
	110,624.98
	115,675.08
Total 62380 · TOML Processing Fee 2% - TBID	115,675.08
62390 · Bad Debt Expense	
	50.00
	200.00
Total 62390 · Bad Debt Expense	200.00
62400 · Insurance - Workers Comp	
	603.42
	1,206.84
	1,810.26
	2,413.68
	3,691.03
	4,294.45
	4,897.83
	5,197.83
	5,552.75
	6,022.56
	5,856.95
	6,211.87
	6,566.79
	6,921.71
Total 62400 · Insurance - Workers Comp	6,921.71
62410 · Vehicle Lease	
	335.68
Total 62410 · Vehicle Lease	335.68
Total 62000 · Overhead	301,907.57
Marketing & Interactive	
63000 · Marketing	
63010 · Air Subsidy	
	134,503.80
	672,199.00
	622,199.00
	625,233.53
	1,047,854.53
	1,561,215.53
	1,711,488.94
Total 63010 · Air Subsidy	1,711,488.94
63020 · Research	
	2,500.00
	8,275.00

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	20,775.00
	28,725.00
	38,725.00
	39,725.00
	40,020.00
	52,520.00
	57,295.00
	58,295.00
	106,795.00
	106,911.10
	106,941.10
	<hr/>
Total 63020 · Research	106,941.10
63030 · Branding/Promotional Items	
	408.03
	1,619.57
	2,230.10
	9,760.90
	10,138.57
	10,947.69
	11,145.33
	11,270.04
	13,048.62
	13,405.29
	13,480.72
	13,809.67
	13,895.87
	14,326.79
	16,524.27
	16,642.68
	19,673.41
	23,401.56
	23,693.80
	<hr/>
Total 63030 · Branding/Promotional Items	23,693.80
63040 · Contract Services	
	2,083.33
	4,583.33
	19,020.83
	34,020.83
	36,104.16
	38,604.16
	53,604.16
	55,687.50
	56,197.10
	58,697.10
	73,697.10
	79,947.10
	94,384.60

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Balance</u>
	143,249.17
	143,676.05
	143,596.03
	146,096.03
	161,096.03
	163,596.03
	178,596.03
	181,096.03
	196,096.03
	202,346.03
	216,783.53
	219,283.53
	219,383.53
	234,383.53
	236,883.53
	251,883.53
	254,383.53
	254,889.31
	269,889.31
	284,326.81
	290,576.81
	293,076.81
	308,076.81
	310,576.81
	325,576.81
	328,201.81
	328,295.65
	<u>343,295.65</u>
Total 63040 · Contract Services	343,295.65
63050 · Collateral & Printing	
63051 · Printing	
	223.35
	640.95
	8,195.55
	72,584.71
	73,313.82
	73,703.82
	74,718.37
	74,813.37
	75,818.33
	75,970.75
	76,770.82
	95,142.20
	95,319.02
	103,804.33
	103,916.83
	<u>104,233.09</u>

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Balance</u>
Total 63051 · Printing	104,233.09
63052 · Collateral Distribution	
	1,353.78
	6,053.71
	7,002.01
	10,055.79
	10,574.49
	11,253.11
	11,651.49
	11,673.07
	11,860.54
	12,801.10
	21,666.99
	25,840.11
	<u>29,057.16</u>
Total 63052 · Collateral Distribution	29,057.16
63050 · Collateral & Printing - Other	
	86.45
	<u>520.57</u>
Total 63050 · Collateral & Printing - Other	520.57
Total 63050 · Collateral & Printing	<u>133,810.82</u>
63060 · Guide Books	
	9,945.00
	23,356.77
	<u>27,354.27</u>
Total 63060 · Guide Books	27,354.27
63070 · Newspaper	
	5,286.25
	6,036.25
	7,001.10
	<u>8,211.95</u>
Total 63070 · Newspaper	8,211.95
63090 · Magazine	
	4,492.00
	11,049.00
	15,541.00
	<u>20,033.00</u>
Total 63090 · Magazine	20,033.00
63100 · Radio	
	900.00
	2,700.00
	2,990.10
	5,390.10
	6,889.10
	9,889.10
	10,586.46
	11,186.46

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	13,936.46
	14,436.46
	208,679.77
	209,679.77
	211,603.52
	213,103.52
	<hr/>
Total 63100 · Radio	213,103.52
63120 · Out of Home (OOH)	
	931.00
	131,492.08
	251,421.51
	294,166.03
	337,849.38
	374,016.53
	<hr/>
Total 63120 · Out of Home (OOH)	374,016.53
63140 · Giveaway Promotions	
	156.00
	337.20
	347.10
	1,187.10
	1,407.10
	<hr/>
Total 63140 · Giveaway Promotions	1,407.10
63160 · Industry Training	
	64.28
	814.28
	842.36
	1,441.36
	2,340.36
	2,939.36
	2,951.23
	3,026.23
	3,101.23
	5,276.23
	7,448.23
	8,247.23
	8,382.23
	9,157.23
	9,223.78
	9,458.78
	<hr/>
Total 63160 · Industry Training	9,458.78
63170 · Domestic Consumer Shows	
	2,000.00
	4,000.00
	6,000.00
	17,550.00
	18,150.00
	18,309.35

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	20,165.97
	20,565.87
	20,992.50
	21,493.64
	23,376.77
	23,857.27
	24,023.27
	24,189.27
	24,023.27
	36,523.27
	39,603.27
	39,780.77
	39,958.27
	40,408.65
	40,488.65
	39,779.55
	39,957.05
	40,037.05
	39,957.05
	41,098.94
	41,192.05
	41,329.05
	41,391.80
	41,422.80
	41,245.30
	41,422.80
	69,172.80
	<u>77,672.80</u>
Total 63170 · Domestic Consumer Shows	77,672.80
63180 · Dues and Subscriptions	
	2,100.00
	2,250.00
	2,400.00
	3,650.00
	3,800.00
	5,050.00
	5,087.50
	5,096.25
	5,146.25
	5,196.25
	6,446.25
	6,496.25
	<u>7,746.25</u>
Total 63180 · Dues and Subscriptions	7,746.25
63190 · Travel and Entertainment	
63191 · Lodging	
	192.50

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	405.49
	1,214.33
	1,498.13
	2,354.93
	2,493.33
	3,023.25
	3,203.79
	3,501.06
	4,227.68
	4,360.87
	4,574.44
	4,999.72
	6,193.11
	7,386.50
	7,848.20
	8,445.83
	9,043.46
	9,577.24
	11,715.66
	11,253.96
	11,543.13
	11,707.14
	11,824.73
	12,312.56
	12,647.94
	12,843.83
	13,924.97
	14,214.14
	14,649.50
	14,954.60
	16,325.83
	17,509.17
	17,864.97
	18,534.05
	19,906.83
	20,155.59
	21,479.21
	21,674.50
	21,807.62
	22,092.00
	23,125.32
	<hr/>
Total 63191 · Lodging	23,125.32
63192 · Gas/Mileage	
	39.48
	98.53
	137.86
	159.73

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	273.67
	299.39
	310.04
	355.11
	644.01
	671.17
	738.49
	809.66
	864.64
	926.52
	999.66
	1,032.96
	1,098.19
	1,168.78
	1,235.63
	1,301.44
	1,376.36
	1,767.39
	1,792.57
	1,821.73
	2,159.85
	2,240.52
	2,278.18
	<hr/>
Total 63192 · Gas/Mileage	2,278.18
63193 · Airfare	
	219.60
	414.70
	815.90
	620.80
	833.90
	1,231.10
	1,427.30
	1,590.10
	2,042.90
	2,250.10
	2,412.90
	2,596.10
	3,479.70
	3,662.90
	3,728.90
	4,055.30
	<hr/>
Total 63193 · Airfare	4,055.30
63194 · Incidentals	
	2.00
	28.40
	33.40
	43.40

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

68.40
160.40
257.00
282.00
362.00
382.00
402.00
425.89
495.89
502.30
532.30
542.06
554.79
569.78
594.78
609.19
617.18
620.17
680.17
801.36
857.93
950.33
974.39
1,032.26
1,033.51
1,046.22
1,051.22
1,071.12
1,091.12
1,229.72
1,275.92
1,300.42
1,339.18
1,354.18
1,379.18
1,381.18
1,537.18
1,624.18
1,648.18
1,668.18
1,683.18
1,688.18
1,693.18
1,713.18
1,753.18
1,774.59
1,890.59

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	1,965.59
	1,990.59
	2,003.59
	2,020.59
	2,397.87
	2,422.87
	2,432.82
	2,547.82
	2,597.69
	2,654.72
	2,682.32
	2,706.55
	2,729.54
	2,739.53
	2,785.43
	2,836.03
	2,842.23
	2,850.15
	2,900.15
	2,912.15
	2,939.15
	2,951.15
	2,963.15
	3,013.15
	<u>3,248.79</u>
Total 63194 · Incidentals	3,248.79
63190 · Travel and Entertainment - Other	
	777.03
	2,594.91
	4,609.91
	5,846.22
	7,025.22
	7,461.35
	7,672.68
	12,143.68
	<u>10,964.68</u>
Total 63190 · Travel and Entertainment - Other	10,964.68
Total 63190 · Travel and Entertainment	<u>43,672.27</u>
63200 · Meals	
	350.00
	397.00
	452.00
	507.69
	523.53
	529.16
	567.16
	805.16

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

827.16
838.59
845.67
857.34
874.14
876.14
881.14
885.04
902.99
933.33
941.07
943.86
953.73
957.13
1,094.45
1,102.19
1,287.47
1,437.47
1,474.74
1,479.72
1,485.42
1,487.77
1,494.60
1,641.03
1,763.42
1,798.97
1,805.47
1,808.72
1,815.42
1,817.47
1,827.13
1,829.38
1,831.68
1,847.70
1,850.00
1,856.85
1,861.42
1,880.67
1,904.12
1,924.82
2,038.76
2,065.76
2,116.77
2,121.77
2,129.55
2,134.60
2,153.09

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

2,188.25
2,194.70
2,202.48
2,214.30
2,226.11
2,243.28
2,295.85
2,548.77
2,822.52
2,858.47
2,927.47
2,958.47
2,993.47
3,026.47
3,052.56
3,062.29
3,080.39
3,112.05
3,153.83
3,246.83
3,304.83
3,326.52
3,329.27
3,340.45
3,358.16
3,364.38
3,387.14
3,394.01
3,395.76
3,402.74
3,409.74
3,462.48
3,488.43
3,555.90
3,588.83
3,591.38
3,593.93
3,610.65
3,611.15
3,615.89
3,618.83
3,631.57
3,642.05
3,657.05
3,659.15
3,671.05
3,683.43

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

3,728.52
3,744.47
3,761.56
3,802.12
3,804.22
3,806.67
3,817.57
3,824.84
3,826.79
3,849.05
3,858.84
3,891.22
3,915.22
3,952.22
3,967.94
3,980.19
4,021.86
4,035.11
4,047.10
4,051.44
4,080.75
4,091.67
4,098.89
4,136.98
4,156.98
4,165.41
4,204.24
4,218.64
4,233.99
4,379.51
4,389.21
4,396.82
4,431.52
4,450.38
4,485.40
4,491.86
4,514.99
4,570.25
4,576.71
4,583.17
4,588.61
4,623.49
4,639.81
4,646.26
4,649.26
4,660.39
4,695.08

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

4,720.93
4,732.19
4,739.59
4,743.34
4,758.33
4,804.62
4,817.12
4,876.06
4,885.31
4,913.56
4,923.21
4,933.68
4,966.99
4,980.48
4,994.20
5,007.95
5,033.45
5,041.45
5,073.06
5,083.34
5,094.86
5,100.86
5,113.11
5,138.79
5,150.31
5,166.74
5,180.74
5,183.49
5,195.74
5,212.54
5,252.66
5,271.06
5,275.45
5,291.70
5,295.70
5,311.19
5,335.06
5,377.06
5,387.05
5,400.46
5,406.67
5,419.87
5,426.65
5,437.60
5,447.55
5,466.01
5,487.01

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

5,499.31
5,517.26
5,527.65
5,534.89
5,538.64
5,574.64
5,585.40
5,605.80
5,631.80
5,798.85
5,816.40
5,820.99
5,830.98
5,864.98
5,949.38
5,954.46
6,019.86
6,098.52
6,110.72
6,128.86
6,153.42
6,156.42
6,164.67
6,172.92
6,202.70
6,208.45
6,214.83
6,244.07
6,256.82
6,262.97
6,275.17
6,285.77
6,311.86
6,669.58
6,726.58
6,733.82
6,741.32
6,743.77
6,754.91
6,942.02
6,964.62
6,971.67
6,978.52
6,988.27
6,998.37
7,002.12
7,017.67

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	7,033.86
	7,257.19
	7,296.45
	7,373.79
	7,390.22
	7,876.11
	7,890.01
	7,904.41
	7,915.11
	7,935.75
	7,954.99
	7,959.22
	7,974.23
	7,992.08
	<u>8,000.88</u>
Total 63200 · Meals	8,000.88
63260 · Photo Usage	
	<u>54.49</u>
Total 63260 · Photo Usage	54.49
63270 · Production	
	957.90
	1,417.90
	4,182.90
	4,157.40
	4,131.90
	4,147.90
	6,647.90
	7,247.90
	12,962.90
	14,582.90
	14,657.90
	15,197.90
	19,982.90
	45,432.90
	49,432.90
	52,482.90
	52,520.40
	54,350.56
	54,379.56
	54,779.56
	55,157.56
	55,790.56
	57,290.56
	58,990.56
	59,028.67
	61,128.67
	61,247.47

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

84,537.47
87,762.47
88,370.47
89,003.47
108,429.22
110,254.22
110,865.22
108,357.46
107,927.71
127,772.71
128,047.71
129,447.71
131,397.71
139,922.71
140,345.44
151,205.84
153,102.60
153,532.35
154,348.85
159,948.85
164,073.85
164,318.85
165,223.85
170,008.85
172,372.07
172,784.57
172,915.82
173,328.32
174,322.07
318,072.07
319,894.49
319,969.49
326,294.49
327,094.49
327,125.11
328,375.11
329,304.05
329,447.16
329,947.16
330,847.16
337,147.16
337,147.16
337,969.52
341,469.52
345,123.52
345,161.02
373,359.02

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	375,408.02
	379,062.02
	379,399.52
	380,792.27
	381,317.27
	382,142.27
	382,292.27
	382,554.77
	383,304.77
	527,054.77
	527,629.77
	528,529.77
	529,429.77
	534,847.77
	547,847.77
	548,373.61
	548,873.61
	550,052.61
	550,177.61
	<u>550,177.61</u>
Total 63270 · Production	
63000 · Marketing - Other	
	210.37
	294.55
	1,377.46
	2,891.46
	2,909.80
	3,857.92
	3,909.60
	3,922.52
	3,976.17
	6,476.17
	6,552.48
	<u>6,552.48</u>
Total 63000 · Marketing - Other	6,552.48
Total 63000 · Marketing	<u>3,666,692.24</u>
66000 · Interactive	
66020 · Website Development & Maint.	
	495.00
	247.50
	262.45
	344.30
	2,094.30
	8,886.80
	9,666.80
	18,116.80
	18,611.80
	18,364.30
	18,379.25

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

22,279.25
24,029.25
23,781.75
24,276.75
24,291.70
26,041.70
26,536.70
26,289.20
26,304.15
30,204.15
32,966.65
33,746.65
35,496.65
40,209.15
40,989.15
41,484.15
41,236.65
42,986.65
46,886.65
47,666.65
47,681.60
60,226.60
59,979.10
60,474.10
60,489.05
60,519.39
62,269.39
65,534.39
69,434.39
70,214.39
69,966.89
70,461.89
70,476.84
72,226.84
73,006.84
78,206.84
78,701.84
78,454.34
78,469.29
78,482.46
78,502.63
84,352.63
86,102.63
86,882.63
90,782.63
92,282.63
92,777.63

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	92,530.13
	92,545.08
	94,795.08
	98,695.08
	99,475.08
	101,225.08
	105,975.08
	106,470.08
	106,222.58
	106,237.53
	106,837.53
	106,852.70
	106,867.87
	112,392.87
	114,392.87
	115,172.87
	116,922.87
	129,467.87
	129,962.87
	129,715.37
	130,315.37
	130,330.32
	130,362.66
	130,330.32
	131,110.32
	132,860.32
	136,760.32
	136,512.82
	137,007.82
	137,607.82
	137,622.77
	138,922.77
	140,672.77
	141,452.77
	145,352.77
	<hr/>
Total 66020 · Website Development & Maint.	145,352.77
66030 · Search Engine Optimiz. (SEO)	
	2,815.00
	3,595.00
	4,070.00
	5,630.00
	6,105.00
	6,885.00
	7,405.00
	8,445.00
	10,220.00
	10,695.00

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	11,475.00
	11,995.00
	13,770.00
	15,545.00
	17,320.00
	19,095.00
	19,127.27
	<u>20,902.27</u>
Total 66030 · Search Engine Optimiz. (SEO)	20,902.27
66040 · Content	
	49.00
	12,789.00
	12,838.00
	12,885.00
	13,285.00
	13,685.00
	14,030.78
	14,430.78
	17,680.78
	18,680.78
	18,905.78
	19,305.78
	19,705.78
	20,305.78
	20,905.78
	24,155.78
	25,715.78
	26,315.78
	26,715.78
	27,115.78
	27,814.78
	28,414.78
	29,974.78
	34,524.78
	35,524.78
	37,084.78
	37,284.78
	41,334.78
	41,734.78
	41,934.78
	41,999.78
	42,599.78
	42,664.78
	42,864.78
	43,264.78
	43,664.78
	45,224.78

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	48,474.78
	49,224.78
	49,624.78
	50,224.78
	50,624.78
	55,434.78
	55,499.78
	59,099.78
	59,299.78
	60,437.28
	60,837.28
	70,137.28
	70,537.28
	72,292.28
	72,692.28
	72,992.28
	73,592.28
	73,641.28
	74,941.28
	75,341.28
	75,991.28
	76,058.49
	76,158.49
	76,558.49
	76,958.49
	77,358.49
	77,858.49
	78,515.49
	78,575.77
	78,975.77
	80,513.51
	80,759.51
	81,559.51
	<u>81,959.51</u>
Total 66040 · Content	81,959.51
66050 · Search Engine Marketing (SEM)	
	16,857.52
	23,526.72
	24,306.72
	25,866.72
	25,319.91
	30,025.79
	32,059.21
	44,459.20
	43,874.66
	45,649.66
	48,899.66

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Balance</u>
	62,267.54
	65,291.92
	69,629.01
	71,037.62
	209,622.52
	224,446.04
	222,233.53
	227,492.92
	229,268.44
	237,503.73
	250,870.11
	252,743.74
	269,214.32
	264,614.51
	264,591.64
	264,568.83
	274,747.65
	274,644.38
	274,635.74
	274,578.60
	274,649.14
	274,648.22
	276,423.22
	284,250.92
	285,095.39
	296,375.76
	307,886.99
	<hr/>
Total 66050 · Search Engine Marketing (SEM)	307,886.99
66060 · Digital Advertising	
	454.19
	40,339.04
	45,738.98
	46,485.55
	65,784.20
	77,621.23
	131,718.05
	203,359.05
	205,451.23
	207,349.82
	263,833.40
	257,113.88
	303,246.47
	413,855.03
	457,053.16
	467,469.74
	471,337.13
	475,210.60

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Balance</u>
	484,402.06
	501,849.63
	546,633.45
	697,319.73
	697,335.44
	697,375.12
	744,645.02
	803,728.34
	804,903.32
	829,017.77
	868,628.67
	1,046,511.80
	1,191,530.34
	<u>1,191,530.34</u>
Total 66060 · Digital Advertising	1,191,530.34
66070 · Email	
	419.00
	<u>419.00</u>
Total 66070 · Email	419.00
66120 · Hardware/ Software	
	63.85
	84.31
	213.90
	252.84
	272.83
	872.71
	971.71
	1,171.70
	1,390.14
	1,456.74
	<u>1,456.74</u>
Total 66120 · Hardware/ Software	1,456.74
66130 · Hosting	
	1,875.00
	3,541.67
	6,385.67
	6,610.67
	7,360.67
	7,585.67
	7,784.67
	8,534.67
	11,034.67
	11,259.67
	11,559.67
	11,698.97
	14,542.97
	15,292.97
	15,711.97
	16,461.97
	17,211.97

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	17,451.97
	17,917.17
	17,451.97
	17,870.97
	18,620.97
	21,464.97
	21,675.38
	22,094.38
	22,844.38
	23,263.38
	23,682.38
	24,432.38
	27,276.38
	27,695.38
	28,445.38
	28,869.38
	29,619.38
	30,414.38
	30,843.38
	31,593.38
	<hr/>
	31,593.38
Total 66130 · Hosting	
66140 · Social Media	
	193.93
	192.66
	218.61
	237.05
	275.97
	383.27
	411.07
	447.78
	551.64
	25,002.75
	25,058.40
	25,558.40
	25,879.88
	25,949.15
	31,490.52
	31,508.98
	31,590.29
	32,232.38
	32,340.41
	32,345.00
	32,355.00
	32,705.00
	32,715.75
	32,752.96
	33,802.96

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

33,964.96
34,025.11
34,033.77
34,082.77
34,465.46
34,610.13
38,556.85
50,969.74
50,972.23
50,995.07
50,996.95
51,045.09
51,167.05
51,295.23
51,566.72
51,730.00
51,796.09
51,830.00
62,764.11
68,482.52
76,486.81
81,724.67
81,823.67
81,987.67
82,084.95
85,660.42
90,888.12
114,929.83
131,617.04
131,716.04
132,466.04
132,747.35
132,841.04
133,884.79
134,984.34
135,083.34
135,610.85
135,692.10
135,719.47
135,729.28
135,759.33
135,858.33
136,080.31
136,099.24
160,021.64
160,120.64
160,479.26

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	158,039.25
	177,386.03
	177,485.03
	177,819.39
	<u>177,875.46</u>
Total 66140 · Social Media	<u>177,875.46</u>
Total 66000 · Interactive	<u>1,958,976.46</u>
Total Marketing & Interactive	<u>5,625,668.70</u>
64000 · Sales	
64010 · International Travel Shows	
	4,000.00
	6,000.00
	8,435.13
	8,465.13
	11,965.13
	14,515.13
	19,265.13
	24,015.13
	32,175.13
	33,748.03
	30,469.40
	27,190.77
	27,293.77
	<u>32,339.21</u>
Total 64010 · International Travel Shows	32,339.21
64020 · Domestic Travel Shows	
	499.00
	<u>1,298.00</u>
Total 64020 · Domestic Travel Shows	1,298.00
64040 · Travel & Entertainment	
64041 · Lodging	
	253.37
	958.68
	2,302.56
	2,567.91
	2,821.28
	3,814.75
	3,959.78
	4,212.80
	4,514.21
	5,000.73
	5,373.62
	6,324.06
	6,605.35
	7,066.00
	7,572.73
	8,748.60

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	8,889.87
	9,007.39
	9,957.72
	10,488.02
	11,234.20
	12,416.44
	13,628.29
	14,088.77
	14,638.67
	14,640.69
	17,962.51
	<u>17,962.51</u>
Total 64041 · Lodging	17,962.51
64042 · Gas/Mileage	
	380.70
	414.60
	471.48
	913.92
	1,093.68
	<u>1,093.68</u>
Total 64042 · Gas/Mileage	1,093.68
64043 · Airfare	
	838.78
	956.98
	979.56
	1,334.16
	2,917.32
	2,993.52
	3,093.96
	4,272.67
	4,348.70
	5,905.96
	6,996.42
	7,066.75
	7,815.35
	7,858.39
	8,143.60
	8,257.86
	9,006.46
	9,049.50
	<u>9,049.50</u>
Total 64043 · Airfare	9,049.50
64044 · Incidentals	
	13.00
	29.36
	66.15
	78.67
	91.50
	104.91
	108.22

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

111.44
115.62
119.01
121.49
124.06
138.00
141.92
147.06
163.42
201.35
412.96
440.28
529.51
592.30
673.52
716.73
770.20
775.35
782.80
1,020.80
1,063.82
1,098.91
1,125.31
1,164.06
1,193.45
1,200.87
1,208.29
1,215.71
1,279.37
1,411.11
1,661.82
1,742.33
1,748.23
1,871.27
1,898.96
1,931.96
1,937.32
1,957.32
1,980.76
2,015.60
2,050.86
2,062.05
2,097.36
2,123.77
2,139.37
2,147.90
2,167.68

Mammoth Lakes Tourism

Profit & Loss Detail

July 2016 through June 2017

	<u>Balance</u>
	2,240.10
	2,293.30
	2,560.72
	2,627.35
	2,713.35
	<u>2,713.35</u>
Total 64044 · Incidentals	<u>2,713.35</u>
Total 64040 · Travel & Entertainment	<u>30,819.04</u>
64050 · Meals	
	65.00
	75.00
	93.65
	148.93
	286.71
	327.29
	451.29
	493.29
	541.91
	553.11
	567.75
	591.65
	651.65
	661.99
	697.81
	716.81
	747.15
	771.57
	811.97
	836.39
	841.26
	872.51
	877.38
	912.46
	957.56
	970.72
	1,140.98
	1,165.38
	1,168.08
	1,201.08
	1,211.45
	1,584.18
	1,598.58
	1,638.68
	1,643.21
	1,671.97
	1,685.75
	1,692.63
	1,730.10

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

1,771.32
1,798.34
1,802.69
1,811.40
1,858.65
1,898.78
1,948.78
2,003.78
2,025.78
2,038.97
2,430.95
2,459.55
2,508.55
2,534.04
2,569.04
2,572.86
2,577.83
2,584.20
2,588.90
2,742.94
2,782.95
2,808.09
2,822.60
2,830.14
2,843.34
2,873.51
2,888.02
2,940.79
2,955.30
2,982.32
2,993.03
3,021.89
3,067.18
3,072.18
3,077.89
3,100.02
3,105.02
3,141.69
3,155.54
3,172.34
3,212.43
3,228.83
3,238.30
3,253.21
3,285.11
3,289.58
3,298.10

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

3,305.55
3,321.60
3,325.11
3,332.03
3,337.14
3,341.50
3,418.22
3,446.55
3,459.90
3,471.90
3,485.88
3,575.88
3,584.88
3,594.45
3,631.45
3,641.06
3,649.62
3,658.62
3,664.62
3,707.87
3,930.87
4,000.32
4,016.72
4,046.59
4,054.10
4,067.41
4,081.72
4,092.17
4,130.17
4,137.35
4,169.96
4,176.95
4,218.95
4,231.53
4,275.93
4,292.20
4,320.85
4,339.11
4,371.78
4,391.75
4,412.29
4,417.14
4,436.54
4,439.39
4,468.63
4,512.88
4,519.77

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

4,551.60
4,558.49
4,565.38
4,573.33
4,583.41
4,601.41
4,610.97
4,698.97
4,714.96
4,742.88
4,747.79
4,782.67
4,787.14
4,944.55
4,949.64
4,965.37
4,978.77
4,993.88
5,003.19
5,149.65
5,217.87
5,233.95
5,293.95
5,348.95
5,377.95
5,429.95
5,439.10
5,453.61
5,471.61
5,515.58
5,532.75
5,584.75
5,601.91
5,635.69
5,673.75
5,696.73
5,704.19
5,712.02
5,718.66
5,759.66
5,789.85
5,803.21
5,878.23
5,912.55
5,952.63
5,992.19
6,014.58

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	6,031.97
	6,045.33
	6,155.85
	6,158.52
	6,175.99
	6,180.44
	6,187.90
	6,205.77
	6,226.22
	6,233.61
	6,267.73
	6,287.73
	6,296.88
	6,305.44
	6,340.51
	6,363.66
	6,393.66
	6,448.66
	6,488.66
	6,524.66
	6,557.66
	6,657.66
	6,696.14
	6,768.14
	6,919.14
	6,945.54
	7,035.54
	7,175.54
	7,190.54
	7,220.54
	<u>7,228.92</u>
Total 64050 · Meals	7,228.92
64060 · Dues & Subscriptions	
	2,310.00
	4,310.00
	4,776.68
	5,798.91
	5,798.91
	6,898.91
	7,448.91
	7,721.63
	<u>7,972.97</u>
Total 64060 · Dues & Subscriptions	7,972.97
64070 · Advertising	
	1,830.00
	1,854.16
	2,345.62

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	<u>Balance</u>
	2,966.57
	22,966.57
	24,166.57
	25,334.57
	26,584.57
	28,894.64
	29,679.32
	32,601.32
	37,742.12
	38,173.37
	38,979.62
	42,977.12
	48,977.12
	49,421.72
	50,221.72
	51,285.72
	52,455.72
	56,160.51
	71,160.51
	106,160.51
	114,060.51
	119,400.51
	130,177.51
	140,197.51
	157,958.51
	167,958.51
	168,050.00
	<hr/>
Total 64070 · Advertising	168,050.00
64080 · Supplies	
	1,017.05
	2,594.03
	2,793.67
	3,255.93
	3,300.06
	3,508.77
	3,983.68
	4,659.78
	5,253.08
	5,263.85
	5,489.02
	6,443.91
	6,597.44
	6,668.79
	6,698.22
	<hr/>
Total 64080 · Supplies	6,698.22
64090 · Agency Fee	
	6,000.00

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	12,000.00
	22,750.00
	34,250.00
	44,706.00
	34,456.00
	44,706.00
	49,831.00
	54,956.00
	64,706.00
	74,456.00
	84,706.00
	93,912.00
	101,730.00
	106,750.00
	116,753.50
	<u>126,757.00</u>
Total 64090 · Agency Fee	126,757.00
64100 · Promotions	
	26.00
	3,791.00
	3,848.34
	4,076.95
	4,176.95
	5,427.33
	5,727.33
	5,827.33
	6,608.49
	7,665.49
	10,665.49
	10,788.29
	<u>11,247.54</u>
Total 64100 · Promotions	11,247.54
64110 · FAM Trip	
	147.00
	168.00
	144.54
	191.46
	221.04
	244.50
	419.50
	538.50
	605.27
	725.83
	861.83
	871.17
	927.17
	938.32

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

969.32
1,518.47
1,626.47
2,119.03
2,128.37
2,170.19
2,252.30
2,275.76
2,299.22
2,310.95
2,889.15
3,214.75
3,239.75
3,249.75
4,238.13
4,249.86
4,553.86
4,577.32
4,612.14
4,614.13
4,658.13
4,683.13
4,735.14
4,745.80
4,764.55
4,797.55
4,868.73
5,172.73
5,462.73
5,798.73
6,630.07
6,866.08
6,907.08
7,016.08
7,196.20
7,390.30
7,584.40
7,778.50
7,972.60
8,029.07
8,214.87
8,459.82
8,479.82
8,639.82
9,189.07
9,101.47
9,388.28

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

Balance

9,782.48
9,993.30
10,076.30
10,584.09
10,620.79
11,168.29
11,185.36
11,466.56
11,790.67
13,092.30
13,499.73
13,543.73
13,756.91
14,052.20
14,411.60
15,091.28
15,538.00
15,586.01
15,748.57
15,948.57
16,161.59
16,761.59
16,911.59
17,648.64
17,715.64
17,895.64
17,991.23
18,035.23
18,462.48
18,694.54
18,806.54
18,943.54
19,002.26
19,002.26
19,002.26
19,002.26
19,110.38
19,280.82
19,550.82
19,594.82
19,686.58
19,899.60
19,989.19
20,537.05
20,761.05
20,916.18
21,073.50

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	21,157.70
	21,588.81
	21,662.76
	21,982.76
	22,011.75
	22,141.75
	22,282.75
	<u>22,282.75</u>
Total 64110 · FAM Trip	22,282.75
64150 · Merch. COGS & Promo Items	
	780.71
	1,080.71
	1,242.34
	1,781.09
	1,942.72
	11,809.29
	14,511.34
	22,859.51
	23,667.64
	30,637.64
	<u>30,637.64</u>
Total 64150 · Merch. COGS & Promo Items	30,637.64
Total 64000 · Sales	445,331.29
65000 · Communications & PR	
65010 · Fam Trips	
65011 · Airfare	
	123.10
	144.10
	602.30
	2,102.30
	<u>2,102.30</u>
Total 65011 · Airfare	2,102.30
65012 · Lodging	
	217.06
	399.67
	764.89
	958.82
	957.55
	1,140.17
	1,426.15
	2,470.20
	4,164.20
	4,450.18
	5,041.55
	5,143.01
	5,143.01
	5,551.13
	5,729.13
	6,275.79
	6,823.62

Mammoth Lakes Tourism
Profit & Loss Detail
July 2016 through June 2017

	<u>Balance</u>
	7,133.70
	7,431.16
	7,978.99
	8,374.03
	8,556.64
	12,811.64
	17,472.27
	20,560.53
	<u>20,560.53</u>
Total 65012 · Lodging	
65013 · Meals	
	51.89
	220.60
	242.60
	256.60
	445.71
	486.03
	525.18
	529.18
	624.81
	863.01
	1,032.28
	1,112.34
	1,290.17
	1,383.46
	1,431.96
	1,450.26
	1,511.76
	1,561.76
	1,611.75
	1,823.15
	2,090.62
	2,115.82
	2,483.82
	2,583.99
	2,789.99
	2,902.39
	3,071.65
	3,307.50
	3,524.72
	3,565.56
	3,663.78
	3,791.32
	3,891.32
	3,991.32
	4,062.11
	4,111.09
	4,157.09

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	4,190.88
	4,229.98
	4,237.98
	4,276.77
	4,511.24
	4,783.50
	4,833.50
	4,924.98
	4,934.98
	4,986.98
	5,037.88
	5,325.69
	5,353.27
	5,517.65
	5,534.90
	5,688.77
	5,705.27
	5,755.27
	5,805.27
	5,928.28
	5,999.46
	6,287.88
	6,410.24
	<hr/>
Total 65013 · Meals	6,410.24
65014 · Gifts	
	24.09
	<hr/>
Total 65014 · Gifts	24.09
65015 · Transportation	
	14.00
	28.00
	56.00
	389.60
	787.60
	1,121.20
	1,232.85
	1,246.85
	3,121.85
	3,391.85
	<hr/>
Total 65015 · Transportation	3,391.85
65010 · Fam Trips - Other	
	166.54
	418.77
	451.77
	791.77
	971.77
	1,211.49
	1,263.49

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	1,313.49
	1,935.69
	2,033.13
	2,293.23
	2,452.53
	2,511.25
	2,530.92
	2,555.92
	2,615.92
	2,877.80
	2,973.39
	2,993.06
	3,088.65
	3,271.64
	3,591.88
	<u>3,591.88</u>
Total 65010 · Fam Trips - Other	3,591.88
Total 65010 · Fam Trips	<u>36,080.89</u>
65020 · Travel & Entertainment (staff)	
65021 · Lodging	
	581.39
	603.73
	1,158.35
	2,340.44
	3,282.63
	4,008.40
	<u>4,008.40</u>
Total 65021 · Lodging	4,008.40
65022 · Gas/Mileage	
	5.25
	36.97
	74.49
	113.34
	172.68
	218.71
	249.28
	305.56
	483.76
	532.98
	563.02
	599.93
	627.67
	1,410.91
	<u>1,410.91</u>
Total 65022 · Gas/Mileage	1,410.91
65023 · Airfare	
	542.97
	796.46
	<u>796.46</u>
Total 65023 · Airfare	796.46
65024 · Entertainment	

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	5.00
Total 65024 · Entertainment	<u>5.00</u>
65028 · Transportation	
	80.00
	90.00
	100.25
	103.25
	147.55
Total 65028 · Transportation	<u>147.55</u>
65020 · Travel & Entertainment (staff) - Other	
	2.00
	44.00
	277.65
	282.65
	286.65
	297.65
	305.40
Total 65020 · Travel & Entertainment (staff) - Other	<u>305.40</u>
Total 65020 · Travel & Entertainment (staff)	<u>6,673.72</u>
65030 · Meals	
	7.08
	92.11
	93.90
	103.18
	110.16
	130.96
	134.95
	139.95
	143.95
	152.34
	172.32
	177.49
	209.14
	218.03
	222.94
	238.06
	255.58
	288.56
	295.55
	307.79
	312.30
	340.12
	347.77
	358.87
	364.57
	403.61
	<u>412.49</u>

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	Balance
Total 65030 · Meals	412.49
65040 · Dues and Subscriptions	
	200.00
	600.00
	735.00
	755.80
	1,055.80
	1,222.44
	1,389.12
	1,389.12
	1,139.12
	1,299.11
	1,424.11
	1,603.99
	16,203.99
Total 65040 · Dues and Subscriptions	16,203.99
65050 · Sponsorship	
	547.83
	983.86
	990.86
	2,490.86
	2,999.84
	12,999.84
	22,999.84
	32,999.84
Total 65050 · Sponsorship	32,999.84
65050A · Sponsorship - Rent	
	3,000.00
	6,000.00
	9,000.00
	12,000.00
	16,500.00
	19,500.00
	22,500.00
Total 65050A · Sponsorship - Rent	22,500.00
65060 · Promotion	
	1,000.00
	929.55
	3,829.55
	8,129.55
	8,329.55
	9,129.55
	9,529.55
	10,229.55
	10,329.55
	10,379.52
	10,542.79

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	10,742.79
	13,262.79
	13,470.37
	13,599.09
	13,799.09
	13,899.09
	14,033.63
	14,082.63
	14,182.63
	16,662.63
	16,838.72
	17,038.72
	19,520.32
	19,630.75
	19,942.73
	20,816.73
	21,816.73
	23,016.73
	25,596.73
	<u>25,796.52</u>
Total 65060 · Promotion	25,796.52
65070 · Supplies	
	509.92
	527.95
	<u>1,083.15</u>
Total 65070 · Supplies	1,083.15
65080 · Agency	
	7,000.00
	14,441.88
	19,441.88
	24,441.88
	29,441.88
	34,441.88
	39,441.88
	44,441.88
	44,624.50
	50,184.91
	55,184.91
	62,184.91
	<u>69,184.91</u>
Total 65080 · Agency	69,184.91
65090 · Press Events	
	1,750.00
	2,249.00
	3,034.00
	<u>4,034.00</u>
Total 65090 · Press Events	<u>4,034.00</u>

Mammoth Lakes Tourism Profit & Loss Detail July 2016 through June 2017

	Balance
Total 65000 · Communications & PR	214,969.51
69000 · Grant Exp. - Wood Site Event V.	
	300,000.00
	300,025.00
Total 69000 · Grant Exp. - Wood Site Event V.	300,025.00
Total Expense	#REF!
Net Ordinary Income	#REF!
Other Income/Expense	
Other Income	
70000 · Other Income	
70200 · Interest Income	
	3.23
	3.36
	11.63
	13.55
	13.68
	13.81
	15.72
	15.84
	15.96
	17.88
	32.26
	32.39
	32.52
	32.64
	32.76
	32.89
	33.02
	33.15
	33.28
	33.41
	33.53
	33.66
	33.79
	33.91
	34.03
	34.16
	34.29
	34.41
	34.53
Total 70200 · Interest Income	34.53
Total 70000 · Other Income	34.53
Total Other Income	34.53
Other Expense	
Needs Research	
	-182.59
	-34.43

Mammoth Lakes Tourism
Profit & Loss Detail
 July 2016 through June 2017

	<u>Balance</u>
	25.57
	-192.03
	822.19
	550.17
	430.17
	490.16
	-132.04
	822.71
	601.11
	1,470.36
	1,810.36
	2,170.86
	1,736.47
	1,463.29
	1,897.68
	2,170.86
	2,199.58
	<u>3,313.86</u>
Total Needs Research	3,313.86
80000 · Other Expenses	
80040 · Income Tax - Federal	
	1,680.00
Total 80040 · Income Tax - Federal	<u>1,680.00</u>
80050 · Income Tax - CA	
	982.00
	992.00
Total 80050 · Income Tax - CA	<u>992.00</u>
80070 · Penalties	
	-69.92
	4.77
Total 80070 · Penalties	<u>4.77</u>
Total 80000 · Other Expenses	<u>2,676.77</u>
Total Other Expense	<u>5,990.63</u>
Net Other Income	-5,956.10
Net Income	<u><u>#REF!</u></u>